


11DVC Design and Visual Communication

Design and Visual Communication is about developing the visual skills and design thinking ability that is used in a variety of design fields e.g.  CAREERS with DVC.pdf

This includes:

- Using techniques to VISUALLY design and communicate ideas (e.g. sketching, models, computer software)
- Being creative and exploring ideas
- Finding and solving problems using sketching and drawing techniques
- Learning about designers and design principles
- Developing design thinking in the context of spatial and product design

[SLIDESHOW OF COURSE CONTENT](#)

Learning Outcomes

VISUAL COMMUNICATION: Students will develop skills in visual communication techniques including sketching, CAD/digital modeling, rendering with a variety of media, and presentation skills.

GRAPHICS PRACTICE (DESIGNING): Students will use visual techniques to generate and develop their own design ideas.

DESIGN HERITAGE AND KNOWLEDGE: Students will demonstrate knowledge of influential designers and design principles. They will combine their own personal perspective with that of others.

Hand in arrangements

All work will be scanned/photographed and attached to Google Slides.

11DVC Design and Visual Communication Outline

	TOPIC	DESIGN BRIEF
TERM 1 Wks 2-4	DESIGN DRAWING SKILLS	Class exercises
TERM 1-2	ARCHITECTURE DESIGN	Pātaua Cabin
TERM 2-3	PRODUCT DESIGN	Water Bottle design NCEA assessment AS92002 <i>Develop product or spatial design ideas informed by the consideration of people.</i> (6 credits external)
TERM 3	PRESENTING PRODUCT DESIGN	Water Bottle presentation
TERM 4	EXHIBITION	Exhibition of Pātaua Cabin design

NCEA ASSESSMENT : AS92002 *Develop product or spatial design ideas informed by the consideration of people.* (5 credits external)

Hand in arrangements

All work must be presented on Google Slides and should be handed IN DURING CLASS TIME ON THE DUE DATE

AUTHENTICITY

You will need to follow the time plan on the classroom wall that tells you which task you should work on for each period. Your teacher needs to see you working on each task in class.

Any student who does not work on each task in class time will have the authenticity of their work investigated.