

# CB Passive Income 4.0 Review: Patric really does Everything for you?

Patric Chan, the founder of [CB Passive Income](#), claims that if you purchase his program, he will do ALL THE WORK for you to help you make money.

The only thing you need to do is to [give away his prepared products for FREE!](#)

What?!! Are you even kidding Patric? That really sounds like an outright scam, isn't it?

But at the same time, Patric is a renowned [best-selling author](#) and [international speaker](#). That's pretty weird.

Guess what, this [CB Passive Income review](#) will provide with you all the necessary information you need to make your decision...

## What is CB Passive Income?

[CB Passive Income \(CBPI\)](#), also known as [CB Passive Income License Program](#), is an [Email Marketing product](#) by Patric Chan, best-selling author and international speaker.

It's called [CB Passive Income](#) because its main goal is to help you promote [ClickBank](#) products through Email Marketing and [earn affiliate commissions](#).

If you've looked at their [sales page](#), you'll find lots of compelling claims and promises regarding how powerful this program is.



Just take a look at some of their bold claims:

Imagine if...

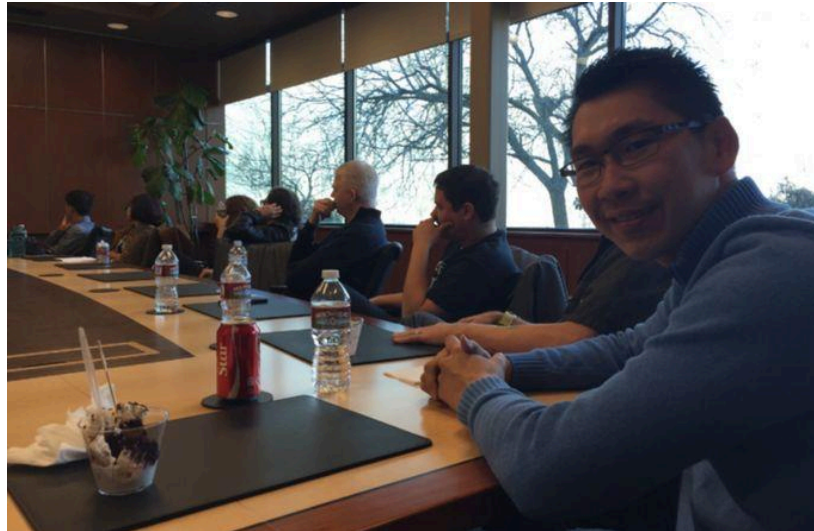
- You don't need to write or produce any content
- You don't need to create any membership program
- You don't need to develop any software
- You don't need to create any products to sell
- You don't need to come up with your own free offer
- You don't need to write any sales letters
- You don't need to pay for hosting or an auto-responder
- You don't need to send emails at all
- You don't need to provide any customer service or follow up
- You don't need to research for what products or affiliate programs to promote
- You don't even need to learn internet marketing!

And you don't need to do any **work** at all, because **I AM WORKING FOR YOU**, for free.

Wow wow wow, look at this promise!

In fact, Patric is a credible guy if you've read his stories and his testimonials. He has been invited to [ClickBank's HQ in Boise](#) to meet their top management executive.

I'm sure they won't invite a scammer or someone who doesn't know his stuff.



Patric being invited to ClickBank's HQ in Boise (Image taken from [CBPI sales page](#))

Not only that, he has great testimonials from people like [Corey Davis](#), ex-VP of marketing for ClickBank, and [Russell Brunson](#), the founder of ClickFunnels!

Given all these background, it seems like [CB Passive Income](#) should be a really awesome program, shouldn't it?

But to my disappointment, it's not. There are strings attached and a lot of details you should know which I'll be explaining to you in the rest of this review.

So, stay tuned!



## How has CBPI evolved over the years?

**CB Passive Income** was first launched in August 2013. Patric created updated versions CBPI 2.0 in 2014, CBPI 3.0 in 2015 and CBPI 4.0 in 2017.

More and more training, tools and resources were added over the years.

For example, in CBPI 3.0, they've added multiple landing pages as well as an **"AI Optin Detector"**.

What this detector does is basically to identify visitors who have already opt-in to your Email list and it'll show a different landing page to promote other stuffs and monetize it.

And in CBPI 4.0, more mobile features were added, such as the **Facebook Click-to-Optin feature**.

It allows visitors to opt-in to your list by just clicking on a button and it will automatically connect with the person's **Facebook account**. Basically, the person will opt-in to your list using the Email address he or she used to sign up for FB.

This is a powerful feature which can increase conversion rate.

That's just a very brief walk-through of **CBPI's history** for those of you who are curious.

Now, let's take a look at how **CB Passive Income** actually works and how you can make money from it...

**(FYI, CB Passive Income 5.0 will be launched in 2018 if I'm not wrong. I'll let you guys know about the updated version when it is launched)**

# How to Make Money with CB Passive Income?

So, I've briefly mentioned that **CB Passive Income** helps you build your Email Marketing business and monetize your list by selling affiliate products from ClickBank.

Let's go into a bit more details here...



## **CB Passive Income 4.0 Product Overview**

The reason Patric claims that he will be doing all the work for you is because his CBPI can be considered as a **fully automated tool** to help build your business.

For the sake of people who are unfamiliar with Email Marketing, let me briefly explain it:



- **Step 1:** Drive traffic to your landing/opt-in page
- **Step 2:** Offer a Free gift and collect subscribers' Email address
- **Step 3:** Follow-up with your subscribers and build trust & relationship with them
- **Step 4:** Monetize your list by sending promotional Emails to your subscribers recommending relevant affiliate products

For CBPI, Patric claims that he'll automate Step 2 to Step 4 for you. So the only thing you need to do is Step 1, which is to drive traffic to your opt-in page (provided by CBPI as well).

**The reality is...**

**Patric does everything for you except the hardest part - Traffic!**

From my experience, getting traffic is one of the major hurdles for many beginners. If you don't have much experience in online marketing and driving traffic, you're gonna suffer a lot here.

CBPI does have some training materials to teach you about traffic generation (I'll go through in the next section below), but they're very shallow and rudimentary.

You're not going to get any good results by following the training if you don't have any prior experience.

So for beginners, I would highly recommend you to start with [My Top Recommended Training for Beginners here.](#)

## How does CBPI help automate your business?

CBPI has a set of [pre-built opt-in page templates](#) (they call it the Secret Clone Webpage). You will have your own unique ID attached to your own page.

Also, they have [pre-written Free Gift](#) for you to give away on your opt-in page.

Once you drive traffic to the opt-in page and people sign up to grab their free gift, the system will be able to track the subscribers and [automatically send them follow-up Emails.](#)

After the follow-up Emails, the system will also help you send promotional Emails, with relevant ClickBank affiliate products included, to your subscribers.

If anyone bought anything through the links in the Email, you'll earn a commission. But that is only "IF".

So after you've driven traffic to your opt-in page, all you can do is to [wait and pray.](#) literally! You have no control over the whole process.

There are many cases which someone has collected a few hundred Email subscribers but there's no sales.

**I thought Patric is good at selling?**

Well, he is definitely good at selling his own products to you. But he doesn't put that same amount of effort into helping you to make sales.

So, why do you want to hand over the selling part to another person when you can do it all yourself and have full control over your business?

Yes, I'm telling you that you're capable of making money on your own with the help of the right training.

The worst thing about letting others to help you make your money is that you lose total control. All you can do is to pray.

I'm sure you don't want that to happen...

## **CB Passive Income Training, Tools & Support**

Now, let me give you some more details about CBPI training, tools and support for those who are curious.

## **Training**

Like I've said earlier, the only training provided is about traffic generation.

They'll teach you about both Free & Paid traffic generation methods, such as:

- Search Engine Optimization (SEO)
- Solo Ads



- Social Media Marketing
- Guest Posting
- Paid Ads
- YouTube, etc.

However, they are all very rudimentary. You can finish the training in just a few days time. For some of you, you can complete it in just one or two days.

Most of the things you can learn online for FREE so it's pretty useless in that sense.

They have some training on the basics of Email Marketing as well but it's the same thing - very general.

## Tools

As for tools, CB Passive Income system itself is the main tool.

Once you become a member, you'll have access to their back office where you can get your opt-in page with your own unique URL.

Other than this, they've also provide you with a bonus tool called The Digital Cover Creator. Basically, it helps you to easily create professional cover for your Free giveaway.

## Support

They do offer support because they are a real company with a physical office and a team of staff. But you shouldn't be expecting for an exceptional support.

What they offer is just a very ordinary kind of Email support. There's no forums or any community build around this product.

**Recommended:** [\*This is how I create a 4-Figure Monthly Passive Income at 21 years old...\*](#)

## CB Passive Income VS Inbox Blueprint

I want to add this little section here comparing these two products because both of them are very similar.

[Anik Singal's Inbox Blueprint](#) is also a program that offers **Email Marketing training, tools, resources and support.**



Both of them work in the same way to help you **make money via Email Marketing together with Affiliate Marketing.**

However, I would recommend Inbox Blueprint more than **CB Passive Income,** despite Inbox Blueprint is a lot more expensive and there's no refund policy.

**The reason is simple...**

Inbox Blueprint allows you to customize your own opt-in page, follow-up Emails and also allows you to promote any product of your own choice.

Simply put, Inbox Blueprint allows you to use their tools and training to **build an Email Marketing business for any niche.**

However, you are very restricted with **CB Passive Income.**

Firstly, you can only promote **ClickBank products.**

And Patric claims to do all the work for you, including sending of promotional Emails. This also means that you have no control over what products you are promoting to your audience.

So, I'm sure the winner here is pretty clear.

Check out my full [Inbox Blueprint review here!](#)

## **Pros & Cons**

### **The Good**

#### **1. 60-Day 100% Money-Back Guarantee**

CB Passive Income 4.0 offers a **60-Day 100% Money-Back Guarantee** which is pretty awesome because you have nothing to lose.

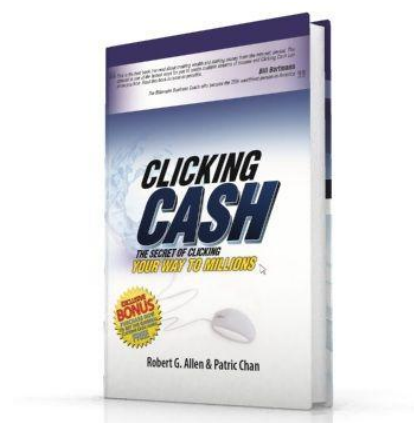
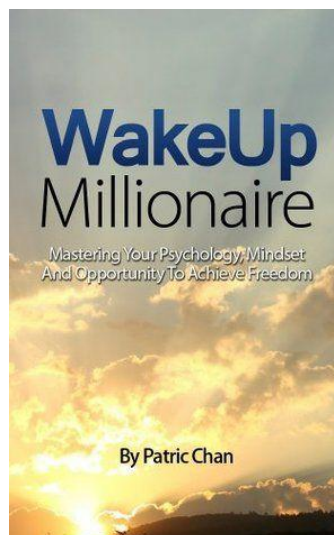
Just take note that some **ClickBank products** may refuse to give you a refund even if you request for it.

For this kind of Money-Back Guarantee, they'll most probably give you the refund if you give them some legit reasons.

## 2. Patric is a Real Deal

Like I've described earlier, [Patric knows](#) his stuff and he is pretty credible in the internet marketing world.

In addition to those awesome testimonials, he's the **best-selling author** of [WakeUp Millionaire](#). He has also co-authored a book called [Clicking Cash](#) with *Robert G. Allen*, New York Times best-selling author.



Patric has been in the internet marketing world for more than a decade and in fact, Russell Brunson and him are long-time good friends.

One of the major advantage and selling point for CB Passive Income is that it is backed by Patric's amazing credential.

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## The Bad

### 1. Too Much Hype

Seriously, if you look closely at CBPI's sales page, you'll find that Patric is trying very hard to create a lot of hype.

I've mentioned a lot of them throughout this review. But the most obvious one is that Patric keep emphasizing...

**The only thing you need to do is to giveaway his free gift!**

He will do all the work for you for FREE!

However, like I've said, he has left you with one of the hardest parts and that is traffic generation.

He made it sounds so simple but when you actually join the program, you'll start to realize it's really not that simple.

### 2. Lots of Restrictions

Like I've explained earlier, you have literally no control over your business, except traffic generation.

You can't build your Email Marketing business in any niche of your choice and you're restricted to only sell [ClickBank products](#) because that's what Patric promotes.

Once again, [Inbox Blueprint](#) is my top recommendation if you are looking for Email Marketing program because it allows you to build business in any niche and it allows much more customization!

### 3. [Hidden Cost](#)

Although they promise you that you don't have to pay for any hosting, domain names or autoresponder, the cost incurred in [traffic generation](#) is the hidden cost.

It's really hard to get free traffic if you don't have any existing online business of your own. So paid traffic is the only option.

Also, if you want to own your Email list, you still have to invest in your own Autoresponder which usually cost around [\\$20 to \\$30 per month](#).

## Duplicate Content

Since all the opt-in pages, Email templates and free gifts are pre-built by Patric and his team, all the members will have access to the exact same resources.

This means that [Search Engine Optimization \(SEO\)](#) is impossible because all the opt-in pages are actually [duplicate content](#).

Also, all the resources lack personal touch because they are all created by default.

Without personal touch, it's hard to build [relationship](#) with your subscribers. And people are quite unlikely to purchase things from people they don't trust.

This is also one of the reasons for the low conversion rate!

## 5. Useless Upsell

There's an optional upsell when you check out for CBPI 4.0 which is called Origin Builder.

This is just a website page builder like Thrive Architect. Origin Builder costs \$37.80 but this upsell has no additional value to CBPI because it is not relevant at all.

CBPI has already promised to set up everything for you including your opt-in page, what's this page builder for?

## 6. Helping Patric to Build his List

They claim that you can own your list because all your subscribers will be kept in your member dashboard.

However, you cannot do anything much with that list. Only Patric has the full control and all the Emails will automatically be sent by Patric as well.

Only if you have your own Autoresponder, then you can import the list to your own Autoresponder and follow-up with them.

But what's the point of purchasing CBPI when you have your own autoresponder and you can do your own Email Marketing?

## Is CB Passive Income 4.0 a Scam?

Nope, CB Passive Income by Patric Chan is not a scam. Patric does offer some helpful tools and training (despite quite shallow).

Not only that, the price is not very expensive and he offers a 60-Day Money-Back Guarantee.

However, whether this can become a decent [passive income stream](#) for you is another story.

If you don't have any experience in online marketing and driving traffic, most likely you'll get stuck and not earn anything much.

Once again, if you want to make money from Email Marketing, I'll recommend [Patric's CB Passive Income](#).

## How I Make a Living Online...

I've personally created a [4-Figure Monthly Passive Income Stream and become financially independent at just 21 years old without any College degree or working experience!](#)

Through my own hard work, I went from a broke restaurant waiter to living my dream laptop lifestyle in less than a year's time...



If you want to discover the secrets of how I did it at such a young age, click [here!](#)

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