

[Your Name]

[Date]

[Your Address, Email and/or Telephone Number]

[Business Name]

[Attn: Manager / Customer Service]

[Address if applicable]

Dear [Name or Manager],

I'm writing as a loyal customer of your business to suggest an accessibility-friendly practice: offering a *discount for customers with disabilities*. Many people with disabilities face financial burdens commonly termed the "disability tax" (extra costs for healthcare, equipment, etc.), and a small discount could significantly support your disabled customers. Also, many customers with disabilities have fixed incomes, so discounts make purchases more attractive. By offering a special rate/discount builds goodwill and encourages repeat business from a loyal customer base.

It creates a positive public image, showing that businesses value and respect those customers. Many can't work full-time and receive [Supplemental Security Income \(SSI\)](#) and can only have \$2,000 in "countable accounts" (money in checking and savings accounts, retirement accounts (like IRA, 401 (k's) and/or pensions), investments, extra vehicles (beyond one primary vehicle), property other than the home you live in) to receive a small monthly income. Your business is already known for its quality, service, friendliness, and this gesture would further demonstrate your commitment to inclusivity.

If you're interested, I'd be happy to discuss how this could be implemented (e.g., through optional verification or opt-in programs). Thank you for considering this request. I can be reached at the information above if you'd like to explore the idea further. I would love to hear your response. Thank you.

Sincerely,

[Your Name]