



How To Set Up Your Fundraising Page to Support the Agahozo-Shalom Youth Village

1. The Columbia/Barnard fundraising page can be found at fundraise.asyv.org/columbia2026.
2. To set up a personal fundraising page as part of the group page, click "Become a Fundraiser." You will be prompted to create a classy.org login in order to access your fundraising portal.
3. Next, you will be prompted to set a personal fundraising goal, a headline, and an optional short URL for the page. You can further personalize your page by clicking "manage" in the top navigation. Add a photo of yourself and share why supporting ASYV is personal to you.
 - *Note: If you would prefer to share the main Columbia/Barnard fundraising page, rather than your personal page, donors will still have the option to credit their gift to you when making their donation (see below).

Would you like to credit this donation to a specific fundraiser or team (optional)?

Start typing to search fundraisers and teams

4. You can use your fundraising portal to review your donations and quickly thank your supporters. A personalized email or handwritten note also goes a long way!
5. Tips for successful fundraising:
 - Be sure to customize your page and make it personal
 - Make a 'kickoff' gift (of any size!) to demonstrate your investment
 - Start by sharing the page with your inner-circle before sharing it more widely
 - Follow up
 - Share your progress
 - Thank your supporters
 - Increase your goal if you surpass it - this can be done in the Classy portal or by reaching out to Jill Elias at Jill@asyv.org
6. ASYV resources can be found in this [fundraising toolkit](#) (including links to ASYV videos, outreach templates, etc.) - see page 8.
7. If any of your supporters wish to make a gift by check, wire, or Venmo (more info [here](#)), ASYV can add these donations to your page. They should be sure to include a note with their gift stating that the donation is intended to support your Columbia/Barnard fundraising page (be sure that they note Columbia/Barnard and your name). If you wish to set up a fundraiser on Facebook, ASYV can add the total raised to your page, as well. Please contact Jill@asyv.org to do so.
8. Any questions? Contact ASYV's Director of Visitor Programs Jill Elias at Jill@asyv.org.