CTE - MEDIA ARTS & COMMUNICATION

MEDIA ARTS CAREERS			
Entry-Level	**Technical**	**Professional**	
Media Assistant	Technical Writer	Editor	Publisher
Data Entry Specialist	Journalist	Journalist	Author
Content Writer	Copywriter	News Analyst	Correspondent
Internet Research Assistant	Freelance Writer	Media Manager	Photojournalist
Social Media Assistant	Digital Media Creator	Radio Broadcaster	Graphic Designer
Communications Specialist	Photographer	Digital Media Editor	

CLASSES AVAILABLE			
9th – 12th	**10th – 12th**	**11th – 12th**	**12th grade only**
Intro to CTE (9th only)	Journalism 2: Magazine Production *	Production Management*	Media Arts Practicum
Journalism 1	Photojournalism 1: Yearbook Production		
	Photojournalism 2: Yearbook Production		

INTRODUCTION TO CAREER AND TECHNICAL EDUCATION (CTE)

Required Grade: 9	Semester Course Credit: .50	NCAA: Yes
Meets Requirements: Fine Arts / Elective	Repeated for Credit: No	

Introduction to Career and Technical Education gives students a chance to sample the many CTE programs available at West Albany High School. Freshmen will spend six weeks rotating through units in: Business & Marketing, Culinary Arts, Woodworking, Health Occupations, Child Development, Studio Arts, Performing Arts and Video Technology.

JOURNALISM 1: MULTIMEDIA PRODUCTION — AA208A & AA208B

Grade: 9, 10, 11, 12	Year Course Credit: 1.0	NCAA: Yes
Meets Requirements: Fine Arts / Elective		Repeated for Credit: No

In this news media production course, students will experiment in journalistic writing for different fields: news, opinion, sports, and arts/entertainment. Generating story ideas, reporting and interviewing, writing and editing, and publishing will all be covered. Expect to gain an understanding of how the news works, to get exposure to careers in media, and to try out digital storytelling through audio, visuals, and the web. Additionally, they will study photography and art, advertising, business management, media literacy, media law, and ethics. This team-based production class emphasizes development of critical thinking, communication, collaboration, and creativity. Student work will appear on the The Whirlwind online news website.

JOURNALISM 2: MAGAZINE PRODUCTION		AA206A & AA206B
Grade: 10, 11, 12	Year Course Credit: 1.0	NCAA: Yes
Meets Requirements: Fine Arts / Elective		Repeated for Credit: No
In this year-long news media production course, students will build upon previous journalism experience, continuing to develop their reporting and writing skills for print and online audiences. In addition to expanding on all skills learned in Journalism 1, these students will focus on graphic design for print publications, photojournalism, and project management. Student work in the areas of news, opinion, features, arts and entertainment, and sports will appear in The Whirlwind in print and online.		
Prerequisite: Journalism 1		

PHOTOJOURNALISM 1: YEARBOOK PRODUCTION		AA205A & AA205B
Grade: 10, 11, 12	Year Course Credit: 1.0	NCAA: Yes
Meets Requirements: Fine Arts / Elective		Repeated for Credit: No
Over the course of the year, these students will create The Pedigree, West Albany's annual historical publication (yearbook/annual). In this exciting and challenging project-based course, students will learn skills in photojournalism, graphic design, interviewing, and writing. They develop the yearbook using industry-standard software like Adobe Lightroom, Photoshop, and InDesign. This team-based production class emphasizes development of critical thinking, communication, collaboration and creativity. Note: Outside of class time will be required to complete coverage assignments.		
Prerequisite: Intro to Journalism OR Teacher Approval		

PHOTOJOURNALISM 2: YEARBOOK PRODUCTION		AA210A & AA210B
Grade: 10, 11, 12	Year Course Credit: 1.0	NCAA: Yes
Meets Requirements: Fine Arts / Elective		Repeated for Credit: No
These second-year photojournalists will create The Pedigree, West Albany's annual historical publication (yearbook/annual). In addition to skills developed in Photojournalism 1, they will work on theme development, advanced reporting and in-depth storytelling, and newsroom leadership. They will continue to develop their skills in Adobe Creative Suite. This team-based production class emphasizes development of critical thinking, communication, collaboration and creativity. Note: Outside of class time will be required to complete coverage assignments.		
Prerequisite: Photojournalism 1		

PRODUCTION MANAGEMENT		AA207A & AA207B
Grade: 10, 11, 12	Year Course Credit: 1.0	NCAA: Yes
Meets Requirements: Fine Arts / Elective		Repeated for Credit: No
Based on previous work and experience in journalism or photojournalism, students in this course will pursue a media management leadership role, serving as an editor of The Whirlwind or The Pedigree. Students in this course fulfill all duties of a general staff member in addition to monitoring the progress of production of media content, editing, leading meetings, developing and executing organizational systems, and seeing ideas through to publication. This course requires an established understanding of media production, in addition to strong problem-solving, communication, and collaboration skills. Editor applications will be available to staff members each spring.		
Prerequisite: Journalism 2		