

## Score Card for PACE Economic Development Award

**Description:** This award recognizes an outstanding individual or collaborative team who contributes to economic development/growth. This award is designed to encompass a variety of work that is related to one of following: entrepreneurship through a business start-up; a government bid award; or expansion of a current business or partnership.

**Directions:** Score each bulleted criterion from 1 to the highest possible score, based on the award submission write-up. Point values are located behind each individual criterion; each bulleted criterion has a point value of 1 or 2. Total the score in each section. Add the sections to determine the final score.

| Scoring Rubric<br>Criterion and Point Values                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Points<br>Available<br>for Section | Awarded<br>Score |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|------------------|
| 1. Description of Economic Development Need/Needs Assessment <ul style="list-style-type: none"> <li>• The need is clearly described as it relates to the customer/client. (2)</li> <li>• The needs assessment that was conducted measures the discrepancy between “beginning” and “desired” conditions. (2)</li> <li>• The needs assessment includes every stakeholder. (2)</li> <li>• The needs assessment results are used to create the economic development plan. (2)</li> <li>• The economic development plan has clear outcomes which flow from the needs assessment. (2)</li> </ul> | 10                                 |                  |
| 2. Creativity/Utilization of Resources <ul style="list-style-type: none"> <li>• The process (rollout) of implementing the economic development is clearly described step-by-step. (4)</li> <li>• All required resources identified in the needs assessment (human/equipment) were used creatively and efficiently. (4)</li> </ul>                                                                                                                                                                                                                                                          | 8                                  |                  |
| 3. ROI <ul style="list-style-type: none"> <li>• The economic development launches considerable value to the customer/client. (2)</li> <li>• The economic development plan was fully implemented. (2)</li> <li>• The candidate provided evidence that the intended outcomes were met - narrative (testimonials) or metrics or both. (2)</li> </ul>                                                                                                                                                                                                                                          | 8                                  |                  |

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|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|--|
| <ul style="list-style-type: none"> <li>• There is an ongoing evaluation plan which includes all partners/stakeholders. (2)</li> </ul>                                                                                                                                                                                                                                                                            |    |  |
| 4. Collaboration of Partnerships <ul style="list-style-type: none"> <li>• The partners had an agreed vision of common goals. (1)</li> <li>• Roles/Responsibilities for each partner were identified. (1)</li> <li>• The management/leadership structure was well-defined among the partners. (1)</li> <li>• The funding and allocation of resources was defined and clarified among the partners. (1)</li> </ul> | 4  |  |
| 5. Conventions of Submission ( <b>OPTIONAL SECTION</b> ) <ul style="list-style-type: none"> <li>• Sections are clearly written.</li> <li>• All details are relevant.</li> <li>• Conclusions flow from details.</li> <li>• Appropriate language for intended audience.</li> </ul>                                                                                                                                 |    |  |
| <b>TOTAL</b>                                                                                                                                                                                                                                                                                                                                                                                                     | 30 |  |