

# Business Acumen Masterclass

By Take-All-Trillionaire

- **Providing the product is times easier then mmarketing it and making people want it.**

The delivery of the product is actually the EASY part.

The most difficult thing in Business is Making people WANT the product.

And the marketing differs heavily depending on the product you're trying to sell as well: For instance, selling a lambo: You are talking to someone who ALREADY WANTS a Lambo, so the sales process is different.

You know he already wants a supercar but you have to convince him to want yours. For that, it is helpful to know WHY he wants a supercar, the details, so that you convince him using specific arguments.

So for example if he is interested in the speed , or the motor of the vehicle, you will talk about the features that ur lambo's motor have etc..

Just think about it: WHICH OF THESE TWO BUSINESSES IS EASIER TO RUN:

1- You get 10 000 pen for free and you have to sell them; = you already have supply and you need to create/ acquire the demand.

Or

2- You instantly become the leading authority in the world when it comes to selling pens, and everyone wants YOUR pens, but you don't have any and you have to go get some pens that you can then sell at will. = There's already endless demand and you have to get the supply.

The second, obviously. Filling demand is extremely easy compared to acquiring the demand when you only have supply.

- **The hardest things to sell are the things people either don't know they exist, OR things they know exist but they don't want.**

—> So you always have to identify first if your business idea is based on a product people know exist, a product they usually WANT, if not, you have to think about how you're going to make people learn about the product, and how u're going to make them WANT the product.

## **UNDERSTANDING THE REALITIES OF THE WORLD ORDER**

*By Top G*

- **There are two general categories of people in the world, the rich and the poor.**

Both are trying to push legislation that benefit their group, and by extension come at the expense of the other group.

- Both groups are lobbying the Government using the different leverage they have. They're both trying to extract value/ get what they want from the Government by offering what they have as leverage.  
E.g. The Rich can offer money, the poor can offer labor and votes ( larger voting pool than the rich ).
- The Rich's objective is to move higher up the scale of power and influence and status.

The " Kinda rich " want to move further up towards the other end of the Rich-scale, which is " super rich ".

To do so they have to use manpower and time and energy from the poor people. So the rich's technical objective is to get more manpower and time and energy under their control so they can use it to achieve their goal of getting more power. And to do so, they petition the Government and use the most effective leverage they have: money and connection.

- The Poor's objective is to jump to the other side, get into " The Rich " Team.

**The Government lies to these people, making them believe that if they live their lives in a specific way, they will end up getting in the Richs' Club, Which is all a lie to keep them under control and sucking out their manpower and energy for years.**

—> This principle is true for any legislation you can think of, which explains why all the laws that are passed DO NOT benefit the average citizen, but rather those who vote these laws and their stakeholders aka the Rich People.

For instance, mass immigration to the West. It actually benefits the rich because it provides for them cheaper and more effective, unentitled labor. This is especially useful to the rich today as the western citizen has increasing standards and expectations to what they're entitled to within the realm of employment, which is inconvenient for Big Corporations and Companies who's objective is to maximize profit and minimize costs of function. They basically get more manpower and brokie tiume and energy for cheaper.

—> Thus, the rich petition the Government to entertain mass, unchecked, illegal immigration into the country by opening the borders and passing ambiguous and soft immigration laws so that the Poor People Pool inflates as much as possible, to include MORE Poor people AND POORER people with lower standards and expectations for their manpower, willing to work harder for less.

- This mass immigration that causes the Poor People Pool to get wider, is especially bad for the native population ( The native poor people of the Country ) aka the people who were in the pool originally, and that is for two main reasons:

1) Their leverage power gets much weaker since their manpower is now in competition with another, more efficient one. So they are now less powerful when negotiating with the Government and trying to get what they want.

Their value in the marketplace has fallen due to this and also due to the fact that there is now more supply and options for employers.

2) They are also damaged by mass immigration by the fact that those new poor people from a different culture and environment will now LIVE AMONGST THEM.

—> The super brokies live among the brokies, not the rich people that brought them in. The poor areas end up less and less secure BY THE DAY, violence and crime start increasing, and the native brokies suffer the consequences since THEY CANNOT MOVE OUT.

So mass immigration causes the rich to get richer, and the poor to get poorer AND in live in worse conditions.

- The widening of the Brokie Pool through mass immigration is also reinforced by **INFLATION**. ==> EXPONENTIAL GROWTH OF THE BROKIE BUBBLE.

Gov prints endless money, so that anyone who owns assets gets richer.

A vicious never-ending cycle making the rich even richer:

**! Governemnt Prints more money ==> Poor gets poorer & Rich gets richer since assets go up in prices, and they own the assets.**

**! Gov Brings in immigrants ==> Again Poor gets poorer ( as explains above ) & Rich get cheaper and better labor and by extension get richer.**

—> The accumulation of all these factors result in expanding the Brokie Bubble even further,

Through mass immigration, Super Brokies are added to the pool,

**Through Inflation, the middle class and EVEN people at the lower end of the Rich Scale get ABSORBED into the Brokie Bubble ( Poor People's Pool ).**

So even the kinda rich now live amongst the super brokies AND are affected by the legislations just as much as them.

So now ONLY THE SUPER RICH are benefitting from all these legislations and get to petition the Gov even more.

**>> Because just like the brokies, the “ kinda rich ” are losing their power and influence on Gov policies since their initial leverage ( money and arguably university diplomas ) is getting inflated and less valuable by the day, and they are not making enough money to counter the effects of inflation, and they usually don't own enough assets to benefit from inflation neither- as opposed to the Super Rich. <<**

**+++++ Very important additional way the Super Rich benefit monetarily from mass immigration and the Poor & Kinda rich get screwed:**

The Government will grant the immigrants funds and shelter to live in. They will use immigration and human rights as a virtue justifying raising more taxes, BUT these taxes will only target the middle class people, native brokies, AND especially the “ kinda rich ”. Because the Super rich cannot be taxed due to complicated legal structures protecting them.

This is how mass immigration will strike another blow to the native population and the kinda rich.

**>>> ADDITIONALLY, these shelters that will be provided to the immigrants will usually be owns by wealthy corporations and landowners, aka THE SUPER RICH, WHO WILL NOW GET ADDITIONAL INCOME FROM THE RENTS THE GOVERNMENT PAYS THEM FOR THESE HOUSES, AND THAT THE GOVERNMENT GOT FROM TAXING THE OTHER SOCIAL CLASSES. <<<**

**—> Immigration thus causes double damage on the poorm ad double benefit for the super rich.**

**Darcel's house is funded by the taxpayer, while the super rich own the houses and  
Get rents through Gov Contracts.**

- **The People that get screwed the most by this scheme:**

Those damaged the hardest by this financial and political scheme are the kinda rich.

As shown the super rich benefit the most.

The Brokies get damage, but they still get some sort of benefit since they still have another leverage other than their manpower: their voting power.

So the Gov promises them money in exchange for their vote.

The brokies and super brokies get cash and the Gov still gets to stay in power “legitimately”.

The Gov gets this cash from inflation AND from taxing the middle class and upper middle class ( kinda rich ).

### **BUT**

This illusion that keeps the brokies happy only ends up benefitting the super rich, AGAIN.

Since the brokies will use this money either to buy products from big corp., or deposit in banks, OR buying assets, ALL OF WHICH BENEFIT THE SUPER RICH BY EXTENSION SINCE THEY OWN ALL OF THESE.

==> So, EVERYTHING IN THE SCHEME ENDS UP BENEFITTING THE ULTRA RICH.

**WHATEVER LEGISLATION OR POLICY OR ANYTHING THE GOV DOES, ANYTHING, ALWAYS ENDS UP BENEFITTING THE SUPER RICH AT THE END OF THE DAY.**

E.g. the stimulus checks that were distributed a while ago: All the money ended up in the richs' hands within 2 weeks. There is no way for the brokie to spend the allocations without it ending up in the hands of the rich.

Brokies won't save the money because they need it..

Endless vicious cycle making the rich eternally richer.

- **The MSM's role** in this scheme is extremely important: They justify Government policies endlessly and portray these legislation as beneficial for the Country and its people.

MSM try to legitimize Government's actions so that the populous accepts these legislations. Which is logic since MSM is owned by the Ultra wealthy once again. Also, understand that the MSM is yet **ANOTHER leverage the ultra wealthy have over the Government and politicians because they can make or break the Government, or any politician's career.**

**So, the ultra wealthy have two VERY powerful leverages against Gov: money and media.**

**IF a politician is insusceptible to their first weapon, like trump, they will use the other weapon against him in order to try and intimidate him.**

**WHILE ALSO using this same weapon ( MSM ) TO PROTECT AND PUSH into power the politicians that took the money.**

**>> MSM is the more powerful weapon of the ultra wealthy bcz it can be used both to push who they want and to fight the politicians they don't want.**

“ If the Super Rich want more super brokies immigrating into the country, they tell the media to push this idea. **So whenever you hear the MSM pushing a certain new agenda, KNOW that the Elite want that agenda pushed lobbied for. With any new concept the MSM pushes, ask yourself HOW does this benefit the Ultra-Wealthy. ”**

—> So for instance, if the Elite want the Gov. to give more money away to the citizens, in order for inflation to increase and for the average man ending up spending giving this money back to the Elite, they will summon the MSM to convince to populous to ask for more money from the Government.

- Think about what kind of Business is the Media. IT IS GIVEN OUT **FOR FREE**. If it didn't benefit the Elite to spread the MSM so widely among the population, it wouldn't be free.

Why can't you avoid being exposed to MSM ?

WHY DO THE ELITE STILL RUN THIS BUSINESS EVEN IF IT IS AT A LOSS ?  
WHO WOULD BUY THE MSM IF IT WASN'T FREE !? They KNOW that nobody would.

- **How does Climate Change fit into the Diagram ?**

Gov. says it will allocate X amount of money, raised from the taxpayers, to deal with the " Climate " issue.

They obviously can't give the money to the Sun lol. They end up giving the money to **COMPANIES/ NGO's.. OWNED. BY. THE. SUPER RICH :)**  
**ALL THE MONEY ENDS UP BACK WITH THE ULTRA RICH SINCE THEY ARE THE ONLY ONES WHO OWN COMPANIES IN THE INDUSTRY.**

- **Diagram also applies to War situation.**

Who dies in War ?

Who benefits from War ?

So who wants War ?

Easy.

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