Summer 2026 PNW Organic Week Intern

Internship Type: In-person/Remote Hybrid- Washington State
Start Date Range: June 15-30, 2026
End Date Range: 10-12 weeks from internship start date
Eligibility: Undergrad or Graduate
Preferred Majors: Any

Organization Overview

Tilth Alliance works in community with Washington farmers, gardeners and eaters to build a sustainable, healthy and equitable food future. Through our work we endeavor to promote and support the adoption of organic, regenerative, sustainable growing practices by farmers and gardeners throughout Washington; to make the food produced by these farmers and gardeners more accessible; and to inspire people to enjoy growing, cooking, and eating food that is both good for them, for their communities, and for the environment. The primary strategies we employ in this effort are advocacy, education and collaboration. Equity, inclusion and the promotion of a culture of anti-oppression are important outcomes expected of all the work we do.

Organic Career Network (OCN) Cohort Experience

This internship is funded by the Organic Career Network (OCN), a national initiative dedicated to developing the next generation of leaders in organic agriculture. As an OCN-supported intern, participants join a select cohort of peers placed across organizations in the organic sector, gaining access to a broader professional network and shared learning experience. Interns are expected to attend four virtual cohort sessions throughout the internship, featuring facilitated discussions, guest speakers, and career-focused programming. This cohort model enhances the internship by providing structured opportunities for connection, mentorship, and deeper engagement with the organic movement.

Position Overview

This position will support the Pacific Northwest (PNW) Organic Week campaign that Tilth Alliance is hosting in partnership with the Oregon Organic Coalition with funding provided by the United States Department of Agriculture (USDA) Organic Market Development Grant (OMDG).

Through education, targeted advertisements, strategic partnerships with retailers, sponsorship from regional organic businesses, and promotion of organic producers, PNW Organic Week has a target of reaching at least 200,000 PNW residents (Washington and Oregon) who will grow their understanding of the organic label and the benefits of organic farming and food and/or increase their demand for PNW organic products.

This position will support all aspects of this campaign, including but not limited to, outreach and promotion, communication management, distribution, and creation of education materials. Additionally, this position will be responsible for creating a series of short videos that tell the story of the importance of organic in our region.

Goals:

- Educate consumers about the benefits of the organic label

- Convert “Organic Curious “ consumers to “Organic Committed” consumers
- Increase sales of regional organic products
- Celebrate organic agriculture in the Pacific Northwest

Activities:
- Communications management with project partners, sponsors, media outlets, and target audience.
- Creation of a series of short videos that highlight the importance of organic through interviews with certified organic producers, organic consumers, and regional organic businesses.
- Promotion of PNW Organic Week and creation of educational and marketing materials.

Measure for Success:
- Development of a minimum of 10 short video series to add visual storytelling to our campaign.
- Increased consumer awareness of the importance and benefits of organic agriculture in our region.
- Motivation for “organic curious” consumers to increase their organic purchases in an approachable and accessible way.
- Increased trust in the organic label.

Knowledge & Skills Expected to be Gained:
- Familiarization with the organic industry and organic certification, particularly in Washington State
- Understanding of consumer attitudes and perceptions of certified organic products.
- Project management and inter-organizational teamwork.
- Planning and implementation of a multi-state educational and action-based campaign.

Compensation & Qualifications:

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- Total Stipend: $2,250 (undergraduate) or $2,700 (graduate), paid bi-weekly
- Time commitment: 12.5 hrs/week for 12 weeks *or* 15 hrs/week for 10 weeks
- Hybrid position; reliable internet required
- Not eligible for benefits

To Apply: Please fill out this application by June 13, 2026

This internship is funded by

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