

One Lenawee is: ...a collaboration of concerned people dedicated to The Vision of making Lenawee County a Great Place to live, work, learn, worship, play and invest.

We do that through a grassroots strategic planning process that identifies community needs & wants, community resources, appropriate leadership, and potential collaborations.

Our purpose is to unite and connect community partners who will develop initiatives and projects that optimize community resources toward that vision.



<http://www.lenaweenow.org/lenawee-living/>  
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## 2018 Objectives

- Strategic Vision and Action Plan for Lenawee-publish and communicate; nine strands (focus groups) working on at least two short-term objectives.
- Branding Lenawee – agreed logo
- Non-motorized Transportation Plan – fund completion of the Kiwanis Trail to Tecumseh
- OL-Organization structure and succession plan

## Steering Committee Notes May 15, 2018 7:30 a.m. LISD Ross Bldg.

### Present:

Joe Williams, Chris Miller, Sue Lewis, Mark Haag, Don Taylor, Tim Robinson, Jackie Bradley, Dan Swallow, Dave Maxwell, Nate Hamblin and Lynne Punnett

### Strategic Plan for Lenawee County

- The Steering Committee reviewed the goals and objectives for each priority areas.

### Reports from Priority Groups

- **Cradle to Career:** Nate reported on the following two **REVISED** goals for Cradle to Career,
  1. Increase support to students experiencing trauma and /or prone to absenteeism.
  2. Develop countywide student engagement opportunities for students across districts.

Note: Dave please make correction on the Lenawee Vision 2018 Objectives.
- Please note the changes made regarding the two goals for this priority group.
- 14% of Lenawee students are not graduating and C2C is looking at barriers, trauma, and truancy prevention.
- New program – Handle with Care, all key players are in place and the task now is to train law enforcement officers in the field. They are utilizing interns to make house calls for schools regarding truancy issues. They are also including wraparound services.
- Re-establishing leadership regarding Customized Learning. The key to success with this is keeping students engaged which includes both individual schools and countywide efforts. They are now changing how they will approach this which again may mean some shift in people's positions at individual school districts.
- MiPhy data shows most middle school and high school students (40%) are bored in school and C2C can address this.
- Please see handout for details.

### Marketing – Priority Group – No report

- **Lifestyle Choices:** Sue reported on the goals for this priority area.
  1. Form an Opioid Task Force to focus on reducing opioid addictions and abuse in Lenawee County.
  2. Increase stakeholder awareness of the growing need to improve the quality of life for seniors, engaging them in planning solutions.
- Lenawee Health Network has taken ownership of this priority area and incorporated it into the LHN strategic plan.
- There are many efforts currently in place to address the opioid epidemic in Lenawee County including a Drug Take Back day on April 28<sup>th</sup>. Family Medical Center recently received a grant from the Michigan Primary Care Association focused on Medical Assisted Treatment. An Opioid Task Force is in the process of being formed. The leadership team will be meeting in June.
- The LHN has strong representation from Region 2 Area Agency on Aging and the Lenawee Department on Aging to address awareness events for seniors and those soon to be seniors.
- Sue reminded the group that the first year of the strategic plan will focus on awareness and education.
- Please see handout for details.

#### **Collaboration and Communication:**

Dave requested that priority groups send their quarterly reports to him to summarize. Next one is due in August.

- Nothing to report on the logo for One Lenawee.
- Dave will reach out to Mark Lenz from the Daily Telegram regarding monthly newspaper articles.
- Please see handout for details.

#### **Connecting Lenawee:**

They are now working on a fundraising campaign and meeting with the property owners. Dave has identified where additional signage is needed.

**Next meeting – June 19, 2018 at 7:30 a.m. at the William Ross building. Facilitator – Joe Williams**

**The following priority groups will report:**

1. **Workforce Development/Talent**
2. **Entrepreneurial**
3. **Marketing – since they were absent at the May meeting.**