



Day 1: Sunday (10:00 AM - 4:00 PM)

9:30 AM - 10:00 AM: Check-in & Welcome Reception

10:00 AM - 10:40 AM: Opening Ceremony

- Official Welcome - Founder Remarks
- Introduction to the conference, and an overview of its vision.
- House rules, agenda, and what to expect.

10:40 AM - 11:10 AM: Discussion with Guest Speaker from Abdoul Salam Haykal Minister of Communications and Information Technology

- Tech and entrepreneurship as tools for national recovery
- Leadership lessons and advice for aspiring changemakers
- Equity, resilience, and the power of community

11:10 AM - 11:20 AM: Refreshment & Networking Break

11:20 AM - 12:00 PM: Workshop Session 1: Ideation Through AI-Powered Market Research

- *Objectives:* Use AI for market insights, ethical data use, bias reduction
- *Activity:* "Community Needs Explorer" (whiteboard + sticky notes)
- *Handout:* AI Market Research Toolkit
- *Prompt:* How AI changed your idea? Faith-driven data use?

12:00 PM - 12:10 PM: Refreshment & Networking Break

12:10 PM - 12:50 PM: Workshop Session 2: Prompt Engineering for Lean Startups

- *Objectives:* Learn effective prompting and ethical output
- *Activity:* "Startup Slogan Generator"
- *Handout:* Prompt Engineering Essentials
- *Prompt:* Share your prompt and its purpose. How to ensure ethical AI?

12:50 PM - 1:00 PM: Duhr Prayer Break

1:00 PM- 2:00 PM: Lunch Break & Networking

2:00 PM - 2:40 PM: Workshop Session 3: Part 1 - Business Model Canvas

- *Objectives:* Build business model faith-based values
- *Activity:* "Community Needs Mapping Activity"
- **Breakout Groups: Define Your Startup Idea**

2:40 PM - 2:50 PM: Refreshment & Networking Break

2:50 PM - 3:30 PM: Workshop Session 3: Part 2 - AI Business Model Canvas

- *Objectives:* Build business model with AI support and faith-based values
- *Activity:* "AI Canvas Boost" (large canvas, markers)
- *Handout:* AI Business Model Canvas Quick Guide

3:30 PM - 4:00 PM: Concluding Session

Day 2: Monday (10:00 AM - 4:00 PM)

9:30 AM - 10:00 AM: Check-in & Welcome Reception

10:00 AM - 10:40 AM: Workshop Session 4: AI-Enhanced Prototype Design

- *Objectives:* Prototype design aided by AI with ethical empathy
- *Activity:* "AI Feature Sketch" (paper + pens)
- *Handout:* Prototype Design with AI
- *Prompt:* Which AI tool would you use? How does faith guide design?

10:40 AM - 10:50 AM: Refreshment & Networking Break

10:50 AM - 11:30 AM: Workshop Session 5: AI-Driven Customer Acquisition

- *Objectives:* Leverage AI for ethical outreach
- *Activity:* "Community Outreach Campaign Brainstorm"
- *Handout:* AI for Customer Acquisition
- *Prompt:* How can AI reach community ethically? What concerns exist?

11:30 AM - 11:40 AM: Refreshment & Networking Break

11:40 AM - 12:20 PM: Workshop Session 6: Ethical AI & Responsible Innovation

- *Objectives:* Identify AI ethics, detect bias, apply faith-based framework
- *Activity:* "AI Ethics Dilemma Solver" (scenario cards)
- *Handout:* Ethical AI Compass
- *Prompt:* What ethical issues exist? How do faith values guide resolution?

12:20 PM - 12:30 PM: Refreshment & Networking Break

12:30 PM - 1:10 PM: Workshop Session 7: Pitch Perfect: AI Investor Pitches

- *Objectives:* Create pitch using AI and faith-driven narrative

- *Activity:* “AI-Enhanced Problem Statement”
- *Handout:* Your AI Pitch Playbook
- *Prompt:* How does AI refine your mission? Which pitch part benefits most?

1:10 PM - 1:20 PM: Duhhr Prayer Break

1:20 PM- 2:10 PM: Lunch Break & Networking

- Submit your workshop tracker cards and get your certificate

2:10 - 2:50 PM: Student Showcase: Top 15 start ups 1 minute presentation, then Top 3 Presentations -7 minutes presentation

2:50 - 3:20 PM: Interview Panel: Ahmad Sufian Bayram, Advisor of Communication and Information Technology

3:20 - 4:00 PM: Award & Certificate Distribution + Closing