SPOTLIGHT INITIATIVE

CAPTURING INNOVATIVE, PROMISING, AND / OR GOOD PRACTICES AND KNOWLEDGE PRODUCTION (ANNEX D)

COUNTRY/REGION: XX
REPORTING PERIOD: XX

Section A: Innovative, Promising and Good Practices

Guidance and Template on Innovative, Promising and Good Practices

(Please kindly delete this guidance presented here and on the page below when you finalize this Annex)

As a **Demonstration Fund**, the Spotlight Initiative aims to demonstrate how a significant, concerted and comprehensive investment in ending violence against women and girls (EVAWG) and gender equality can make a lasting difference in the lives of women and girls and in the achievement of all SDGs. It is thus critical that innovative, promising and good practices, in the field of EVAWG and in the context of implementing a "new way of working", have the **potential** for **adaptability, sustainability, replicability and scale-up.**[1] This is both within the UN system and with various stakeholders to maximize the transformative potential of the Initiative. It is critical that these practices are documented and shared widely for uptake and continuous improvement to contribute to the evidence base and eliminate violence against women and girls.

State of a practice: good practice or promising practice?

The following set of criteria will help you to determine whether a practice is a good practice:

	Innovation, experience	Promising practices	Good practices	Policy, principles, norms
Level of evidence	Minimal objective evidence, inferences from parallel experiences and contexts. Lessons learned need to be drawn.	Unproven in multiple settings, anecdotal evidence, testimonials, articles, reports. Existing lessons learned that need to be further elaborated.	Evidence of impact from multiple settings, several evaluations, meta-analysis, expert review, cost-efficiency analysis, good practice criteria. Lessons learned integrated.	Proven in multiple settings, replication studies, quantitative and scientific evidence.
Replicability potential and applicability	New idea, no previous experience, highest risk.	High risk, but potential for further investigation.	Demonstrated replicability, limited risk for replicability.	Consistently replicable, widely applicable.

Adapted from Hancock, J. (2003): *Scaling-up for increased impact of development practice: Issues and options in support of the implementation of the World Bank's Rural Strategy. Rural Strategy Working Paper, World Bank, Washington D.C.*

This brief guidance and template ensures a common understanding of "**Innovative, Promising** and/or **Good Practices**" in the Spotlight Initiative. It provides a set of criteria to determine whether a practice is innovative, promising, or good, as well as a template for documentation. Please see the definitions just below / on the next page for further clarification.[2]

[1] Guidelines on good practices, UNHCR. 2019. Accessible here: https://www.unhcr.org/5d15fb634
[2] Good Practice Template, FAO. 2016. Accessible here: http://www.fao.org/3/a-as547e.pdf

Definition of an Innovative Practice
An **innovative practice** is a **new solution** (method/idea/product) with the **transformative ability to accelerate impact**. Innovation can entail improved ways of working with new and diverse partners; can be fuelled by science and technology; or can involve new social and business models, behavioral insights, or path-breaking improvements in delivering essential services and products, among other solutions. It does **not** have to involve technology; most important is that **innovation is a break from previous practice with the potential to produce significant positive impact.**[3]
Definition of a Promising Practice
A **promising practice** has demonstrated a **high degree of success in its single setting,** and the possibility of replication in the same setting is guaranteed. It has generated some quantitative **data** showing positive outcomes over a period of time. A promising practice has the **potential** to become a good practice, but it doesn't yet have enough research or replication to support wider adoption or upscaling. As such, a promising practice incorporates a process of continuous learning and improvement.
Definition of a Good Practice
A **good practice** is not only practice that is good, but one that **has been proven to work** well and **produce good results** and is therefore recommended as a model. It is a successful experience that has been **tested and validated**, in the broad sense, has **been repeated and deserves to be shared**, so that a greater number of people can adopt it.

[3] Please refer to the "Spotlight Initiative Guidance on Innovation" for more information.

Title of the Innovative, Promising or Good Practice	
Provide a description of the innovative, promising, or good practice. What pillars/principles of the Spotlight Initiative does it address? *(When did the activity begin? When will it be completed or is it ongoing?)*	
Objective of the practice: What were the goals of the activity?	
Stakeholders involved: Who are the beneficiaries or target group of the practice? Describe how all relevant stakeholders were engaged.	
What makes this an innovative, promising, or good practice? Identify distinguishing feature(s) that make this an innovative, promising or a good practice in the efforts to EVAWG and/or in the context of the UNDS reform.	
What challenges were encountered and how were they overcome?	
Outputs and Impact: What have been the results thus far? Do they contribute to long-term impact?	
Adaptability (Optional) *In what ways can this practice be adapted for future use?*	
Replicability/Scale-Up (Optional) *What are the possibilities of extending this practice more widely?*	
Sustainability *What is needed to make the practice sustainable?*	
Validated *(for a good practice only)*: Has the practice been validated? Is there confirmation from beneficiaries/users that the practice properly addressed their needs and is there expert validation?	

Additional details and contact information: Are there any other details that are important to know about the innovative, promising, or good practice? *Please provide contact details of a focal person for this practice as well as any additional materials including photos/videos.*	
Knowledge Product on the Innovative, Promising or Good Practice: Please include a knowledge product, web story or report related to that activity that provides additional details	

Section B: Knowledge Production (since the beginning of your programme)

A Knowledge Product converts uncaptured knowledge, experience, lessons learned and cutting-edge expertise on a specific topic or derived from implementation into a learner-oriented product.

A learner-oriented product is structured in a practical way that allows the reader to clearly understand and retain the knowledge being provided. Knowledge Products play a key role in advancing the Initiative's Knowledge Management Strategy to document, analyze and disseminate knowledge, as well as capture lessons learned and innovative, promising and good practices. As such, a Knowledge Product can be understood as an **output and a key asset for the success of Spotlight Initiative.**

Types of Knowledge Products include the following:

- Reports and Results Documents
- Assessments
- Research Papers
- Brochures
- Capacity Development Modules
- Guidance notes
- Tools
- Infographics
- Magazines/Newsletters/Brochures/Outreach and visibility materials
- Policy Briefs/ Policy related documents/Legal documents
- Strategic plans and frameworks
- Manuals
- Position Papers/Thematic Strategy Briefs/Desk Review/Case studies
- Briefs/Factsheets

For more information, please refer to the Spotlight Initiative Knowledge Products Guidelines.
For more information on how to measure the uptake of knowledge products, please refer to the toolkit.

Please list all Knowledge Products developed by the Spotlight Initiative since the beginning of your programme, and any knowledge products that are in the pipeline.

Title of Knowledge Product	Product type(s)* (Select from the list above. If other, please specify)	Brief Description & Purpose	Date completed/ published or expected to be	Link to Knowledge Product (please do not list the product if its not linked to a specifc agency website or on the virtual library)	Target Audience	Uptake of the knowledge product (Use this toolkit to assess uptake)