

Discussion Doc

Advertising Fitness Watches

Walt: think critically about what we read.

Task

Work on this Doc together with a partner or in a 3.

What are differences between the functions of the two watches?

Fitbit	Both	Garmin

Before reading the review sections, was there any reasons that pulled you towards one of the watches over the other?

After reading the review sections, which watch seemed like the best one?

How did the youtube ads affect how you felt about each watch?

Why do you think it's important that people read reviews of products?

Why do you think it's important that people write reviews of products?

Do you think these fitness watches will be sponsoring any athletes at the olympics?