

Public Health Impact on Digital Health: Reinventing the Wheel

Careers, Insights, & Perspectives

Monday, April 19 from 5:30-7:00 PM PT | RSVP: tinyurl.com/PHASpringPanel

Ryan Witt (he/his) | Hub Director at UCLA Biodesign

Ryan Witt is the Hub Director at UCLA Biodesign, where he coordinates the program's partnerships with industry, investors, and mentors and overall hub operations. Prior to UCLA Biodesign, Ryan functioned as the Head of StartX Med, a Stanford-affiliated lifelong founder community of over 450 entrepreneurs working across digital health, medical devices, consumer health, biopharmaceuticals and research tools. He also serves as the Chief Operating Officer at Immix Biopharma, a venture-backed, clinical-stage therapeutics company - where he has worked across regulatory, clinical and manufacturing functions, as well as investor relations and business development, to bring the company's lead asset into the clinic and raise requisite financings. Ryan served as a member of the U.S. Department of Health and Human Services's Consumer Empowerment Working Group at the Office of the National Coordinator under the Obama administration. Locally, Ryan's contributions to the Southern California life science ecosystem were recognized by a Biocom Catalyst Award in 2018.

Wendy Nguyen (she/hers) | SVP of Marketing & Growth at Propeller Health

Wendy leads the marketing and clinical growth team at Propeller with a focus on driving deeper awareness, adoption and engagement with patients and clinicians. She's passionate about creating a broader digital health movement that empowers patients and clinicians with information and tools that lead to better health outcomes. Prior to joining Propeller, Wendy was the Head of Marketing at Clover Health, a medicare advantage startup, and Director of Growth & Acquisition at Counsyl, a genetic screening company focused on Women's Health. Wendy holds a degree in Business Administration from University of California, Berkeley.

Dr. Mindy Ross (she/hers) | MD, MAS, MBA, Pediatrics at UCLA Health

Dr. Mindy Ross is a pediatric pulmonologist and physician informaticist at UCLA Health, providing pediatric pulmonology outpatient care at the UCLA Children's Health Center and inpatient consultation at UCLA Mattel Children's Hospital/UCLA Medical Center Santa Monica. Her research is in the field of clinical informatics, which is the use of information technology to deliver healthcare. She is currently supported with a K23 Career Development Award from the National Institutes of Health (NIH) to study methods to deliver more personalized asthma care using the electronic health record. She is the pulmonary lead of the UCLA Pediatric Aerodigestive Center and a professional society member of the American Thoracic Society and the American Medical Informatics Association.

Dr. Omolola Ogunyemi (she/hers) | PhD, FACMI, Director of Center for Biomedical Informatics and Professor at the Department of Preventive and Social Medicine at Charles R. Drew University

Lola Ogunyemi is a computer scientist and biomedical informatics researcher. Her research at the CBI focuses on novel biomedical informatics solutions for problems that affect medically underserved

communities. Dr. Ogunyemi's research interests include computerized medical decision support, reasoning under uncertainty, 3D graphics and visualization, and machine learning. She is currently PI on a National Library of Medicine (NLM)-funded R01 grant to develop a variety of machine learning approaches for identifying patients with latent/undiagnosed diabetic retinopathy from electronic health records or digital retinal images. She has been principal investigator on an NLM-funded R01 study of computerized decision support for penetrating trauma, and on a National Cancer Institute-funded R03 study of individualized breast cancer risk prediction using Bayesian networks. She is currently Director of Charles R. Drew University's Center for Biomedical Informatics and a co-chair of the UCLA CTSI's biomedical informatics program. She is also an Adjunct Professor of Radiological Sciences in the David Geffen School of Medicine at UCLA with the Medical Imaging Informatics group.