

WINNER'S WRITING PROCESS

Business Type: Tax strategy coaching

Business Objective: increase engagement and brand awareness

Funnel: social media

WINNER'S WRITING PROCESS

Who am I talking to?

[Market research for single mums](#)

[Market research for aspiring tax preparers](#)

Where are they now?

1. On Facebook groups seeking support
2. On Google actively searching for a solution
3. Market awareness
 - a. Problem aware
4. Market Sophistication
 - a. stage 2

Levels

1. Desire - 7/10
2. Certainty - 5/10
3. Trust - 1/10
 - a. Video testimonials
 - b. Unique mechanism
 - c. Proven track record

What do I want them to do?

- Watch the video introduction to the webinar
- Click the link to watch the webinar

What do they need to see/feel/experience in order to take the action I want them to, based on where they are starting?**Introduction to the webinar**

- Hey there, I'm glad you're here
- You're in the right spot if you're finding yourself more often than not feeling panic and stressed (doing action)
- You know what I'm talking about
- So, whether you are intimidated by (problem), I can help you.
- Because over the past x years in business, I've mastered (mechanism) that (predictably solve these problems)
- And I'm excited to have you join me for this free class.
- So, register today, so you don't miss out, and I will see you in there

Thank you after registering

- Hey there, so you signed up for the free class
- We are super excited to have you
- It's coming up really soon
- So, I want to make sure:

- 1) It's on your calendar, so you don't miss it. Because, if you don't show up live you're going to miss out on some exciting announcements, because, like always, we have big news to share with you and we have a really great training for you. This could be transformational in your (topic) business if you're struggling with (problems)
- So, tune in, show up, I'll see you there!

Webinar script outline #1

- Congratulation
- People from around the world tune in
- Please share about where you're from, it's always amazing to connect with people all around the world
- Some of you have little time
- We want to use your time wisely
- But first, congratulations on showing up
- It says a lot about who you are
- Share where you are from
- Lots of fun
- One of my favorite webinars
- Like me, you have little time
- In case you've never heard of me
- Who I am
- Let's go back because there's a part of my story that connects with my business
- Hero's Journey
- I didn't want a normal career journey
- Realization
- Never proud of work
- Struggle
- Start a business
- No training
- Passion drove me
- Hope that passion can become a dream
- My why
- x years later
- 6 figure business
- Family's biggest income source
- Not brag but inspire
- Business is more than a hobby
- Educate people on a dream business
- They are educators themselves
- After teaching all these people
- Family proud
- Spend time with target market all over the world for mission
- Glad you're here

- What to expect
- Take notes
- Walk away on how to achieve the desired outcome
- Fascinations
- Tips boost your confidence
- Other exciting
- In the end, high tickets are available
- Exciting bonus
- Asked for years
- I know your time is valuable
- Before and After
- Master the basics
- Still, cringe
- How do you achieve the desired outcome?
- Solution
- Now it comes naturally
- How does it work?
- Explain how it works
- It's hard to achieve the desired outcome without a solution
- Key to growth and charge high prices
- The truth about the desired outcome is knowing the solution
- You'll walk away with a higher understanding of business most can't even arrive (comparative approach and connect high order desire 4)
- Start a business - show work - question your work - awful
- The secret to the desired outcome is (solution)
- Contrary to popular belief
- "Frustrations about the target market"
- Show solution in action vs not in action
- You want to avoid a bad solution
- How do you do that?
- Explain some ways on how to do it (FON)
- When you achieve a specific result then you know you're achieving the desired outcome
- This is how you overcome problems most people can't
- Show FON (problem)
- This trick allows tax preparers to achieve the desired outcome
- Testimonial
- Demonstration of solution
- Technical explanation
- We don't have all night
- You can see how the solution in action helps you avoid the problem
- How the solution is going to help you and never deal with the problem
- That tip that I showed is going to help you avoid problems
- Demonstration
- Before solution

- After solution
- This applies to any type of target market
- Demonstration
 - Technical explanation (show FON)
 - How to achieve FON (solution)
- When you know FON then you can achieve the desired outcome
- It takes practice to achieve FON
- Suggest a solution on how to get started
- Demonstration in a bad situations and how following the systems helped them achieve the desired outcome
- I charge x per project but it takes experience
- I want you to be able how to achieve the desired outcome because you know how to master solutions
- I want you to raise your prices because you have what it takes
- Future pacing
- How can I achieve desired outcome?
- Because of solutions
- If I can do it, you can do it.
- Comparative approach
- Credibility
 - Over x years I've mastered the mechanism
 - I don't want you to take years
- That's why I created a course
- You'll see results
- People are looking for community, step-by-step guidance, the desired outcome
- I want to invite you
- What the product is
- Comparative approach
- Amazed confident feel
- Not have to hope outcome you're proud of
- Feel empowered every time desired
- Over x years taught x people systems
- Taken the lessons and put them in the course
- If you're wondering
- It'll allow you to achieve the desired outcome predivcqbtlly
- Raise prices
- Live comfortably
- Build portfolio gets clients every time
- Avoid problem because able to achieve solution
- Much more confidence and wiring your client
- Away Stress
- Now that
- What you get
 - Tools I've used for x years behind the scene

- System
 - #1 secret
 - How to avoid
 - Consistently how to achieve desire outcome
- You may be thinking, oh, it sounds great, but there's more
 - Advanced target market there's a section for you
 - If you're new, there's something special for you as well
 - There's something advanced and new
- If you don't like PowerPoint to learn, you are in luck
- All videos are either recorded or live
- But don't take my word for it
- Meet name
- Can you imagine
- I know you're probably thinking (price: is it worth it)
- Only invest in something you're going to get a return
- No fluff policy just to make the course seem bigger
- Each lesson is tic for you to grow as a target market
- Massive course
- 30 days money back guarantee
- You do the work, you implement, and see if it changes your business
- You'll be able to achieve the desired outcome after taking the course
- People have asked me this for years
- Bonus
- For the first time ever I create a product with features so you can achieve the desired outcome
- We have hundreds for you to support
- What would you see to make this worth to you?
- Maybe you're ready to achieve the desired outcome
- Testimonial
- Maybe you're tired of problems
- Testimonials
- Maybe you're ready to raise your prices like the name
- You cannot charge \$1,600 and create a \$50k output
- If you can increase your prices by 10% would that be worth it?
- Content valued at
- But I want to give a reward to those who've been live
- You can save x
- For the first time ever payment plan
- So, let's get right in the Q&A
- 1) Will this be offered again?

Yes, but at an increased price because you missed the discount where you saved \$200
- 2) What is your (specific question)
- 3) How do you respond when a client wants (a specific solution)
 - Show the FON

- 4) Do you need any special courses for the program?
 - This course you
- 5) I'm a beginner, how do I know when I'm ready to achieve the desired outcome?
 - For example, I understand you
 - Personal example
 - Take it seriously
 - People made fun of me
 - You have to decide you are legit and raise yo the occasion
- 6) I'm a (target market), will this work for me?
 - Anybody can do it
 - We've hundreds of them in the course like you
- 7) How long do I have access to the videos?
 - Lifetime
 - Watch - rewatch
 - If we add to the course, you get that upgrade
 - If we refresh you get that refresh
- 8) Will I be able to do the course on my own?
 - You can take as long as you want
 - If you can access it tonight, you'll get access instantly
- 9) How can I find clients?
 - Don't just show your portfolio but also your personality
- 10) Do I have to download videos on y Google Drive?
 - Just log in
- 11) When do I receive access to the course?
 - Immediately
- 12) What software do I use?
 - Software
 - If you know how to use it, it's a game-changer
- I know your time is precious
- If you have any questions, feel free to email us at [email]
- I'm so glad you join
- And I can't wait to see you inside the membership

Webinar script outline #2

- Cred
- Fascinations
- This is for you if
- This is not for you if
- Why this event today
- Selling out of current systems
- Quote

- What would the solution be
- Address their dream state
- How to achieve the desired outcome
- Show existing solutions
- Educate them on the existing solutions
- Sell out of these solutions
- Intro your solution
- Benefits
- How it works
- Testimonial
- Why doesn't everybody know about it
- Educate them on the system
- What most people think about the solution
- Address objection (experience)
- Metaphor
- Address objection (is it profitable)?
- Authority cred
- Tease the FON
- Show results
- How can I get started?
- Easy
- Logic
- Address objection (gain)
- Demo the results
- Summarize the benefits delivered by the solution
- Summarize how it works
- Summarize benefits
- No experience
- Intro the product
- Exclusive offers

[Upbeat music playing]

[Fade out with upbeat music]

Landing Page Video Script

[Upbeat music playing]

[Smiling, enthusiastic]

Hey there! I'm so glad you're here.

You're in the right spot if you're finding yourself more often than not, feeling overwhelmed or stressed about starting or growing your tax preparation business.

You know what I'm talking about.

So, whether you're intimidated by numbers, unsure of how to land clients, or struggling to hit your income goals, I can help you.

Because over the past 12 years in business, I've had mentors who taught me the ins and outs of tax preparation...

I saw what worked and what didn't...

Watched trends come and go...

And learned what actually mattered and moved the needle.

I've discovered that building a successful and lucrative tax preparation business requires nothing more than a dream, the guts to go for it, and a strategy to get there.

And I'm excited to have you join me for this free class.

We're going to cover every strategy, trick, and tip, so you can start hitting those six-figure income goals in less than 12 months.

So, register today to secure your spot, and I'll see you in the class!

[Fade out with upbeat music]

Thank You Video Script

[Smiling warmly]

Hey there! So, you signed up for the free class. I'm super excited to have you!

It's coming up really soon, and I want to make sure you're fully prepared:

Mark your calendar! You don't want to miss this, because if you don't show up live, you'll miss out on some exciting announcements.

We have big news to share, and the training will be transformational for your tax preparation business if you're struggling with getting started, growing your skills, confidence, and income, or landing high-paying clients.

So, tune in and show up!

This class is packed with valuable insights and tips you can apply right away.

I'll see you there!

[Fade out with cheerful music]

Webinar Script

[Upbeat music playing]

[Smiling and addressing the camera]

LEAD

Congratulations!

People from around the world are tuning in right now, and I'm thrilled to have you here.

Please share where you're from in the chat—it's always amazing to connect with people from all corners of the globe.

I know some of you have tight schedules, so I want to make sure we use your time wisely.

But first, congratulations on showing up.

It says a lot about your commitment and determination toward your life and business.

[Pause]

In case you've never heard of me, let me introduce myself.

My name is Nancie Kem, a tax preparer at heart and an entrepreneur by design who craves freedom... connection... and adventure.

Originally from Kenya, I moved to America 14 years ago driven by the pursuit of the American dream.

I spent my early days in warehouses and nursing homes, barely scraping by, and so far away from my wildest dreams.

I did all kinds of jobs you can think of:

From truck driving... to network marketing... to fitness... to helping single mums make a living from their homes.

But I didn't want a conventional career.

The 9-to-5 grind wasn't for me.

I pictured tucking my kids into warm beds each night, feeling secure under the roof I worked so hard to provide them.

I wanted them to see me as a strong role model they could look up to.

The fear of not being able to fill their plates with healthy meals or help them chase their dreams hung over me like a storm cloud.

I needed the assurance that I could protect and provide for them, month after month.

And that's when, out of nowhere, I discovered a mentor in tax preparation—a field foreign to me, yet I was eager to learn.

I had ZERO background in accounting, but I was determined to make it work.

Fast forward a couple of years and I earned my license to practice in 2012.

4 months later, my balance sheet reported 7-figures in net income.

[Pause for effect]

This isn't about bragging; it's about showing you what's possible.

In fact, I've helped 1,000 aspiring tax preparers build successful tax preparation businesses, and seeing them succeed has been incredibly rewarding.

Just like Brenda, a single mom who, after following the system I'm about to show you, has been able to double her income and STILL save on daycare expenses.

In her own words:

"Thank you, Nancie, you will not understand how easy you have made my life. I am now working from home earning more than I was earning at a job and still saving on daycare expenses" - Brenda Masari

Or Steve, a retired truck driver, who reinvented his life after so many years on the road.

What he said made me burst into tears.

"I was a retired truck driver and didn't know what to expect after so many years on the road. You took me in and mentored me to become the best tax preparer there is and I'm grateful forever. Thank you for giving me a second chance at life" - Steve Udo

Now, I want to share with you what I've learned over the past 12 years as a tax preparer... so you can finally enjoy the time you deserve with your kids... handle your own taxes... and have clients flocking to you on repeat.

[Pause]

So, make sure to take notes, because you'll walk away from this webinar with actionable strategies to kickstart your six-figure tax preparation business from home.

In this event, I'll show you:

- How to capitalize on the BOOMING demand for knowledgeable tax preparers and be financially set for life
- How to avoid the common tax preparation system pitfalls so you can simplify your workflow, boost your earnings, and cherish a better work-life balance
- The exact strategies that I've used to grow my tax preparation business to 6 and 7 figures in less than 4 months (so YOU can enjoy the time you deserve with your children)
- The "missing piece" you need to boost your tax preparation skills so you can outshine your competition and become the most sought-after expert in your area

ANDDDD

At the end of this webinar, I'll be making an exciting announcement about the launch of my brand-new membership program for both aspiring and seasoned tax preparers.

But that's not all—I'm also offering an exclusive bonus that you won't find ANYWHERE else.

It's not in any book, online resource, tax course, or even in IRS publications and training.

For years, my students have been asking for this, and I'm thrilled to finally share it with you.

To make the most of your time, let me quickly clarify who this webinar is for.

This webinar is perfect for you if:

You're a single mom, tired of working an unfulfilling 9-to-5 job, barely making enough money to raise your children. You want to start a home-based tax practice that offers you freedom, flexibility, and financial stability, so you can spend the quality time your children deserve and be their superhero.

You're a small business owner feeling overwhelmed by the sheer volume of complex tax strategies. You want a clear, simplified guide or system that breaks down these complexities into manageable steps, so you can confidently handle your taxes, gain a better understanding of your tax obligations, and save on CPA fees.

You've been a tax preparer for a while, but you're struggling to find clients or are completely maxed out and tired of dealing with clients who haggle over prices, question your work, and ask for the moon. You want to level up your income and authority without burning out.

But let me also tell you who this webinar is NOT for.

This webinar is NOT for you if:

You're seeking overly complex tax preparation systems designed only for seasoned professionals. We designed our tax preparation approach with beginners in mind.

You're looking for a "magic wand" to become a millionaire overnight. We focus on sustainable growth and real-world results.

You're not ready to invest in yourself and your skills. Success requires dedication and a willingness to get better each day.

You're not a team player or lack an open mind. We thrive on mutual support and open-minded teamwork, where everyone lifts each other up

WHY NOW

[Pause]

So, let's dive into it.

Why this event today?

You see, there's never been a better time to jump into tax preparation, and here's why.

The need for smart, skilled tax preparers is on the rise—and it's not slowing down.

As businesses adapt and financial rules evolve, the demand for knowledgeable tax preparers will always be there, regardless of economic conditions.

Think about it: you'll have a skill that pays you for life, and it's fulfilling too!

Plus, with new technology and tools, simplifying the workflow, you'll have more time to focus on what you love—whether that's enjoying the time you deserve with your children, exploring new hobbies, or growing your own business.

So, if you're craving a career that offers FREEDOM, FLEXIBILITY, and FINANCIAL STABILITY, this is your moment.

SELLING OUT/BETTER THAN

You've probably tried a lot of different ways to get into tax preparation—grappling with complicated systems, practicing on your own, and maybe even taking on some volunteer or seasonal work to build your skills.

But let's be honest: tackling it alone is like trying to build a house without a plan. It's confusing and frustrating, leaving you feeling lost and unsupported.

As Albert Einstein wisely said, "The definition of insanity is doing the same thing over and over again and expecting different results."

The solution would be to have a user-friendly system that guides you step-by-step, like a compass in a desert.

So, how do you find a system that actually works?

Well, you may feel tempted to rely on generic online courses.

They seem convenient, offering step-by-step lessons, but they often leave you with more questions than answers.

They're solid in theory, but when it comes to real-world application? Not so much.

You could try practicing returns on your own.

Which is great for gaining some hands-on experience, but let's be honest—without guidance, it's easy to pick up bad habits or miss out on more efficient ways to handle tricky situations.

It's like trying to fix a car by watching videos; you might get the job done, but are you really doing it right?

And what about YouTube videos?

They're free and there's a video for everything, but they're often fragmented, and you'll find yourself overwhelmed with conflicting advice.

It's like trying to put together a puzzle with pieces from different sets—frustrating, right?

So, what does work?

Let's talk about having a mentor.

A mentor can provide you with practical advice for managing complex deductions, handling audits, or deal with clients who haggle your prices or question your work (unfortunately, there are some of them).

It's like having a picture on a puzzle box that shows you exactly where each piece goes.

However, relying solely on a mentor can be limiting.

After all, one person's perspective might not cover all the various situations you'll face.

And mentors? They're not always available when you need them most.

Then there's being part of a community.

Imagine a place where you can ask questions, share challenges, and learn from others who've been exactly where you are.

A community is like having a network of mentors, each bringing different strengths to the table.

But—and there's always a but—without structure, it can be hard to filter out the noise and focus on what matters the most to you.

So, what's the real solution?

It's simple, really: a user-friendly system that integrates both seamlessly.

A mentor to guide you and a supportive community to lean on.

Together, they give you the perfect balance between personalized guidance and a diverse pool of knowledge.

This combination is all you need to build a tax preparation business that gives you the freedom, flexibility, and financial stability you crave, and actually fulfills you.

TESTIMONIALS

And that's how I've helped 1,000 aspiring tax preparers hit their 6-figure income dream in as little as 6 to 12 months.

I'd LOVE to introduce you to a few of them.

Like Brenda, a single mom who, after following this user-friendly tax system, has not only doubled her income but also saved on daycare expenses.

In her own words:

"Thank you, Nancie. You will not understand how easy you have made my life. I am now working from home, earning more than I did at my previous job, and still saving on daycare expenses." — Brenda Masari

Or Dalia, a single mom who didn't believe she could turn her 6-figure tax prep dream into a reality.

Here are her kind words:

"Your mentorship has changed my mindset. Thank you, Nancie Kem. I didn't know I could accomplish this without a degree. Single mom, no accounting background. I'm grateful." — Dalia Chavez

I'd love to share ALL of these success stories with you, but I respect your time, so I want to focus on the most impactful ones.

WHY HAVEN'T I HEARD ABOUT THIS SYSTEM BEFORE?

So, if this system is so amazing, why haven't you heard about it before?

That's a fair question.

This system hasn't been plastered all over the internet or marketed to the masses just yet.

I've been working with a smaller, dedicated group of users to perfect it and ensure it gives you a clear edge over the competition.

This wasn't something that came together overnight.

It took several years to develop—starting from the initial concept, through rounds of testing, refinement, and more testing.

I invested a lot of time understanding what users needed.

I listened to feedback, made adjustments, and ensured that the system was both comprehensive and user-friendly.

This system was born from my frustration with tax tools that were either too complicated, leaving users overwhelmed and prone to errors, or too simple, missing crucial details that could lead to penalties and lost deductions.

I wanted to create something different—something that anyone could use, no matter their experience, to confidently manage their taxes without needing a CPA.

My goal was simple: instead of sitting at your desk staring at a thick stack of papers and confusing forms, with anxiety knotting in your stomach...

I wanted you to feel a soothing sense of clarity and control.

Imagine yourself sitting at your desk, hearing the gentle hum of your computer as it turns on, and the quiet rustle of paper as you move through each step.

With everything neatly organized and straightforward, so you'll breeze through each task with a wave of relief.

That's why we've kept this system under wraps until now.

We wanted to ensure it provides a clear, step-by-step guide that helps you handle your own taxes with confidence, without needing a CPA.

ADDRESS OBJECTION

“But is it truly user-friendly? I’m a complete beginner.”

I totally understand where you’re coming from—starting something new is almost always intimidating, especially if you’re new to tax preparation.

Let me share a story that might put your mind at ease.

I had the pleasure of working with Steve Udo, a retired truck driver with no tax experience.

He didn’t know what to expect from his life after so many years on the road.

Something inside him told him to start a new career as a tax preparer.

But he had no degree, no license, and, of course, no experience.

He was so anxious about diving into something so different from his previous career that he would stay awake all night, his eyes out of his sockets for days.

But one day, he decided that enough was enough and took the leap with our system.

From that moment, his life has completely transformed.

In his own words:

“I was a retired truck driver and didn’t know what to expect after so many years on the road. You took me in and mentored me to become the best tax preparer there is, and I’m grateful forever. Thank you for giving me a second chance at life.”

If Steve, with no degree or tax experience, could master this system and become one of the most sought-after tax preparers in his area, why can’t you?

So yes, this tax system is designed to be straightforward and supportive, guiding you every step of the way.

ADDRESS OBJECTION

“Is this system really going to pay off? Will I actually see a good return on my effort?”

If there’s one thing I’ll never do, it’s convince someone to invest their money in something that won’t deliver a return.

To give you a clearer picture, I’ve put together a chart showing the results my students have achieved with this system.

You can take a look and see how they’ve managed to make well over six figures a year using it.

[Insert Chart Here]

I hope you see how powerful it is to have a system that combines one-on-one guidance with the supportive encouragement of a community cheering you on every step of the way.

ADDRESS OBJECTION

“I’m worried about making mistakes because I’m new to tax prep. What if I mess things up?”

The primary risk is user error, but the system is designed to suppress that. It provides clear instructions, checks, and prompts, making it almost impossible for you to make mistakes.

Here’s how it works:

The system guides you through each step, asking detailed questions to ensure you enter all the necessary information—like income details, deductions, and credits—accurately.

It updates automatically with the latest tax laws, so you’re always working with the most current rules.

Built-in checks review your entries as you go, catching any mistakes or missing information before you complete the process.

The system is like having a picture on the puzzle box that shows you exactly where each piece fits, making the process quick and easy.

FUTURE PACING

Imagine this: Instead of starting your day with an early alarm and feeling the weight of sitting at a desk for 8 grueling hours, you’re at home, having a relaxed breakfast with your kids.

No more dealing with the fatigue of sitting in the same position all day or the monotony of repetitive and daunting tasks.

Instead of being stuck in traffic with claxons and trains echoing in your head...you're simply moving from your kitchen to your home office.

Imagine never having to hunt for a CPA or stress about tight deadlines. Instead, focus on what truly excites you: expanding your business and seeing your clients thrilled with your service, leaving them smiling from ear to ear.

Clients are lining up to work with you, mesmerized by your efficiency and expertise.

How proud would you feel as the top choice for tax preparation in your town?

INTRO THE PRODUCT

It took me 12 years to create a system so good anybody can use for themselves and build a lucrative and sustainable tax preparation business in under a year.

And I don't want you to go through years of painful trial and error and self doubt like I did before you can say "HELLO" to the income, freedom, and flexibility you crave.

That's why I created Dynasty Tax Services—a one-of-a-kind membership for aspiring and experienced tax preparers who are ready to grow their confidence, consistently land high-quality clients, and build a predictable and sustainable business in as little as six months to a year.

[Product Invitation]

Each month, you'll discover step-by-step tax strategies to instantly boost your tax skills and confidence...

PLUS real-time coaching, community support, and networking opportunities with peers and industry leaders...

So you can watch your 6-figure income dream come to life the next tax season.

[Testimonials]

Don't just take my word for it—take it from Claudia, a single mom seeking freedom, flexibility, and financial stability.

In her own words:

“Move forward get a mentor. Good things are up ahead. Thank you, Nancie Kem” - Claudia Alv

[Pricing and Guarantee]

I know you're probably thinking “Is this worth the investment?”

I've put my heart and soul into creating a membership so good as to give you the ultimate leg up as a tax preparer, find your community, and consistently land high-quality clients.

But I understand that taking the leap to invest in yourself can be kind of tricky.

And so, to make the decision an easier one for you, I'm backing up the Dynasty Tax Services investment with a 30-day money-back guarantee.

I'm so confident that you'll fall in love with this community, that I'll give you an entire month to join the live sessions, implement what you learn, and see if Dynasty Tax Services is right for you.

If within this month or weeks, you don't find the value or the support you came for, you can get your money back.

It's as simple as that.

You see, the level of craftsmanship, the hours of content creation, and the amount of human resources I've put into this webinar would be easily valued at \$10,000.

And I'm sure that most of my students would gladly pay that sum.

But I know that investment is simply not possible for many tax preparers especially when they're just starting out have to take care of their kids, or are struggling to find consistent clients...

So, rather than price it at an amount that is only accessible ONCE you have regular clients...

My goal is to give you EVERYTHING you need to build your business as quickly as possible... and at an investment that you could easily make back with just ONE client.

I wanted to make Dynasty Tax Services an absolute no-brainer for every single tax preparer in this community because I truly believe in YOU and want to see you succeed...

AND because Dynasty Tax Services is a brand-new membership... I want to give you an additional Kickoff Member discount that will never be available again.

The price of Dynasty Tax Services the next time doors open (likely months from now) will be \$597/month...

But when you join now, all you'll pay to become a Dynasty member is just \$297/month. (I mean, that's less than I spend on coffee lol)...

That's a total annual discount of \$3,600.

So, yeah, I'm super glad you've been with me till the end, and I'd LOVE nothing more than to see you 1 year from now...

Imagine working from home, starting your day with a hug from your kids instead of a grueling commute.

Imagine the flexibility to travel whenever you want—whether it's a family vacation or a business trip—without needing to ask for time off.

Imagine meeting clients who genuinely appreciate your expertise and feeling an profound sense of reward as you help them boost their returns.

Picture the joy of seeing their faces light up with relief and gratitude because of the difference you've made in their lives.

Just think about the sense of accomplishment that comes when you start earning money by doing what you love—while also having the freedom to set your own schedule.

This means more time for your family and a better balance between work and home life.

And before sliding into the Q&A, it's time to announce the juicy premium.

An exclusive accounting firm that does it all for you.

This firm has certified EAs, accountants, and virtual assistants on board, ready to handle everything from tax preparation to bookkeeping.

All you need to do is register, collect your client's information, and hand it over to them.

They'll take care of the rest, delivering a complete return ready for your client.

It's the perfect solution for those who want to start their business without diving into the nitty-gritty details of tax preparation.

So, now, let's get right in the Q&A

[Q&A]

Now, I know you might have a few questions before diving in, so let's cover some of the most common ones.

1) Will this be offered again?

Yes, but the next time Dynasty Tax Services opens, it will be months away, and the price will jump by \$300. Instead of paying \$297 today with your exclusive Kickoff Member discount (which won't be available again), you'll be looking at \$597. It's definitely worth every penny, but if you want to do your wallet a favor, now is the best time to join. Plus, you can benefit from a fantastic payment plan—one of which includes 2 months free!

2) I'm a beginner. How do I know I'm ready?

Whether you've taken a tax course before, learned on YouTube, or have prior experience from a previous job... as long as you've covered the basics and have started building your tax preparation experience, Dynasty Tax Services is the perfect next step for you.

3) How long do I have access to the videos?

You'll have access to the videos for a lifetime. Yep, you heard that right—lifetime access. As long as the internet exists and nothing supernatural happens, you'll have all the live recordings, tools, and templates available to you, forever.

4) How do I get a PTIN or EFIN?

Don't worry, I've got you covered. I'll guide you step-by-step through all the legal requirements you need to become a certified tax preparer, so you can start landing clients and getting paid on repeat.

5) How do I find clients?

Inside Dynasty Tax Services, I'll share the exact strategy, tools, and tactics to consistently flood my pipeline with high-paying clients. So you can get so booked up you have to say "NO" to new clients. And that's just one of the free bonuses you'll find inside.

6) Do I need to download videos?

Nope, no downloads are necessary. This is a LIVE membership, and our calls are recorded and stored inside the membership, so you can access them anytime without needing to download anything.

7) When do I receive course access?

Immediately after you enroll right now. You'll get instant access to everything you need to get started as a tax preparer and watch your 6-figure income dream unfold in as little as 6 to 12 months.

8) What software do I need?

We've got you covered. We'll provide you with everything you need to boost your skills, handle your taxes with confidence, and book high-paying clients like clockwork. Including specialized software that will help you identify overlooked deductions and credits, so you can take your clients' returns through the roof.

Thank you SO MUCH for your precious time.

I hope to watch your name inside the membership so that, 6 months from now, you can show up on my next webinar as a success story.

If you have any questions, feel free to email us at [email].

I can't wait to see you inside!

[Fade out with upbeat music]