

## **Do Not Sell or Share My Personal Information**

If you are a resident of California, you have the right to direct me not to sell or share your personal information under the California Consumer Privacy Act (CCPA) and California Privacy Rights Act (CPRA).

I do not knowingly sell your personal information. However, I may share some data with third-party advertising and analytics partners, which may be considered a sale or sharing under California law. Under California law, **“sharing” personal information for targeted advertising is distinct from “selling,” and you have the right to opt out of both.**

### **How to Opt Out of Data Sale or Sharing**

You can exercise your right to opt out by:

- Using the cookie preference banner on our website to disable non-essential cookies and tracking tools;
- Disabling cookies entirely in your web browser settings to prevent tracking; or
- Clicking the visible **“Do Not Sell My Personal Information”** link located in the footer of our website; or
- Contact us directly at [theconscioussp@gmail.com](mailto:theconscioussp@gmail.com) to request that we stop sharing your data.

Once you opt out, I will not sell or share your personal information, and tracking for advertising or analytics purposes will be disabled for your browser or device. I will respond to your opt-out request promptly, typically within 15 to 45 days, as required by law.

If you have questions about your rights or how we handle your information, please contact me at [theconscioussp@gmail.com](mailto:theconscioussp@gmail.com).