

WILSON® – IN-STORE TENNIS BLITZ CONTEST
(the “Contest”)
Official Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING. ENTRY IN THIS CONTEST CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES. EACH PRIZE WINNER IS ONLY ELIGIBLE TO WIN ONE PRIZE IN THE CONTEST.

Sponsor: Wilson Sporting Goods Co., a Delaware corporation, with a principal office at 130 East Randolph Street, Suite 600, Chicago, Illinois 60601, United States of America (“Sponsor”).

1. Eligibility: The Contest is open only to permanent, legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry, and are already visiting the LA, Houston, or Chicago Wilson retail locations. Employees of Wilson Sporting Goods Co., United States Tennis Association Incorporated, USTA National Tennis Center Incorporated, and any of their respective related companies, parents, subsidiaries, affiliates, and agents and any agencies or other companies involved in the development or execution of the Contest or production or distribution of Contest materials, as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. The Contest is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.

2. Agreement to Official Rules: By participating in the Contest, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor which are final and binding in all matters related to the Contest.

3. Timing: There are nine (9) Contests:

Beginning		Ending		Location
10:00:00 am CST	August 19, 2023	9:59:59 pm CST	August 26, 2023	LA
10:00:00 am CST	August 19, 2023	8:59:59 pm CST	August 26, 2023	Houston
11:00:00 am CST	August 19, 2023	5:59:59 pm CST	August 26, 2023	Chicago
10:00:00 am CST	September 26, 2023	9:59:59 pm CST	September 2, 2023	LA
10:00:00 am CST	September 26, 2023	8:59:59 pm CST	September 2, 2023	Houston
11:00:00 am CST	September 26, 2023	5:59:59 pm CST	September 2, 2023	Chicago
10:00:00 am CST	September 2, 2023	9:59:59 pm CST	September 9, 2023	LA
10:00:00 am CST	September 2, 2023	8:59:59 pm CST	September 9, 2023	Houston
11:00:00 am CST	September 2, 2023	5:59:59 pm CST	September 9, 2023	Chicago

(the “Promotion Period”). The retail locations are: Wilson Sporting Goods Co. 1349 3rd St. Promenade, Santa Monica, CA 90401 (“LA”), Wilson Sporting Goods Co. 5135 W Alabama St. Houston, TX 77056 (“Houston”), and Wilson Sporting Goods Co. 66 Walton St., Chicago, IL 60611 (“Chicago”).

4. **How to Enter:** To enter the Contest, visit the LA, Houston, or Chicago Wilson Sporting Goods Co. retail locations. For each Contest, the Location will, in its sole discretion, select one of the following challenges entrants must compete in to win:

1. **Free Throw Contest:** Entrants have sixty (60) seconds to make as many free throws as they can with a tennis ball yellow basketball.
2. **Tennis Volley Contest:** Entrants must count the number of tennis volleys made without the ball bouncing or touching the ground.
3. **Volleyball Bump Contest:** Entrants must count the number of consecutive bumps made before the ball drops, bounces, or touches the ground.

THERE IS NO PURCHASE REQUIRED TO WIN A PRIZE.

Entries including any obscene, foul, defamatory, or inappropriate language, as determined by Sponsor, in its sole discretion, will be disqualified. There is a limit of one (1) entry per person per day per the Promotional Period. All terms and conditions of the Wilson Retail Stores apply. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different identities, registrations, or logins, or through any other methods, may void all of that entrant's entries and that entrant may be disqualified. The use of any automated system to enter the Promotion is prohibited and may result in disqualification.

Potential Winners may be required to show proof of identity.

5. **Winner Determination:** A winner will be determined as follows:

1. **Free Throw Contest:** The Entrant with the most free throws made in sixty (60) seconds with a tennis ball yellow basketball during the Promotional Period win.
2. **Tennis Volley Contest:** The Entrant with the highest number of tennis volleys made without the ball bouncing or touching the ground during the Promotional Period wins.
3. **Volleyball Bump Contest:** The Entrant with the highest number of consecutive bumps made before the ball drops, bounces, or touches the ground during the Promotional Period wins.

In the event of a tie for any challenge, Wilson will select the Winner from the tied entrants in its sole discretion.

IF NO SUBMISSIONS ARE PRESENTED IN COMPLIANCE WITH THESE OFFICIAL RULES, NO PRIZE WILL BE AWARDED.

6. **Prize Winner Requirements:** Receiving a Prize is contingent upon compliance with these Official Rules. The potential Prize Winner may be required to sign and return an Affidavit

of Eligibility, Liability & Publicity Release (“Affidavit”), which must be received by Sponsor within three (3) days of the date notice or attempted notice is sent, in order to claim a Prize. If a potential Prize Winner cannot be contacted, fails to execute and return the Affidavit within the required time period (if applicable), or Prize is returned as undeliverable, potential Prize Winner forfeits the Prize. In the event that a potential Prize Winner is disqualified for any reason, Sponsor reserves the right to award any given prize to an alternate entrant based on the next highest points received, even if the disqualified Potential Winner’s name or design may have been publicly announced. If after three (3) attempts a Prize Winner is not confirmed, the Prize will remain un-awarded. Acceptance of any Prize shall constitute and signify Prize Winner’s agreement and consent that Sponsor may use Prize Winner’s name, city, state, likeness, design and/or prize information in connection with the Contest, worldwide, including the Internet, without limitation and without further payment or consideration, except where prohibited by law.

7. Prizes:

Up to One (1) Prizes per Contest (Maximum of Nine (9) Prizes Total – The first place winners of each Contest will receive two (2) tickets to an NFL football game selected by Wilson in its sole discretion (Approximate Retail Value (“ARV”): \$300). The date, location, time, seats, and teams will be selected by Wilson in its sole discretion. Any difference between stated approximate retail value and actual value of Prize will not be awarded.

The following applies to the Prizes: Except as specifically provided herein, the Prizes do not include taxes, or any other item not specifically described in these Official Rules, and all expenses for any of the foregoing are the sole responsibility of the Prize Winner. The Prize Winner may be issued an IRS 1099 form. The Prizes may not be transferred or assigned except by Sponsor. No substitutions, cash equivalents or redemptions of prize will be made. If a Prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute prize with another prize of equal or greater value. Reporting and payment of all applicable taxes, fees, and/or surcharges, if any, arising out of, or resulting from, acceptance or use of a prize, are the sole responsibility of the winner of the Prize.

8. General Conditions: Sponsor is not responsible for any typographical errors in these Official Rules or the advertising and promotion of the Contest; any kind of electronic, hardware, software or technical problems caused by Sponsor, the user or by any of the equipment or programming associated with or utilized in the design processing; any human error which may occur in the processing of the design or the selection of the Prize Winning design, or which may limit any entrant’s ability to participate in this process.

In the event Sponsor is prevented from awarding prizes or continuing with the Contest as contemplated herein by any event beyond their control including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, fire, flood, epidemic, pandemic, or other public health crisis (e.g., COVID-19), earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsor’s control, Sponsor shall have the right to cancel, terminate, modify,

suspend or extend the Contest and may select a winner from among all eligible entries received prior to the action taken.

Each entrant will not knowingly damage or cause interruption to the Contest and/or prevent others from participating in the process. CAUTION: ANY ATTEMPT TO DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST HEREUNDER VIOLATES CRIMINAL OR CIVIL LAWS. IF SUCH AN ATTEMPT IS MADE, SPONSOR MAY DISQUALIFY ANY ENTRANT MAKING SUCH ATTEMPT AND SPONSOR MAY SEEK DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW.

By participating in the Contest, entrants will be bound by these Official Rules and the decisions of Sponsor.

9. Limitation of Liability/Release: Sponsor, United States Tennis Association Incorporated, USTA National Tennis Center Incorporated, and the City of New York expressly disclaims any responsibility or liability for injury or loss to any person or property relating to the delivery and/or subsequent use of the Prizes awarded. Except where prohibited by law, By receipt of any Prize, the Prize Winner agrees to release and hold harmless Sponsor, United States Tennis Association Incorporated, USTA National Tennis Center Incorporated, and the City of New York, Instagram, and their subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any and all liability, loss or damage incurred with respect to entrant's participation in the Contest, the awarding, receipt, possession, and/or use or misuse of any prize, including any traveling related thereto.

10. Governing Law and Disputes: Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, other than those concerning the administration of the Contest or the determination of winners, shall be resolved individually, without resort to any form of class action; (ii) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate Illinois State Court located in Chicago, Illinois; (iii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (iv) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Illinois, without giving effect to any choice of law or conflict of law rules (whether of the State of Illinois or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Illinois.

11. **Privacy Policy:** Information collected from entrant is subject to Sponsor's Privacy Policy <http://www.wilson.com/en-us/legal/>.

12. **Winner List:** The name of the Prize Winners (if any) may be obtained 30 days after close and no later than March 1, 2024 by sending a self-addressed stamped envelope to: Wilson's In-Store Tennis Blitz Contest Attn: Racquet Division, 130 East Randolph Street, Suite 600, Chicago, IL 60601 USA.