



Source: This timeline is from [God Corps at St. Mark's, Geneva](#), an Episcopal parish in Geneva, Illinois, where parishioners record short conversations about the times God has shown up in their lives.

1 Vision & Branding

Established the identity of the ministry by:

- Selecting the name **God Corps**
- Designing the logo and visual branding
- Defining the purpose and goals of the initiative

2 Planning & Infrastructure

Built the foundation needed before launch by:

- Selecting recording dates
- Creating accounts on the podcast/streaming platforms
- Designating a dedicated recording studio
- Preparing and furnishing the recording space
- Purchasing and installing the necessary recording and editing software

3 Scheduling & Participant Registration

Made participation simple by:

- Creating an online scheduling system through **Calendly**
- Testing the scheduling process before opening registrations

4 Recording Studio Preparation

Ensured volunteers could record independently by creating:

- Laminated step-by-step recording instructions
- Conversation prompts to help participants know what to say
- A simple, repeatable recording process

5 Parish Awareness & Promotion

Introduced the ministry to the congregation through multiple communication channels:

- Sunday worship announcements
- Parish-wide emails
- Weekly newsletter articles
- Bulletin announcements
- Atrium and Narthex television displays
- Floor decals directing people to the recording studio

6 Launch Event

Hosted a kickoff event to familiarize parishioners with the ministry:

- Conducted a live recording demonstration
- Allowed parishioners to observe the recording process
- Gave tours of the recording studio
- Answered questions and explained how easy participation would be

7 Ongoing Personal Invitation

Recognized that personal invitations were essential by:

- Rector personally inviting parishioners in conversation
- Reinforcing that everyone has a story worth sharing
- Continuing to promote participation after the initial launch

8 Continued Visibility

Maintained momentum after launch through ongoing promotion:

- Regular Sunday announcements
- Newsletter reminders
- Bulletin mentions
- Digital signage
- Personal encouragement from clergy and staff
- Regularly encouraged parishioners to listen to published GodCorps episodes, allowing them to hear firsthand how natural, conversational, and enjoyable the recordings were, helping reduce uncertainty and build confidence before participating

Invite Welcome Connect is a ministry framework equipping congregations to practice evangelism, hospitality, and connectedness. Story-sharing ministries such as [God Corps at St. Mark's, Geneva](#) put that framework to work in the life of a parish.