

LOCAL CONTENT MACHINE

5-Day Affiliate Email Swipe Campaign

EMAIL #1 — DAY 1

Subject Line Ideas

It's LIVE: A very cool local business opportunity
Plumbers. HVAC. Landscapers. See the opportunity?
NEW: Turn AI into a local content service
This could become a very simple client service

Hi [FIRST NAME],

If you create content for small businesses, or want to offer social media content as a service, you're going to want to see this.

It's called Local Content Machine.

Created by Chad Eljir, an established digital product creator, and Mark Beniston, an experienced local marketing expert, it combines smart product design with real-world local marketing experience.

And I think this one opens up a really interesting opportunity.

Look around almost any town and you'll find plumbers, HVAC companies, landscapers, roofers, electricians, dentists, med spas, realtors and dozens of other businesses that know they should be posting more consistently.

The problem?

Most of them don't have the time, ideas or systems to do it.

That's where Local Content Machine comes in.

It helps you turn one local business into a complete 30-day Facebook and Instagram content campaign much faster.

Instead of staring at a blank screen, you can create the campaign ideas, hooks, captions, calls to action, visual concepts and image prompts needed to build an entire month of content.

Then you can package that result into a service.

That's why this could be especially interesting for social media managers, local marketers, freelancers, Fiverr and Upwork sellers, consultants, and marketing agencies serving small businesses.

And during the launch, Local Content Machine is just \$27.

>>> [YOUR AFFILIATE LINK]

Highly Recommended!

[YOUR NAME]

EMAIL #2 — DAY 2

Subject Line Ideas

Your next client could be 5 minutes away
A plumber could become your next client
Look around your neighborhood...
This is why I like local business services

Hi [FIRST NAME],

One of the things I like most about Local Content Machine is how obvious the market is.

You don't need to invent demand.

Local businesses already need content.

A plumber wants more calls. A roofer wants more leads. A landscaper wants more visibility. An HVAC company wants to stay top of mind when someone suddenly needs them.

And social media can help with all of that.

The challenge is creating enough useful content consistently.

Local Content Machine helps you solve that part.

You can take one business and turn it into a structured 30-day social media campaign that feels far more professional than a random collection of AI-generated posts.

That gives you a very simple offer:

"I'll create your next month of social media content."

Easy for the client to understand.

Easy for you to package.

And useful whether you're starting a side hustle, adding a Fiverr or Upwork service, expanding your freelance work, managing social media accounts, or running an agency.

>>> [YOUR AFFILIATE LINK]

Right now, Local Content Machine is only \$27.

[YOUR NAME]

EMAIL #3 — DAY 3

Subject Line Ideas

What could you charge for this?
Here's the service opportunity
A Fiverr gig hiding in plain sight

Hi [FIRST NAME],

Here's where Local Content Machine gets really interesting.

Don't focus only on the software. Focus on the result you can deliver.

Imagine offering a local business a complete monthly content package built around their services, audience and goals.

You could create 30 days of content ideas, hooks, captions, calls to action, visual concepts and image prompts

Then package the finished campaign as a paid service.

If you're on Fiverr or Upwork, that's a new gig.

If you're a freelancer, it's another offer you can put in front of existing clients.

If you're a social media manager, it can help you deliver campaigns faster.

If you're a local marketer or agency, it can become a simple entry-level service that leads into bigger work.

And the best part?

You're not locked into one niche.

A plumber today. A med spa tomorrow. A roofer next week. Then a dentist, realtor, landscaper or restaurant.

The system stays the same. The client changes.

That's where the leverage comes from.

>>> [YOUR AFFILIATE LINK]

Local Content Machine is currently just \$27.

[YOUR NAME]

EMAIL #4 — DAY 4

Subject Line Ideas

Why not just use ChatGPT?
Random AI posts aren't enough
The workflow is where the value is
This is what makes it client-ready

Hi [FIRST NAME],

You could open ChatGPT and type:

“Give me 30 posts for a plumber.”

And technically, you'd get 30 posts.

But that's not the same as creating something you'd confidently hand to a paying client.

A real campaign needs direction.

What should the business talk about?

Which angles make sense?

Which posts educate?

Which ones engage?

Which ones lead naturally toward an offer?

What visual should support the message?

And how does everything fit together over the month?

That's why Local Content Machine is more interesting than simply generating random content.

It gives you a workflow.

You start with the business.

Then build the campaign.

Then create the content and visual direction.

Then organize everything into something you can actually deliver.

That matters whether you're a social media manager, local marketer, freelancer, Fiverr or Upwork seller, consultant, or agency owner.

The result isn't "some AI content."

It's a client-ready campaign.

👉 [YOUR AFFILIATE LINK]

It's still \$27 today.

Tomorrow is the final day before the price increases to \$67.

[YOUR NAME]

EMAIL #5 — DAY 5 MORNING

Subject Line Ideas

Final day: \$27 today → \$67 tomorrow
Don't pay an extra \$40 tomorrow
Your \$27 window closes tonight
Last day for Local Content Machine

Hi [FIRST NAME],

Quick reminder.

Today is the final day to get Local Content Machine for \$27.

After the launch ends, the price increases to \$67.

If you've been thinking about creating content services for plumbers, HVAC companies, landscapers, roofers, dentists, med spas, realtors or other small businesses...

today is the day to take another look.

Local Content Machine helps you turn one business into a complete 30-day social media campaign without building everything manually from scratch.

That can mean faster client delivery.

More consistent output.

A new Fiverr or Upwork service.

A side-hustle offer.

An additional service for your existing clients.

Or a more efficient way for your agency or social media business to handle monthly content.

Built by digital product creator Chad Eljir and local marketing expert Mark Beniston, it was designed around one practical outcome:

Help you create something small-business clients can actually use and pay for.

>>> [YOUR AFFILIATE LINK]

\$27 ends tonight. Then it's \$67.

[YOUR NAME]

EMAIL #6 — DAY 5 EVENING

Subject Line Ideas

 Last call: \$27 disappears tonight
Final hours: \$27 → \$67
Before you pay an extra \$40...
Local Content Machine closes at \$27 tonight

Hi [FIRST NAME],

Last call. 

The launch pricing for Local Content Machine ends tonight.

Right now it's \$27.

After the deadline, it's \$67.

So if you see the opportunity here, this is the time to move.

Imagine having a simple system you can use to create monthly campaigns for plumbers, roofers, HVAC companies, landscapers, dentists, realtors and other local businesses.

One client. Then another.

Then another niche.

And next month, you can do it again.

That's what makes this more than just another AI tool.

For a freelancer, it can become a service.

For a Fiverr or Upwork seller, it can become a new gig.

For a social media manager, it can speed up delivery.

For a local marketer or agency, it can become another way to serve clients and open the door to larger projects.

>>> [YOUR AFFILIATE LINK]

Final hours at \$27. After tonight: \$67.

[YOUR NAME]