



Media Studies NCEA Level 3

Course Description:

Media Studies aims to provide you with the skills to thrive in this information rich society.

The aim of Media Studies is to enable you to understand the impact media agencies and products have on our lives; to communicate clearly and to express ideas using different mediums; to develop skills in organization and working to deadlines; to encourage working collaboratively with others; to increase personal confidence and skills in the practical handling of media technologies; to understand how people, issues and places are represented by the media and to understand the production processes involved with media. There are a number of different standards offered in Media Studies. Some of them are essay based and require a strong grasp of essay writing skills. The remaining standards are more creative and practical. One requires you to create a detailed plan of a media product. The other requires you to create a media product. The third requires you to write a script or screenplay for your media product (usually a short film).

This class will be entered in **four** internals. All of which will be decided upon **after consultation with the class** at the start of the year. The class will also select one of the two externals on offer. One external explores the relationship between a genre and society and builds upon the genre external from level 2. The other external explores a media industry and theoretically builds upon the media product external from level 2. Note: you do not need to have taken level 2 Media to be successful in this class.

Throughout the year there will be an opportunity to attempt 4 internal assessment standards and 1 external achievement standard. **The course offers approximately 20 credits.**

Content

Topics covered may include:

- Screenplay writing - In preparation for shooting your short film
- Media interpretation and analysis.
- Media genre and society
- Media products (planning, creating and influence)
- Media Industries - IN the past we have looked at the NZ Film Industry
- Representation of NZ society
- Developments in the Media

Prior Learning Required

- There is no prerequisite for entry into this subject above the willingness and commitment to **do your very best and keep communicating** with the teacher. However, a strong grasp of the ability to write essays and exams under pressure is advantageous as without this ability you may struggle to cope with the more essay based standards.
- Level 2 Media is an advantage but not a requirement.

Learning Resources & Associated Costs:

- There is no textbook for this class. However, students may wish to purchase a Media Studies Study Guide to assist them in their comprehension of the course material.
- Students making the short film will require access to a digital camera of a fairly high quality. If you have a relatively new cell phone with video capability, this will probably be sufficient.
- It would be beneficial for students to have access to at least one tripod and microphone for the purpose of filming their media product. However, this is not a requirement.
- Students will also require access to a form of editing software. There are several free versions available online
- Students will need access to a computer for the completion of school work and attending video conferences.
- This class uses Google classroom as its primary platform so you will need a Google (school based) email. Your e-dean can assist with this if required.

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Provider: Wairarapa College, 0241

Assessment:

Students will be entered into **FOUR** of the following INTERNALS (To be determined after consultation with the class).

| Std No. | Version | Standard Title | Completion | Type | Credits |
|--------------------------|---------|---|------------|------|---------|
| AS 91497 | 2 | 3.8 Write a media text to meet the requirements of a brief. (Reading and Writing Credits) | Term 1 | I | 3 |
| AS 91495 | 1 | 3.6 Produce a media product to meet the requirements of a brief | Term 2 | I | 6 |
| AS 91494 | 2 | 3.5 Produce a design for a media product that meets the requirements of a brief | Term 2 | I | 4 |
| OR | | | | | |
| AS 91490 | 2 | 3.1 Demonstrate understanding of an aspect of a media industry (Reading and Writing Credits) OR | Term 3 | E | 4 |
| AS 91493 | 3 | 3.4 Demonstrate understanding of a relationship between a media genre and society (Reading and Writing Credits) | Term 3 | E | 4 |

I = Internally Assessed | E = Externally Assessed