General Education Learning Outcomes Rubric

Turtle Mountain College

Learning Outcome	Level 1	Level 2	Level 3
Students will demonstrate critical thinking.	Students can identify and recall information and/or comprehend facts and ideas.	Students can apply rules and principles of a topic and/or analyze ideas by separating them into parts.	Students can synthesize parts of an idea to create something new and/or evaluate opinions and decisions about topics.
Students will demonstrate effective communication skills.	Students can define key communication terms and/or summarize the main points of a speech or text.	Students can apply communication principles to design an effective narrative and/or analyze different communication types or styles.	Students can create a communication plan to address a specific issue and/or evaluate the effectiveness of communicated ideas and opinions.
Students will demonstrate basic technology skills.	Students can use technology to recall facts and retrieve media and/or to informally explain ideas and concepts.	Students can use technology to apply information in models or presentations and/or to analyze connections between ideas and concepts.	Students can use technology to evaluate a decision based on criteria and critiquing and/or to create original work.

Example

Learning Outcome	Level 1	Level 2	Level 3
Students will demonstrate critical thinking.	Knowledge - In what year did King make his great speech "I Have a Dream"?	Application – How can you help turn Martin Luther King Jr.'s vision into a reality?	Synthesis - Construct an outline of what this country would look like without racism.
	Comprehension – Why did Dr. Martin Luther King Jr. make this great speech?	Analysis – What would Dr. King have accomplished if he were still alive?	Evaluation – How would Martin Luther King react to our current state?
Students will demonstrate effective communication skills.	Knowledge - List five components of the communication process. Comprehension - Explain the difference between verbal and nonverbal communication.	Application - Adapt communication styles to different audiences. Analysis - Identify logical fallacies in an argument.	Synthesis - Develop a persuasive strategy for a specific campaign. Evaluation - Assess the effectiveness of a campaign based on specific criteria.
Students will demonstrate basic technology skills.	Knowledge - Bookmarking, copying, googling, bullet-pointing, highlighting. Comprehension - Advanced searching, annotating, tweeting, tagging, commenting.	Application - Calculating, charting, editing, presenting, uploading, operating, sharing with a group. Analysis - Mashing, mind mapping, surveying, linking, validating.	Synthesis - Grading, networking, rating, testing, reflecting, reviewing, moderating. Evaluation - Animating, blogging, filming, podcasting, publishing, simulating, programming, directing.

References

Critical Thinking:

CRITICAL THINKING SKILLS

1 Knowledge Identification and recall of information	define fill in the blank list identify Who What Where When	, , , ,	name recall spell How Describe What is	?
2 Comprehension Organization and selection of facts and ideas	convert describe explain Re-tell in you What is the main idea of _	interpret paraphrase put in order r own words.	restate retell in your own words rewrite What differences exist be Can you write a brief outli	translate tween?
3 Application Use of facts, rules, and principles	apply compute conclude construct How is an example How is related to Why is significant?	demonstrate determine draw find out of?	give an example illustrate make operate Do you know of another is Could this have happened	show solve state a rule or principle use nstance where? I in?
4 Analysis Separating a whole into component parts	analyze contrast categorize debate classify deduct compare determine the factors What are the parts or features of? Classify according to Outline/diagram/web/map		diagram examine differentiate infer dissect specify distinguish How does compare/contrast with? What evidence can you present for?	
5 Synthesis Combining ideas to form a new whole	change combine compose construct create design What would you predict/in What ideas can you add to How would you create/des	?	predict pretend produce rearrange reconstruct reorganize What solutions would you What might happen if you with?	revise suggest suppose visualize write suggest for? combined?
6 Evaluation Developing opinions, judgements, or decisions	appraise choose compare conclude Do you agree that What do you think about What is most important?		judge justify prioritize rank Prioritize according How would you decide ab What criteria would you u	out?

Communication:

Learning Outcomes

As an undergraduate major in Communication Studies, you will develop **theoretical** and **practical** communication skills and knowledge in the following:

- Create messages appropriate to the audience, purpose, and context (locate relevant information, select appropriate modes and tools to accomplish goals, adapt the message to the audience, present in multiple modes and contexts, adjust while communicating, and critically reflect after the event).
- Employ communication theories, perspectives, principles, and concepts (explain, synthesize, apply, and critique).
- Influence public discourse (explain communication's role in civic life, identify
 challenges facing communities, frames issues from a communication perspective,
 evaluates issues, uses communication to respond to issues, advocates a course of
 action, and empowers individuals to promote human rights, dignity, and freedom).
- Engage in communication inquiry (interpret, evaluate, apply, and formulate
 questions about communication scholarship, engage in scholarship using
 communication research methods, differentiate between various approaches to
 communication, and contribute to scholarly conversations).
- Critically analyze messages (identify meanings in messages, articulate characteristics
 of messages, recognize their influence, engage in active listening, and enact mindful
 responding to messages).

https://web.uri.edu/harrington/academics/communication-studies-b-a/learning-outcomes/

Key points about communication learning outcome levels:

Basic Level (Knowledge/Comprehension):

- Identifying key communication concepts and terminology.
- Understanding different communication models and their components.
- Recognizing basic elements of effective communication like clear language and appropriate tone.

Application Level:

- Applying communication skills in various contexts (e.g., presenting information, writing emails, participating in group discussions).
- Tailoring messages to specific audiences.
- Practicing active listening skills.

Analysis Level:

- Critically analyzing messages for bias, underlying assumptions, and persuasive techniques.
- Identifying the rhetorical strategies used in communication.
- Evaluating the effectiveness of communication in different situations.

Synthesis Level:

- Constructing complex arguments and persuasive messages.
- Integrating information from multiple sources to create new insights.
- Developing communication strategies for specific goals.

Evaluation Level:

- Assessing the impact of communication on an audience.
- Judging the credibility and ethical implications of communication messages.
- Providing constructive feedback on communication practices.

Technology:

Activities with Digital Tools Creating Filming Podcasting Directing Blogging **Evaluating** Analyzing Mind Mapping Validating Surveying Linking 齫 **Applying** Calculating Charting Editing Uploading Understanding Journaling Tagging Subscribing Tweeting Remembering Highlighting Bookmarking Copying Searching

https://teachonline.asu.edu/2016/05/integrating-technology-blooms-taxonomy/