

Context: In my previous email I told and showed him the potential of having a TikTok account and told him that I have some more ideas on how he could improve his marketing and channel growth.

Hey Piet,

I hope you are having a wonderful day.

As I said in my last email, TikTok can significantly improve your viewership and expand your clientele.

However, to achieve the desired outcome, you require command over the traffic to your channel.


That's why I sent you an outline for your landing page that introduces the person to your brand and collects their contact information.

Please look at it and tell me if it matches your brand and identity.

If you have any questions feel free to ask, and I will explain it step-by-step until everything is clear.

Best regards,

<signature>

 Landing page