

The Summer Solstice Mid-Year Realignment Strategy Session

Designed for Nurse Coaches, Nurse Consultants & Nurse Entrepreneurs

We are officially at the mid-year mark.

If you are looking at your business goals right now and feeling a deep, urgent desire to welcome in your next paying client, I want you to take a slow, deep breath.

When that financial or energetic pressure hits, mainstream marketing tells us to scramble. It tells us to deploy high-pressure sales tactics, complex automated funnels, or rigid strategies that feel incredibly manipulative.

As a nurse, your core values are rooted in deep care, trust, and integrity. Trying to force your business to grow using aggressive "bro-marketing" tactics doesn't just feel heavy — it causes you to completely freeze and stop marketing altogether.

The truth is: You do not need to copy someone else's pushy formula to attract clients.

Real, sustainable business momentum happens when you step off the hustle treadmill, honor your natural energy rhythms, and align your visibility strategy with your unique cognitive wiring.

The Paradigm Shift: Connection is Client Attraction

You do not need a massive audience, and you do not need to cold-pitch strangers in the DMs. You already have a warm network of people who know you, respect you, and trust your heart.

The **Summer Solstice Mid-Year Realignment Strategy Session** is a private, 90-minute experience designed to help you stop hiding, step completely out of your head, and cleanly connect with the community already waiting for you.

We will use the precision of the **Gallup CliftonStrengths 34 Assessment** to map out your fastest, most authentic path to client connection based entirely on your top talent domains:

- **If you lead with Relationship Building:** We won't waste your energy on cold broadcasting. Your fastest path to a client is deep, intimate, 1-to-1 human connection.
- **If you lead with Executing:** We will bypass the overthinking and anchor you in a clear, high-impact, manageable daily checklist that builds momentum without burnout.

- **If you lead with Strategic Thinking:** We will hone your unique thought leadership, creating perspective-shifting content that allows right-fit clients to see their problems clearly and seek you out.
- **If you lead with Influencing:** We will activate your natural ability to inspire, structuring bold, high-energy invitations that confidently open the door for people to step in.

What Is Included

This is a focused, high-value container structured to give you absolute strategic clarity and a concrete path forward:

1. The Gallup CliftonStrengths 34 Assessment

You will receive an official assessment access code to unlock your full, customized talent blueprint (takes roughly 15–20 minutes to complete). If you have already taken the assessment, we will conduct an intensive audit of your existing report.

2. A Private 90-Minute Realignment Session

We will meet via Zoom for a deep, focused coaching conversation. We will look at your current goals, identify exactly where you have been forcing business tasks that fight your natural wiring, and pinpoint the warmest relationships existing in your network right now.

3. Your Custom 10-Day Visibility & Connection Checklist

By the end of our time together, we will co-create a personalized, day-by-day action checklist mapped strictly to your strengths. You will leave knowing exactly what gentle, high-integrity actions to take each day to nurture your warm network, initiate relationship-led outreach, and create the conditions for clean, permission-based invitations that naturally position you to welcome your next client into your practice.

The Aligned Investment

- **Special Summer Solstice Rate: \$297 USD**
- **Standard Session Value: \$500 USD**

A Note on Timing: To ensure each session receives my full attention, I am holding space for 10 clients during this Solstice window. This special rate of \$297 is available through June 30, with sessions to be scheduled and completed on or before July 31. After the 10 slots fill or June 30 closes — whichever comes first — sessions return to their standard investment of \$500.

[CLICK HERE TO SECURE YOUR SOLSTICE SLOT](#)

My "No-Hoops" Refund Policy

Because this session includes an upfront Gallup assessment fee and blocks off a highly customized 1:1 strategy slot on my calendar, refunds are not available once your assessment code has been issued and our session is locked in.

However, my practice operates on absolute trust. If we complete our 90-minute strategy conversation and you feel that we did not co-create a clear, actionable plan aligned with your values, simply let me know before we close the session and I will issue you a full refund, minus the hard cost of the assessment code. No interrogation, no hoops, and no hard feelings.

Is This Something You'd Like to Do?

If your nervous system is signaling a clear, spacious "Yes," click the link above to grab one of the 10 slots, take your assessment, and lock in your session.

If this offer does not align with your current business focus, or if the timing doesn't feel right for you, please give yourself full permission to pass. We remain beautifully connected regardless of whether we sit together in this container or not.

With love,

Karen Retardo, MA, BSN, RN, PCC

ICF Certified Professional Coach & Gallup Certified Strengths Coach