About the Company

We are hiring for an AI-powered Creative Studio that helps global brands scale their marketing content production with speed, efficiency, and consistency.

Marketing teams often struggle with repetitive creative tasks such as resizing, versioning, and ensuring every asset meets brand and retailer requirements. These processes slow down campaigns and increase production costs.

Its AI-powered platform combines AI agents, expert supervision, and design software to simplify creative production. Teams can upload a production brief, and AI agents customised to their brand can gather assets, access design templates, apply channel best practices, and generate entire campaigns in minutes.

Creative experts review the outputs, fine-tune the AI workflows, and provide design services at a fraction of traditional agency costs.

The platform is used by leading global brands across industries to reach wider audiences and drive digital growth.

What You'll Do

- Translate customer briefs and creative direction into exceptional visual executions, combining strong design craft with thoughtful creative problem-solving.
- Lead by example through hands-on design execution, setting benchmarks for creative quality, attention to detail, and visual excellence.
- Review, critique, and refine creative work, offering constructive feedback that elevates the overall quality of deliverables.
- Work closely with customers and internal stakeholders to understand brand guidelines, campaign objectives, and creative expectations.
- Maintain the visual integrity of customer brands, ensuring every asset is consistent, polished, and aligned with brand standards.
- Stay hands-on with the design and execution of high-impact campaigns, key visuals, and flagship creative assets.
- Champion AI-powered creative workflows, templates, and scalable design systems that improve speed without compromising creative quality.
- Stay updated on design trends, advertising, culture, and emerging technologies, bringing fresh ideas and inspiration into projects.

Who You Are

- 6+ years of experience in a creative, advertising, or production agency, with a proven track record of delivering high-quality campaigns for global brands, especially in the US market.
- A strong portfolio showcasing exceptional visual craft across campaign design, digital advertising, brand communications, and creative adaptations.
- Excellent visual design skills with expertise in typography, composition, colour, branding, and digital-first campaign design.

- Ability to interpret creative briefs and brand guidelines and translate them into polished, high-impact visual executions.
- Expert proficiency in Adobe Creative Cloud and Figma.
- Hands-on experience with generative AI tools to accelerate ideation, creative exploration, and production workflows.
- A meticulous eye for detail and a passion for delivering pixel-perfect creative work without compromising on speed.
- Strong creative judgment and the ability to balance customer expectations, business objectives, and brand consistency.
- Excellent communication and collaboration skills, with confidence in presenting ideas, discussing feedback, and working directly with customers and cross-functional teams.
- Comfortable managing multiple campaigns and thriving in a fast-paced, collaborative environment.
- Strong preference for candidates from creative, advertising, or media agencies.