




JARED THOMAS

UX Designer & Front-End Developer

 Columbus, OH

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SUMMARY

User Experience Designer with a strong foundation in hospitality and marketing, skilled in transforming real-world empathy into intuitive digital solutions. UX/UI certified through The Ohio State University, experienced in Figma, Adobe XD, usability testing, wireframing, and collaborative prototyping. Passionate about inclusive, data-driven design that blends functionality with delight.

SKILLS

UX Design: Wireframing, Prototyping, User Research, Accessibility, Design Psychology

UI Design: Figma, Adobe XD, InVision, Sketch

Development: HTML, CSS, WordPress (basic)

Soft Skills: Public Speaking, Cross-Team Collaboration, Customer Empathy

PROJECT EXPERIENCE

Gourmet Cooking App — Capstone Project

Lead UX Designer | OSU Bootcamp | 2022

- Designed and tested a mobile-first app for live cooking classes and recipe guides.
- Conducted usability tests with 6 users, improving task success rate from 40% to 90%.
- Created brand style guide and UI components using Figma.

Accessible Booking System Redesign

Designer + Researcher | OSU Bootcamp | 2022

- Led user interviews and heuristic evaluations for a travel booking site.

- Reduced bounce rate by designing clearer navigation and search filters.
 - Delivered clickable prototype and presented findings to peers and instructors.
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PROFESSIONAL EXPERIENCE

Web Content Writer

Hibu — Columbus, OH | Dec 2024 – Present

- Collaborate with designers and devs to create SEO-optimized, user-centered web content.
- Translate client goals into scannable copy, increasing user engagement by 22%.

Server | Bartender

Hudson 29, Local Cantina, Marcella's — Columbus, OH | 2017 – Present

- Delivered seamless hospitality to diverse guests in high-pressure settings.
- Transferred customer insight and empathy into my UX practice.

Marketing Intern

Courtyard Marriott, Grand Event Center — Columbus, OH | 2017 – 2018

- Created event flyers, managed small teams, and supported digital campaigns.
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EDUCATION

The Ohio State University UX/UI Boot Camp

Completed February 2022

Columbus State Community College

AA in Marketing & Advertising — Ongoing

CERTIFICATIONS

- UX/UI Certificate — The Ohio State University
- Bartender License

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