

Website Development for Vivid Walls.eu

This project involves developing a new website for VividWalls.eu. The website should have a clean and modern aesthetic like desardi.eu. The primary focus will be on establishing a solid website structure and selecting a suitable WordPress template.

In total: 25 pages

Each sample of materials for paintings and wallpapers will open as a pop-up page.

Deliverables:

Selection of a suitable WordPress template with a clean and modern design, similar to desardi.eu. (atelier is the theme from theme forest)

Responsive Design

Development of the core website structure, including creating all main pages, subpages, and any necessary sub-subpages as outlined above.

Basic functionality setup, such as contact forms and integration with social media platforms.

Setting the essential plugins for SEO, cash and backup, multi-language versions, security, user activities tracking performance optimization, XML sitemap creation, canonical code insert on the home page and etc.

Social Media Linking: Linking to Vivid Trade Ltd's social media profiles.

The hosting will be on our server.

Please provide a Cost Estimation & Timeline.

Next Steps

Please review this brief and provide any feedback or clarifications you may have.

Once the cost and timeline are provided, we can discuss the project further and establish a formal agreement.

Additional Information

Vivid Walls has branding guidelines and style preferences

Vivid Walls has prepared specific content for the website

In the next stage, there will be additional functionalities included (e.g., e-commerce integration and account profile)

Website Structure:

Main Navigation Menu (fixed)	Sub Menu on Hover	Secondary Navigation Menu (fixed)
Paintings	Paintings Overview	Partner Program
	Materials	Affiliate
	Polyester + Gallery of the options	For Service providers
	Cotton + Gallery of the options	For Landlords
	Mixed Polyester & Cotton + Gallery of the options	Login
Wallpapers	Paintings Overview	Search
	Materials	
	Polyester/ Gallery of the option	
	Cotton/ Gallery of the options	
	Mixed Polyester & Cotton/ Gallery of the options	
Clients Portfolio		
Testimonials	Based on Use cases - Landlords, Construction companies, Interior designers and Architects	
Company	About	
	Why VividWalls	
	Markets	
	Residential	
	Commercial	
	Industrial	
Contact us		
Language		

In total: 15 pages

1. Contact form, address, and map for easy communication. We are flexible to change information as per your interest
2. Contact form for Request a Quote and Partner with Us - it will be answered manually by the Support team
3. Products Listing page: Showcase of products with title/ short descriptions, thumbnail size image of each product.
4. Product/ material detail page: Each product will have its page with unique content, images, specifications, etc. It will be one template (pic and tech characteristics)

Footer menu:

Product Search

About Us

Become A Partner

Shipping & Returns

Terms & Conditions

Privacy Statement

HELP

FAQ

Contact

Enter your email

Social media buttons - Instagram and LinkedIn