

HYP Board Meeting 8 - 8/25/19

In Attendance: Alyssa Sorenson, Julia Bryant, Emily Kittleson, Erin Good, Natascha Robinson, Amelea Kim

Past Event Recap

1. Willard Creek Hike - went well, super pretty, and fairly easy. Should do again!
2. HYP Happy Hour @ Gulch - went okay, got about 15 people in and out throughout the night
3. How to Brew @ Snow Hop - went really well! Sheep cheese lady was really enthusiastic, and Snow Hop was super excited for us to be there
4. Twilight Hike - Good
5. How to Invest - Well attended, about 25 people, so lots of interest in the topic, but the talk wasn't really oriented at 101 level stuff. Next time, provide more time to talk, and emphasize that the speaker starts with BASICS, and builds slowly from there
6. Casey Peak Hike - 7 people, awesome, but hard
7. Patio Lunches: Went well, AshLy is tallying up the winner and will present a little certificate and get a picture

Secretary Report

1. Approved June minutes (Alyssa motioned, Natascha seconded, unanimous approval)
2. We have about 165 members

Treasurer Report

1. About \$3200 left for the year

Upcoming Events

1. Snow Hop Community Night - September 25th
 - a. Official Kick Off Event for MYPS
 - b. Do an official announcement of Facebook, put some money behind it (Erin, Natascha)
 - c. Amelea will write up description and submit to Google Form
 - d. Julia has image for this already
 - e. Need to include Mountain Ranch's image as well, and Snow Hop's official image
 - f. Having door prizes (Growler giveaway, membership giveaway, etc)
2. Float: 5 tickets sold already! Only 14 spots, so seems like it will go quick
3. October Networking Lunch (Erin) @ Stefano's
4. November Networking Lunch (Julia) @ Med Grill (November 12th)
5. Autumn Farm to Table Dinner in November @ Montana Club?
6. Haunted Trolley Tour
 - a. Julia inquired about tour already
 - b. Asking them to pick us up at the Gulch, and then go from there
7. Special Meeting for Public for HYP 501c3 Status

- a. Doing it at the library, later September
- 8. Succession Planning - How to Buy a Business (November)
 - a. Asking Hub Coffee person to talk, as well as Gulch proprietors, doing a panel possibly? Hosting it possibly at the co-working space, Sidecar
 - b. Julia in charge of this
- 9. End of Year Party
 - a. Finding a sponsor for it, asking Broadwater to sponsor it
 - b. Giving Broadwater time to talk to our members, talking about expansion plans, etc
- 10. How to Decorate Holiday Cookies
 - a. Amelea talking with Cotton Top to see if this is a possibility
 - b. Potential Location: Top of Reeder's alley

MYPS

- 1. MYPS Advisory Committee meeting was AMAZING - people were super excited and had lots of great ideas to share and give feedback
 - a. Send thank you notes for giving their time and effort
 - b. Write little blurb and send to Alyssa (Amelea)
- 2. Tracks for Showing Helena
 - a. Brewery Tour
 - b. Yoga Exploration
 - c. Holter - Print Making
 - d. Herb and Garden/Painted Pot
 - e. Hiking/Outdoors Stuff
 - f. One person is in charge of organizing each track, and people sign up for a track when they buy their tickets
- 3. Raising ticket prices
 - a. Advisory committee said we should raise our prices, but we didn't want to raise too much, so settled on Early Bird \$79, and Regular \$99
 - b. Possibly providing scholarships from sponsors to help out those who can't afford that, to make sure that we keep things affordable
- 4. Room Block for Great Northern finished, have 20 rooms reserved at \$145 a night, people can start reserving now

Other Business:

- 1. Redoing membership card
 - a. Send out survey asking members about which partnerships they enjoy, what new ones we should explore, and what we should take out (Amelea)
 - b. Adding Nosh?
 - c. Ask Savannah for the membership card file to do the redesign

Next Meeting:

- 1. September 23rd, 5:30 pm at Staggering Ox