11DVC Design and Visual Communication

Design and Visual Communication is about developing the visual skills and design thinking ability that is used in a variety of design fields e.g. 📕 CAREERS with DVC.pdf

This includes:
- Using techniques to VISUALLY design and communicate ideas

   (e.g. sketching, models, computer software)
- Being creative and exploring ideas
- Finding and solving problems using sketching and drawing techniques
- Learning about designers and design principles
- Developing design thinking in the context of spatial and product design

SLIDESHOW OF COURSE CONTENT

Learning Outcomes

VISUAL COMMUNICATION: Students will develop skills in visual communication techniques including sketching, CAD/digital modeling, rendering with a variety of media, and presentation skills.

GRAPHICS PRACTICE (DESIGNING): Students will use visual techniques to generate and develop their own design ideas for innovative products and architectural designs.

DESIGN HERITAGE AND KNOWLEDGE: Students will demonstrate knowledge of influential designers and design principles. They will combine their own personal perspective with that of others.

Hand in arrangements

All work will be scanned/photographed and attached to Google Slides.

11DVC Design and Visual Communication Outline

	TOPIC	DESIGN BRIEF
TERM 1 Wks 2-4	DESIGN DRAWING SKILLS	**Class exercises**
TERM 1-2	PRODUCT DESIGN	**Water Bottle design**
TERM 2	PRESENTING PRODUCT DESIGN	**Water Bottle presentation** **NCEA assessment** *AS92001: Use representation techniques to visually communicate own product or spatial design outcome (5 credits internal)*
TERM 2-3	ARCHITECTURE DESIGN	**Mangawhai Cabin**
TERM 3-4	EXHIBITION	**Exhibition of Mangawhai Cabin design**

NCEA ASSESSMENT: *AS92001: Use representation techniques to visually communicate own product or spatial design outcome* (5 credits internal)

Hand in arrangements

All work must be presented on Google Slides and should be handed IN DURING CLASS TIME ON THE DUE DATE

AUTHENTICITY

You will need to follow the time plan on the classroom wall that tells you which task you should work on for each period. Your teacher needs to see you working on each task in class.

Any student who does not work on each task in class time will have the authenticity of their work investigated.