Social Product (Event Paradise) - Test Script

For the testing sessions, we interviewed 5 participants who have had experiences and past interactions with our project (B.Mach, S.Swaminathan, M.Patel, M.Williams, and N.Romero).

TASKS

- Can users be motivated to attend an event with the tips and incentives I provide?
- Can users find any events they want to attend?
- Can users see details of events without getting confused?
- Can users get effective communication about the upcoming events via reminders or emails?

INTERVIEW

Hi, thanks for participating in the testing session!

Before we begin, I have some information for you, and I'm going to read it to make sure that I cover everything.

You probably already have a good idea of why I asked you here, but let me go over it again briefly. I'm asking people to try using a mobile app that I'm working on so I can see whether it works as intended. The session should take about 30 minutes.

The first thing I want to make clear right away is that I'm testing the *app*, not you. You can't do anything wrong here. In fact, this is probably the one place today where you don't have to worry about making mistakes.

As you use the app, I'm going to ask you as much as possible to try to think out loud: to say what you're looking at, what you're trying to do, and what you're thinking. This will be a big help to me.

Also, please don't worry that you're going to hurt our feelings. I'm doing this to improve it, so I need to hear your honest reactions.

If you have any questions as I go along, just ask them. I may not be able to answer them right away, since I'm interested in how people do when they don't have someone sitting next to them to help. But if you still have any questions when I'm done I'll try to answer them then. And if you need to take a break at any point, just let me know.

QUESTIONS

1. Take a few seconds to look around (on the 'home' page).

2. What are your impressions of this screen?

3. What would you do if you wanted to look for some tips for newcomers?

4. What is your opinion about tips and incentives for newcomers?

5. Try to see other people's comments about the event.

6. Try to search for an event and get confirmation of attending it.

7. You are currently in Austin. What would you do if you want to find events in other cities though?

8. Try to pick a specific date for an event.

9. Try to look for an event where you can listen to music and meet people at the same time.

10. What would you do if you wanted a reminder about the upcoming event?

11. How did you feel about this task?

Thanks so much for your time! This means a lot to me. I will let you know when the app has been published. Have a good one!