

Rundown

3 forms of short form copy for a part for email follow-up sequence to get a prospect to choose an affiliate hair clipper bag from a best of the article on hair clipper blog

Pain/ fear

- Blades being destroyed by rust
- Unease at what their clipper is exposed to when you are out of site
- Clippers not being where stored securely leads to damage and unprofessionalism/damage to the ego.

A Blades #1 Defence

A clean blade leads to clean cuts.

But rust can easily appear to disrupt this.

It appears **fast** and attacks your blades **hard**. But this doesn't have to be the case with your clippers.

See, dealing with rust all starts with correct storage.

Yes, cleaning and oiling help but it's all for naught if you leave them somewhere to be **bullied** and **bruised** by moisture and hydration.

Storage matters.

If you know the best place to keep your clippers, ignore this email.

If not, Clipphub has produced a dedicated post **to give you the perfect storage** for your clippers, **no matter the brand**.

How will you defend your clippers against rust?

[Click here and pick out the best storage option for your clippers.](#)

The Slow Silent Blade Killer

Rust!

It's no good and stays, unwanted, **forever**.

And it somehow appears when we least expect it.

If you currently own a metal-bladed hair clipper, can you guarantee their protection against rust?

Do you store your clippers in a moisture-free, limited-oxygen environment?

Are your blades **protected from water droplets at all times?**

If you can't confidently answer these questions, you may have an unpleasant visit from the blade killer in the near future.

But until then, you have time to change this...

It all starts with the **correct storage.**

If you want to keep your clippers away from rust, a storage bag that defends your blades from the elements can certainly give you peace of mind when you're away from clippers.

How well can you take care of your clippers today?

[Click here and check out the exclusive Clipphub article on the best clipper storage bags.](#)

Unprofessional was an understatement

His look was cold and one of disgust.

My reputation was on the line and all I could do was stare back at my newest client almost begging him not to leave.

At the center of this situation was my bag holding all the tools.

The old, charcoal grey rucksack was a complete mess.

My combs and brushes were out of place and scattered, My liner casing was *bruised and beaten.*

My hair clipper blades themselves were misaligned and now chipped too.

And to top it off, all my equipment was doused in see blue Andis blade cleaning solution.

Looking at this pitiful sight, I truly realized the pain of not securing my tools, especially if I'm in a rush to meet a client.

The embarrassment was piercing and I wanted the ground to swallow me up.

From that very moment, I sought to find the most **reliable** and **durable bags** to firmly hold my tools so I could avoid this mess in the future.

I did and I want to share this with active hair clippers owners.

[Click here to check out a clipphub exclusive post on the most secure hair clipper bags.](#)