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For immediate release

Sinoboom continues its global development and further strengthens its commitment to its distributors and customers in the UK

Munich, Germany– April 7th, 2025– Sinoboom, a leading global manufacturer of Mobile Elevated Work Platforms (MEWPs), today confirmed its strategic commitment to providing its UK distributors and customers with world class levels of service and product support with the announcement of the opening of its UK subsidiary.

Commitment to Sinoboom Distributors and Customers

Richard Butler, Sinoboom European CEO, said the UK is one of the most important markets globally for access equipment and this investment is in line with Sinoboom's global strategy to grow its market share in key markets whilst supporting both its distributors and customers at a regional and local level.

Facility

Sinoboom UK is located centrally in the Midlands in the city of Derby, which has excellent access to the UK's primary road links, allowing for a fast and efficient response to both sales and technical support.



The new facility includes 2,500 square meters of warehouse along with room for a technical training center and parts storage facility.

Services

"The UK Subsidiary will be manned by a sales and distribution support team along with a Technical Product Support Team to ensure that we can provide a local rapid response, to both our distribution partners and end-users," said Butler.

About Sinoboom BV

"Sinoboom UK is a subsidiary of Sinoboom BV which provides sales and support throughout Europe, either directly or through its network of independent distribution partners. The company is committed to providing high-quality products and exceptional customer support," said Butler.

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Founded in 2008, Sinoboom is a global manufacturer of mobile elevating work platform (MEWP) solutions. Its global headquarters is located in Changsha, China - the country's capital for construction and heavy machinery

manufacturing. Specializing in cutting-edge research, quality manufacturing and product support, Sinoboom offers one of the industry's most complete product lines. Sinoboom products are available for purchase across the globe, including North America, Europe, South East Asia, Australia, the Middle East, and South America. To learn more about Sinoboom products and services, visit www.sinoboom.com.

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For more information & media materials:

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