

- “28 Days To A Client” -

The Real War Mode Day Plan + Report.

	Priority Level	Task List For The Day (Set Tasks That Make Progress Towards MY Goals)
1.  /X	1 	Morning Power-up call
2.  /X	1 	Free value #1 + cold email for one prospect
3.  /X	1 	Free value #2 + cold email for one prospect
4.  /X	1 	Professionally review 4 pieces of copy
5.  /X	1 	Gym Chest and Triceps
6.  /X	1 	100 push-ups in the morning
7.  /X	1 	Spend time with family
8.  /X	2 	Analyze a sales page
9.  /X	2 	Daily war mode check-in. Plan for tomorrow.
10.  /X	3 	Read
11.  /X	2 	
12.  /X	2 	
13.  /X	2 	
14.  /X	3 	
15.  /X	3 	
16.  /X	3 	
17.  /X	3 	
18.  /X	3 	
19.  /X	3 	
20.  /X	3 	

Day Number: 4

Date: 3/17/23

Start Of The Day - Time: 7 am

	 3 Things That I Am Excited To Have In The Future? 
1.	I am excited to get my first client.
2.	I am excited to work towards being the best version of myself.
3.	I am excited to win the day.

 Hour-By-Hour
Tracking:

[Track+Measure=Improve]

\$ Task:	\$ Task = Set The Task That I Intend To Complete This Hour?
 Intention:	 Intention = What Is My Plan Of Action To Complete This Task For This Hour?
 Reflection:	 Reflection = Did I Complete This Task For This Hour? If Not, Then Why?

My War Mode Words:

1. I Am Acting With No Limits To My Abilities!

2. I Am Being All That I Can Be, Every Hour And Every Day!

3. Every Word I Am Saying And Thought I Am Thinking Is Positive!

4. I Am Being Enthusiastic About Completing Each Task!

5. I Am The Best Copywriter In The World!

**(Delete Any Boxes Below That Are Before
The Time That You Start Your Day In Your
Own Copy)**

\$ 8:00 am: Task \$	100 push-ups Brush teeth Caffeine Morning-power up call
🔔 Intention 🔔	Start the day with a win!
✍️ Reflection ✍️	Market sophistication is important. If your writing doesn't match the market's sophistication level, your writing won't be impactful.

\$ 9 am: Task \$	Free value (from yesterday) edit and send to prospect via cold email
🔔 Intention 🔔	Yesterday I missed this task, so I need to tweak and send them.
✍️ Reflection ✍️	I completed this task. I tweak my free value for this prospect

\$ 10 am: Task \$	Free value #2 Pick a prospect, research, create an avatar
🔔 Intention 🔔	Research informs your writing.
✍️ Reflection ✍️	I research some parts of my prospect and his product

\$ 11 am: Task \$	Lay out pieces of copy, write copy, no edits
🔔 Intention 🔔	Write without editing will allow me not to be a perfectionist
✍️ Reflection ✍️	I laid out three emails. But I only wrote one. And it was a creation story.

\$ 12 pm: Task \$	Step back and relax my brain for 15 minutes. Eat something Professionally review 4 pieces of copy in TRW
🔔 Intention 🔔	Give my brain a breather. And sharpen my copywriting principles. Help others sharpen their principles too.
✍️ Reflection ✍️	Completed this task.

\$ 1 pm: Task \$	Start editing the pieces of copy for prospect #2
🔔 Intention 🔔	Match my prospect's writing style. Make sure my copy flows well.
✍️ Reflection ✍️	At this time, I edited my copy and drafted a cold email. I decided to take perspective, step back, and send it later tonight,

\$ 2 pm: Task \$	Gym Chest and Triceps
🔔 Intention 🔔	Strong body, strong mind.
✍️ Reflection ✍️	went to the gym and worked out.

\$ 3 pm: Task \$	Go to grandma's house.
🔔 Intention 🔔	Play with my two-year-old cousin. Relax the brain. Spend time with my family.
✍ Reflection ✍	Went to my grandma's house

\$ 4 pm: Task \$	Read
🔔 Intention 🔔	Megamind
✍ Reflection ✍	Didn't read at this time.

\$ 5 pm: Task \$	Send pieces of copy to prospect #2
🔔 Intention 🔔	Get a reply.
✍ Reflection ✍	Wasn't home. Didn't send.

\$ 6 pm: Task \$	Eat dinner.
🔔 Intention 🔔	
✍ Reflection ✍	Ate.

\$ 7 pm: Task \$	Hand-copy/ analyze a sales page
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 Intention 	Sharpen my copywriting principles
 Reflection 	Hand-copy/analyzed an ad from Gene Schwartz – MEGATETICS 30 DAY WEIGHT LOSS PROGRAM

\$ 8 pm: Task \$	This hour is to do any unfinished copywriting task. If there is none, then read.
 Intention 	If something happens, I'll use this hour to finish any copywriting task.
 Reflection 	FINISHED UP SOME COPYWRITING TASKS

\$ 9 pm: Task \$	Plan for tomorrow. Daily war mode check-in.
 Intention 	I will stay consistent. I will improve. I will become the best version of myself
 Reflection 	Written my plan for tomorrow. And sent it to the accountability channel.



End-Of-The-Day Report:



What Did I Learn Today?

Honestly, I did not learn anything today.

But I did sharpen my knowledge of market sophistication on today's power-up call.

What Do I Plan To Do Differently Tomorrow?

Tomorrow, I plan to work faster because I have work from 2 pm-10 pm.

So I will be testing my speed.

What Do I Plan To Do The Same Tomorrow?

Tasks.

Who Do I Need To Update, Contact, Ask A Question To, And Share Feedback With?

No one so far.

What Tasks Were Left Undone?

I did not read today.

Brain Dump: