



# artsHERE

ArtsHERE is an initiative of the National Endowment for the Arts in partnership with South Arts and in collaboration with the other five U.S. Regional Arts Organizations.

## Communications Toolkit

Please use the following communications collateral to help us share information about ArtsHERE. If you have any questions, need additional information, or would like to request additional assets, please contact [Ivan Schustak](#) (Director of Communications, South Arts) and [Elizabeth Auclair](#) (Assistant Director of Public Affairs, National Endowment for the Arts).

Through grants and peer learning opportunities, ArtsHERE invests in organizations that have demonstrated a commitment to equity within their practices and programming, with the goal of increasing arts participation for underserved groups/communities, and sharing insights that may inform similar funding programs in the future.

### Social Media/Email Images:

To access social media and email-friendly images, please use the **Images** directory in the following link:

[https://drive.google.com/drive/folders/1PBfNyzTJ5WJ\\_EpoNj7GOgBxJIrlqO0I5?usp=sharing](https://drive.google.com/drive/folders/1PBfNyzTJ5WJ_EpoNj7GOgBxJIrlqO0I5?usp=sharing)

### Promotional Video:

To access a promotional video from the Chair of the National Endowment for the Arts, Maria Rosario Jackson, that may be used on social media or other places to promote ArtsHERE, please visit the following link:

<https://www.youtube.com/watch?v=2glEAVWTJ8o>

### Printables:

If you would like to download and print flyers, please use the **Printables** directory in the following link:

[https://drive.google.com/drive/folders/1PBfNyzTJ5WJ\\_EpoNj7GOgBxJIrlqO0I5?usp=sharing](https://drive.google.com/drive/folders/1PBfNyzTJ5WJ_EpoNj7GOgBxJIrlqO0I5?usp=sharing)

### Press release:

To help us share information about ArtsHERE by utilizing our press release, you may download it from the following link:

<https://www.arts.gov/news/press-releases/2023/artshere>

## Social Media Post Content:

***Please link to ArtsHERE.org whenever necessary.***

### Facebook/LinkedIn:

Statements of Interest for ArtsHERE—a new grant program to increase opportunities for arts participation—are now open! The National Endowment for the Arts, in partnership with South Arts and in collaboration with the five other U.S. Regional Arts Organizations, launched ArtsHERE to provide grants of \$65,000 to \$130,000 to organizations that have demonstrated a commitment to equity in programming and practice. Grants are for specific projects that will strengthen the organization’s capacity to sustain meaningful community engagement and increase arts participation for underserved groups/communities. Grantees will have access to peer-learning and technical assistance opportunities designed to share knowledge and build networks.

Review the guidelines and submit your Statement of Interest at [artshere.org](https://artshere.org) by January 19, 2024.

[ArtsHERE.org](https://artshere.org)

[tags: [@NationalEndowmentfortheArts](#) [@southarts](#) [@artsmidwest](#) [@kcmaaa](#) [@MidAtlanticArts](#) [@NEFApage](#) [@WesternStatesArtsFederation](#) [#USRegionalArts](#) [#USRAOs](#) [#ArtsHERE](#)]

### Instagram:

Statements of Interest for ArtsHERE—a new grant program to increase opportunities for arts participation—are now open! @NEAarts, in partnership with @southartsorg and the five other U.S. Regional Arts Organizations launched ArtsHERE, a national program that provides project-based grants of \$65,000 to \$130,000 to organizations that have demonstrated a commitment to equity in programming and practice. Grants are for specific projects that will strengthen the organization’s capacity to sustain meaningful community engagement and increase arts participation for underserved groups/communities. Grantees will have access to peer-learning and technical assistance opportunities designed to share knowledge and build networks. Apply by January 19, 2024.

For full guidelines and to submit your Statement of Interest, visit [ArtsHERE.org](https://artshere.org).

[tags: [@neaarts](#) [@southartsorg](#) [@arts\\_midwest](#) [@midamericaartsalliance](#) [@midatlanticarts](#) [@nefa\\_arts](#) [@westernstatesartsfederation](#) [#USRegionalArts](#) [#USRAOs](#) [#ArtsHERE](#)]

### X (formerly known as Twitter):

@NEAarts, @southarts and the other US Regional Arts Organizations launched ArtsHERE, a new grant program supporting orgs committed to equity & increasing arts access for underserved communities. Statements of Interest are open thru 1/19/24. Apply today: [artshere.org](https://artshere.org)

## **Email:**

### **Header:**

ArtsHERE: New Grant Initiative from National Endowment for the Arts Now Accepting Statements of Interest

### **Subheader:**

New grantmaking initiative from the National Endowment for the Arts in partnership with South Arts and in collaboration with the five other U.S. Regional Arts Organizations supports increased opportunities for arts participation. The deadline to submit a Statement of Interest is January 19, 2024.

### **Body:**

The National Endowment for the Arts (NEA) awards thousands of grants each year to provide diverse opportunities for arts participation. However, historically underserved communities with rich and dynamic cultural identities continue to report lower arts participation rates than other groups. To address these disparities and better understand these dynamics, the NEA, in partnership with South Arts and in collaboration with the five other U.S. Regional Arts Organizations, launched a new grant program, ArtsHERE.

ArtsHERE supports organizations that have demonstrated a commitment to equity within their practices and programming and have undertaken consistent engagement with underserved groups/communities. Grants are for specific projects that will strengthen the organization's capacity to sustain meaningful community engagement and increase arts participation for underserved groups/communities. Grantees have access to peer-learning and technical assistance opportunities designed to share knowledge and build networks. ArtsHERE will award approximately 95 nonprofit organizations with non-matching grants of \$65,000 to \$130,000.

As a pilot program, ArtsHERE will be documented and evaluated by the National Endowment for the Arts to better understand the project activities supported and how grantees approached this work.

The deadline to submit a Statement of Interest is January 19, 2024. To learn more, review the full guidelines, and submit a Statement of Interest, visit [ArtsHERE.org](https://ArtsHERE.org).