

## **Social Influence and Advocacy**

2025-2026 Catalog Year

UNIVERSITY D.E.L.L. REQUIREMENTS (3	1 Cred	lits)		MAJOR REQUIREMENTS (42 Credits)
Core (12 Credits)	CR	SEM	GR	Core Courses (18 Credits) CR SEM GR
<b>COMM 101</b> Argumentation and Advocacy	SH			COMM 112 Interpersonal Communication 3
ENGL 123W College Writing Workshop	3			COMM 171 Media and Culture 3
Integrative Seminars				COMM 201W Media Writing 3
First-Year OR Transfer Seminar	3			COMM 230W Persuasion 3
Senior-Year Seminar	3			COMM 303W Research Methods in Comm. 3
	_			COMM 401W Advanced Communication 3 3
Fine Arts & Humanities* (6 Credits)				Theory and Senior Thesis
Fine Arts & Humanities El.	3			
Fine Arts & Humanities El.	3			Communication and Social Influence Courses (12 Credits)
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Language & Intercultural Competence* (3	Credi	ts)		COMMA 220 Dublic Date in a Dicital Act
COMM 251 Language & Intercultural El.	SH	,		COMM 251 Intercultural Communication 3
Colvin 251 Language & Intercultural El.	511			COMM 301 The American Voice 3
Quantitative Reasoning* (3 Credits)				COMMODI MICAMICHICAN VOICE 5
Quantitative Reasoning El.	3-4			COMMETER + 1/0 Constitution
Quantitative Reasoning Li.	J- <del>4</del>			COMM Electives I (9 Credits)
Scientific Literacy* (4 Credits)				Three from the following:
Scientific Literacy El.	4			COMM 114 Small Group Communication 3
Scientific Literacy Et.	4			COMM 232 Debate and Freedom of Speech 3
Social Science Literacy* (3 Credits)				COMM 270 Social Media Communication 3
	2			COMM 341 Professional and Organizational 3
Social Science Literacy El.	3			Communication
CENERAL ELECTIVEC** (47 E2 Consulta)				COMM 350 Dissent & Political Comm. 3
GENERAL ELECTIVES** (47-53 Credits)				COMM 405 Communication Law and Ethics 3
GS 104 College Success Strategies	1			COMM 412 Digital Leadership/Influencer. 3
	_			COMM Electives II (3 Credits)
	_			One from the following:
				COMM 232 Debate and Freedom of Speech 3
				COMM 275 Visual Rhetoric 3
	_			COMM 377 Study Abroad 3
				COMM 387 Domestic Study Away 3
	_			COMM 397 Independent Study in Comm. 3
	_			COMM 398 Special Topics in Communication 3
				COMM 399 Internship in Communication 3
				COMM 411 Supervised Practicum 3
				<u>NOTES</u>
				The documents in the Academic Success Workbook are meant to be used as
				an advising guide. Refer to the Undergraduate Catalog for specific degree
	_			requirements.
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				*Refer to the class schedule for lists of courses that satisfy University

## Total credits required for graduation: 120 Credits

\*\*Courses that do not satisfy a major or DELL requirement. Can include

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requirements.

coursework for a minor.

<sup>-</sup> For graduation with Honors, see Undergraduate Catalog.

<sup>-</sup> Courses marked Shared (SH) will cover general education requirements, but will not earn a second amount of credits for the completed course.

## COMM Studies Major – Social Influence and Advocacy Emphasis (Bachelor of Arts) Sample Four-Year Plan

While not all students will take all the courses in the same sequence, the guide below can be used in combination with the online graduation progress report as a pathway to degree completion. See the Academic Regulations in the University of Lynchburg Undergraduate Catalog for all academic degree requirements. Students should consult their major advisor for more specific guidance.

Semester 1	Credits	Semester 2	Credits
COMM 112 or COMM 171	3	COMM 112 or COMM 171	3
College Success Strategies (GS 104)	1	ENGL 123W	3
First-Year Seminar	3	COMM 101	3
Quantitative Reasoning	3	Elective	3
Elective	3	Elective	3
Elective	3		
Semester Credits:	16	Semester Credits:	15

Semester 3	Credits	Semester 4	Credits
COMM 230W	3	COMM 228	3
Lang. and Intercultural Comp. (COMM 251)	3	COMM 201W	3
Scientific Literacy	4	Fine Arts & Humanities	3
Elective	3	Elective	3
Elective	3	Elective	3
Semester Credits:	16	Semester Credits:	15

Semester 5	Credits	Semester 6	Credits
COMM 301	3	COMM 303W	3
COMM Electives I	3	COMM Electives I	3
Fine Arts & Humanities	3	Social Scientific Literacy	3
Elective	3	Elective	3
Elective	3	Elective	3
Semester Credits:	15	Semester Credits:	15

Semester 7	Credits	Semester 8	Credits
COMM 401W	3	COMM Electives II	3
COMM Electives I	3	Senior-Year Seminar	3
Elective	3	Elective	3
Elective	3	Elective	3
Elective	3	Elective	1
Semester Credits	: 15	Semester Credits:	13

Minimum Credits Required to Graduate: 120