

Proposal: IJA Regional Competition 2022

What are the dates and location of this event?

CIMAC will happen the last week of August from 25th to 28th. There are different activities that happen almost all in San Antonio, some others in Cartagena and Algarrobo.

IRC will happen on Thursday 25th, August. This event will be celebrated in theater of Centro Cultural San Antonio

(<http://www.centroculturalsanantonio.cl/index.php/centro-cultural/historia>)

Why is your event a good location for the IRC?

This event is the most important circus event in Chile with a lot of special features. Lot of people come to see different activities and our special effort is to give different tools to jugglers who have the chance to get jobs, continuous education and interaction with different audiences. Besides the event focused as a principal matter to develop Chilean and South American juggling through educational opportunities like seminars, conferences, workshops and master classes developed by professional and experienced jugglers. Thousands of juggler from different countries of South America come to participate in CIMAC. Is a party for juggling.

Who is organizing this event? What are their roles? Who will maintain contact with the IJA representative?

Malabircirco is the oldest circus Company of Valparaíso (19 years as a Company (www.malabircirco.com) and they are the organizers of CIMAC (www.cimacchile.com). Within the Malabircirco there are eight persons who are the brain and the base of CIMAC. The CIMAC production team is composed of 16 persons. There are different roles; artistic direction, general production, technical production, directress of communications, etc.

Javier Morales is the director of the Congress and he will be in contact with the IJA representative. Besides all the CIMAC team will be working together to produce and communicate the celebration of IRC competition.

Have you allocated prize money in your event budget? If so, what numbers will you be able to commit to (\$300 is the minimum contribution from the Host for the prize money, but more can be contributed to increase the prize if desired).

At this moment we are able to commit the minimum (300), but if we get more financing, we will communicate to the IRC representative.

The IJA requires that the IRC be a main event one night of the hosting event. Will this be possible?

Absolutely. IRC will be the main event of Thursday 25th August.

Does the event have a theater booked for this event? What is the capacity? How large is the stage? If there is no theater, in what space do you plan to hold the event?

Yeah, the event will be in the theater of Centro Cultural San Antonio. The capacity is for 250 people. (This will depend on restrictions about Covid situation)

We will send you the technical datasheet.

How does the festival plan to promote the IRC?

We have our communication staff that is directed by Karen Valenzuela, she creates a strategy plan for communication of CIMAC and for each event during CIMAC. We used different media presses such as TV news, newspapers, radios, social networks and mediation in different schools.

Does the festival agree to work with a videographer to record the IRC and work with an editor to create videos as outlined in the IRC Guidelines?

Yeah, we have our audiovisual staff too, which is directed by Mauricio Pinto.

How many people do you expect to attend your event?

Last year without pandemic situation during all the week in which the event happened, we had almost 12.000 people visiting the different activities. The last two versions of CIMAC (2020 and 2021) have been celebrated in an online version, with almost 500.000 viewers in the 2021 version.