

ADVANCED PROGRAM TAUGHT IN ENGLISH
INTERNATIONAL BUSINESS ECONOMICS
(For cohorts from K64 onward)

(Attached to Decision No. 3209/QĐ-ĐHNT dated August 15, 2025
of the President of the Foreign Trade University)

1. Training objectives

General objectives

The program aims to develop high-quality human resources with strong political and ethical qualities, comprehensive professional knowledge, effective English proficiency, and fundamental practical skills. Graduates are expected to demonstrate independence, creativity, and problem-solving capabilities, and to undertake roles as specialists, managers, or entrepreneurs in the fields of economics and business, particularly in international economics and business. They are well prepared to work in internationally oriented enterprises, international organizations, public sector agencies, and research institutions.

Specific Objectives (Pos)

Upon graduation, students will:

PO1: Establish themselves as competent professionals or managers in positions related to economics and business, particularly in international economics and business;

PO2: Possess a solid foundation in economics and business, together with specialized knowledge in various areas of international economics and business, including in-depth expertise in one or more fields;

PO3: Possess good health, strong political and professional ethical qualities, resilience in overcoming challenges, an innovative mindset, self-directed capability, and a sense of responsibility towards oneself, the collective, and the community;

PO4: Work effectively in a digital environment and use English proficiently in professional activities;

PO5: Demonstrate the ability to identify, analyze, synthesize, and critically evaluate complex problems in economics and business; connect ideas and develop business models in international contexts; Demonstrate the capacity for lifelong learning and pursue advanced studies at the master's or doctoral level in economics and business.

2. Program Learning Outcomes (PLOs)

Knowledge

PLO1: Apply foundational knowledge of natural sciences, political science, social sciences and humanities, and law for learning and working (B3);

PLO2: Apply economic and business theories and data analysis tools to analyze real-world contexts at the national or organizational level (B3);

PLO3: Analyze specialized economic and business issues of a nation, organization, or enterprise operating in or linked to the international environment (B4);

Skills

PLO4: Perform proficiently communication, information delivery, and teamwork skills in academic and professional environments;

PLO5: Coordinate effectively academic and professional activities by leading, playing a key role, or proactively collaborating in a team; integrate personal attributes with professional requirements to develop appropriate career pathways;

PLO6: Articulate creative thinking and an entrepreneurial mindset; effectively coordinate professional skills and academic tools to analyze international economic and business issues, to implement appropriate solutions in study and industry practice;

PLO7: Perform proficiently in English at Level 5/6 of the Vietnam's Foreign Language Proficiency Framework, including discipline-specific language use;

PLO8: Articulate advanced information technology skills (in accordance with Circular 03/2014/TT-BTTTT dated March 14, 2014 of the Ministry of Information and Communications); Digital competency at level 5/8 across key domains (data and

information literacy; communication and collaboration in the digital environment; digital content creation; safety) and level 4/8 in the domain of artificial intelligence application, in accordance with the Digital Competency Framework issued under Circular No. 02/2025/TT-BGDĐT dated January 24, 2025 of the Ministry of Education and Training;

Autonomy and Responsibility

PLO9: Integrate a personal value system that emphasizes lifelong learning, professional ethics, adaptability, and resilience; as demonstrated through consistent, self-directed behaviors in overcoming challenges, enhancing professional competence, and adjusting learning and working approaches in changing real-world contexts.

3. Curriculum framework

No.	Tên học phần tiếng Việt (tiếng Anh)	Course code	Number of credits	Pre-requisite(s)	Note
1.	Generic knowledge		41		
1.1.	<i>Political theory (courses as prescribed by the MOET)</i>		11		
1.1.1.	<i>Compulsory</i>		11		
1.1.1.1	Marxist - Leninist Philosophy	TRI114H	3		
1.1.1.2	Marxist- Leninist Political Economy	TRI115H	2		
1.1.1.3	Scientific socialism	TRI116H	2	TRI114H TRI115H	
1.1.1.4	Ho Chi Minh's Ideology	TRI104H	2	TRI114H TRI115H	
1.1.1.5	History of the Communist Party of Vietnam	TRI117H	2	TRI114H TRI115H	
1.2.	<i>Social sciences and humanities - art, mathematics and informatics</i>		24		

1.2.1.	<i>Compulsory</i>		21		
1.2.1.1	Advanced Mathematics	TOA107E	3		
1.2.1.2	Digital Technology and AI Applications	TIN210E	3		
1.2.1.3	Theory of Probability and Mathematical Statistics	TOA201E	3	TOA107E	
1.2.1.4	Legal and Ethical Issues in Business	PLU201E	3		
1.2.1.5	Research Methodology in Economics and Business	KTE206E	3		e-CAR I
1.2.1.6	Career Development Skills	KDO441E	3		e-PLAN E I
1.2.1.7	World History	LSU101E	3		
1.2.2.	<i>Elective: Choose 1 course</i>		3		
1.2.2.1	Introduction to Business	KDO203E	3		
1.2.2.2	Data Management System	TIN313E	3		
1.2.2.3	World Economic Geography	TMA201E	3		
1.2.2.4	General Psychology	TLH101E	3		
1.2.2.5	Moral and Social problems	DXH201E	3		
1.2.2.6	Culture and Coding: Python	NGO102E	3		
1.3.	<i>Foreign language</i>		6		
1.3.1.	<i>Ngoại ngữ thứ nhất (Bắt buộc)</i>		6		
1.3.1.1	Academic Reading and Writing		3		
1.3.1.2	Listening and Public Speaking		3		
1.3.2.	<i>Ngoại ngữ thứ 2 (Tự chọn)</i> Không tính vào tín chỉ và GPA ở FTU				

1.4.	<i>Physical education</i>				
	Physical education				
	<i>National defense education</i>				
	National defense education				
2.	PROFESSIONAL KNOWLEDGE		75		
2.1.	<i>Intermediate knowledge</i>		24		
2.1.1.	<i>Compulsory</i>		21		
2.1.1.1	Principles of Microeconomics	KTE202E	3		
2.1.1.2	Principles of Macroeconomics	KTE204E	3		
2.1.1.3	Fundamentals of Accounting	KET201E	3		
2.1.1.4	Econometrics	KTE309E	3	KTE206E	e-CAR II
2.1.1.5	Principles of Finance	TCH302E	3	KTE204E	
2.1.1.6	Design Thinking and Innovation	DTI100E	3	KDO441E	e-PLAN E II
2.1.1.7	Fundamentals of Management *	QTR303E	3		
2.1.2.	<i>Elective: Choose 1</i>		3		
2.1.2.1	Introduction to Management Science	KDO202E	3		
2.1.2.2	Policy Analysis	KTE212E	3		
2.1.2.3	Optimization methods in Economics and Business	DAS301E	3		
2.1.2.4	International Relations	TRI202E	3		
2.1.2.5	Psychology in Business	TLH104E	3		
2.1.2.6	Culture in Business	KTE325E	3		

2.1.2.7	AI in the Era of Digital Transformation	AID300E	3		Môn chuyên điểm
2.1.2.8	Human Resource Management	QTR403E	3		
2.2.	<i>Major knowledge</i>		24		
2.2.1.	<i>Compulsory</i>		15		
2.2.1.1	Intermediate Macroeconomics	KTE402E	3	KTE204E	
2.2.1.2	Intermediate Microeconomics	KTE401E	3	KTE202E	
2.2.1.3	Fundamentals of Marketing	MKT301E	3		
2.2.1.4	International Business	KDO307E	3		
2.2.1.5	Recent Economic Thought and Institutions	KTE211E	3		
2.2.2.	<i>Electives</i>		9		
2.2.3.	<i>Elective 1: choose 2 of the following courses</i>		6		
2.2.3.1	Investment Economics	KTE311E	3		
2.2.3.2	Development Economics	KTE406E	3	KTE204E	
2.2.3.3	Environmental Economics	KTE404E	3	KTE202E	
2.2.3.4	Maritime Economics	TMA203E	3	KTE202E	
2.2.3.5	Urban Economics and City logistics	TMA204E	3	KTE202E KTE204E	
2.2.3.6	Transport Economics	TMA205E	3		
2.2.3.7	Productivity and Quality Management	KTE219E	3		
2.2.3.8	Competition Law	PLU424E	3		
2.2.3.9	International Economic Relations	KTE306E	3		

2.2.3.10	Intellectual Property	TMA408E	3		
2.2.3.11	E-Commerce	TMA306E	3		
2.2.3.12	Managerial Accounting	KET310E	3		
2.2.3.13	Money and Banking	TCH303E	3	KTE204E	
2.2.3.14	Corporate Finance	TCH321E	3	TCH302E	
2.2.3.15	Financial Markets and Institutions	TCH401E	3	TCH302E	
2.2.3.17	Financial Economics	TCH341E	3	KTE204E	
	<i>Elective 2: choose 1 of the following courses</i>		3		
2.2.3.16	Introduction to Business Analytics	VJP205E	3	KTE202E KTE309E	e-CAR III
2.2.3.17	Impact Evaluation	KTE213E	3	KTE202E KTE309E	e-CAR III
2.2.3.18	Programming For Data Analysis and Scientific Computing	TIN314E	3	KTE309E	e-CAR III
2.2.3.19	Survey Design and Data Analysis	KTE209E	3	KTE309E	e-CAR III
2.3.	<i>Specialized knowledge</i>		27		
2.3.1.	<i>Compulsory</i>		15		
2.3.1.1	International Trade Policy	TMA301E	3		
2.3.1.2	International Business Transactions	TMA302E	3		
2.3.1.3	International Investment	DTU310E	3		
2.3.1.4	Logistics and International Freight Forwarding	TMA336E	3	TMA302E	

2.3.1.5	International Marketing	MKT401E	3	MKT301E	
2.3.2.	<i>Electives</i>		<i>12</i>		
	<i>Elective 1: choose 1 of the following courses</i>		<i>3</i>		
2.3.2.1	Time Series Models for Economics and Business	TOA206E	3		e-CAR IV
2.3.2.2	Trade Policy Analysis	TMA328E	3	KTE202E KTE204E	e-CAR IV
2.3.2.3	Marketing Analytics	NTS326E	30	15	e-CAR IV
2.3.2.4	Technology of Business Analytics	DBA304E	30	15	e-CAR IV
2.3.2.5	Supply Chain Analytics	LCM300E	3		e-CAR IV
	<i>Elective 2: choose 3 of the following courses</i>		<i>9</i>		
	Economic Management Concentration				
2.3.2.1	Digital Governance	KTE315E	3		
2.3.2.2	Economics of Platforms	KTE335E	3		
2.3.2.3	Global Governance	KTE305E	3		
2.3.2.4	Public Choice	KTE334E	3		
2.3.2.5	Global Climate Governance	KTE317E	3	KTE202E, KTE204E	
2.3.2.6	State Management on Maritime Resource	KTE333E	3		
2.3.2.7	Public Finance	TCH431E	3	TCH302E	
	Investment Economics Concentration				

2.3.2.8	Investment Project Design	DTU300E	3		
2.3.2.9	Economic Analysis of Public Investment Project	DTU309E	3		
2.3.2.10	International Investment Project Management	TMA315E	3		
2.3.2.11	Securities Analysis and Investment	DTU401E	3	TCH302E	
	International Trade Concentration				
2.3.2.12	Digital Trade	TMA333E	3		
2.3.2.13	Trade in Services	TMA412E	3		
2.3.2.14	International Taxation	TMA330E	3		
2.3.2.15	Non-Tariff Measures	TMA329E	3		
2.3.2.16	Trade Facilitation	TMA410E	3	KTE312E	
2.3.2.17	International Trade Law	PLU422E	3		
2.3.2.18	International Finance	TCH414E	3	TCH302E	
	International Business Concentration				
2.3.2.19	Digital Business	DBZ306E	3	KDO307E	
2.3.2.20	International business operations	KDO408E	3	KDO307E	
2.3.2.21	Customs Affairs	TMA310E	3	TMA302E TMA336E	
2.3.2.22	Business Ethics and Corporate Social Responsibility	KDO305E	3		
2.3.2.23	Negotiation and Conflict Management	KDO302E	3		
2.3.2.24	Insurance in Business	TMA402E	3	TMA336E	

2.3.2.25	Risk Management in International Business	KDO402E	3		
2.3.2.26	Global Value Chain	KDO304E	3		
2.3.2.27	International Payment	TCH412E	3	TMA302E	
2.3.2.28	International Accounting	KET410E	3	KET201E	
2.3.2.29	International Business Law	PLU410E	3		
	<i>Logistics and supply chain management concentration</i>				
2.3.2.30	Digital Transformation in Logistics and Supply Chain	LCM301E	3		
2.3.2.31	Supply Chain Management	TMA313E	3		
2.3.2.32	Operation and production management in supply chain	KTE337E	3		
2.3.2.33	Global Purchasing Management	GPM301E	3		
2.3.2.34	International Transport Management	ITM301E	3		
2.3.2.35	Contract in Supply Chain Management	KTE338E	3		TMA313E
2.3.2.36	Warehouse and Distribution Management	WDM301E	3		TMA313E
	Marketing concentration				
2.3.2.37	Digital Marketing	MKT206E	3	MKT301E	
2.3.2.38	Marketing Research	MKT305E	3	MKT301E	
2.3.2.39	International Business Communication	MKT408E	3	MKT301E	
2.3.2.40	Business Customer Relationship	MKT402E	3	MKT401E	
2.3.2.41	Distribution Channel and Sales Force Management	MKT306E	3	MKT301E	

2.3.2.42	Brand in International Business	MKT407E	3		
2.3.2.43	Digital Media Economics	KTE220E	3	KTE202E	
	Other courses				
2.3.2.44	Social Innovation	TMA202E	3		
2.3.2.45	Business Innovation	TMA327E	3		
2.3.2.46	Global Supply Chain Management Strategy	SCS401E	3	TMA313E	
2.3.2.47	Financial Risk Management	TCH409E	3	TCH302E	
2.3.2.48	International Economics II	KTE316E	3	KTE216E	
3.	Project-based course (Internship, Practicum)		6		
3.1.	<i>Mid - course Internship</i>	KTE501E	3	At least 45 completed credits	e-PLAN E III
3.2.	Economics, Business Project in Practice (<i>chosse 1 course</i>)				
3.2.1.	Business Project in Practice	KTE507E	3	e-PLANE II	e-PLAN E IV
3.2.2.	Economic Research Project in Practice	KTE508E	3	e-PLANE II	e-PLAN E IV
4.	Graduation Thesis (Choose 1 option)		9		
4.1.	<i>Option 1: Graduation Thesis</i>	KTE528E	9	KTE501E, At least 116 completed credits	e-PLAN E V
4.2.	<i>Option 2 (Applicable to transfer students to CSU only)</i>		9		
4.2.1.	Senior Seminar	KTE501E	3		

4.2.2.	6 elective credits in Major/Specialized knowledge or as specified in the appendix agreed upon between the two universities		6		
	TOTAL ACCLUMULATED CREDIT		131		

Note:

- For courses accumulated at partner institutions, if the content aligns with one of the knowledge blocks of the training program, they are recognized as having accumulated credits for the elective courses within that knowledge block.
- Substitutable courses can be accumulated in place of each other but cannot be accumulated simultaneously in the program.

No.	Course name	Course code	Substitute course	Course code
1	Modern Economic Thoughts and Institutions	KTE211E	History of Economic Theories	KTE301E
			History of Economic Thoughts and Institutions	ECON372
			Modern Economic Theories	ECON474
			Marxist Economic Thoughts	ECON376
			Economic History of the United States	ECON379
			International Political Economy	ECON332
2	Development Economics	KTE406E	Regional Economics	ECON463 (code CSU) /KTE204E (code FTU)
3	International Business	KDO307E	Entrepreneurship	BUS405A
4	Environmental Economics	KTE404E	Natural Resource Economics	ECON340
5	International Trade Policy	TMA301E	International Economics I	KTE216E

6	Fundamentals of Management	QTR303E	Fundamentals of Management Science	KDO202E
7	Business Economics	KTE312E	Fundamentals of Management Science	KTE401E
8	Principles of Economic Management	DTU301E	Advanced Macroeconomics	KTE402E

- Students may choose a second foreign language offered in the curriculum (one of English, Chinese, Japanese, French, or Spanish). Upon completing the second foreign language modules, students are expected to achieve Level 3/6 of the Vietnamese 6-level Foreign Language Proficiency Framework in accordance with Circular No. 01/2014/TT-BGDĐT. The results of the second foreign language are not included in the cumulative GPA and are not a requirement for meeting the program's learning outcomes. However, the results will be recorded in the student's academic transcript as a certificate of completion.