



One Month from Rise for Climate, Jobs, and Justice: A Day of Action

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Table of Contents:

1. [Sample Social Media](#)
2. [Sample Emails](#)
3. [Sample Graphics](#)

Overview

With Rise for Climate, Jobs, and Justice on September 8th fast approaching, we want to use the one month benchmark to spark energy, raise awareness, and drive enrollment for a powerful day that catalyzes the movement and carries us through the midterms and beyond.

On 8/8 we're inviting everyone to participate in a digital day of action, where partner organizations and individuals from all sectors come together to promote Rise for Climate, Jobs, and Justice events and encourage people to pledge to Rise and RSVP for events in their area.

We're asking all partners to send an email to their list, post on their social media platforms, and join us on social media for a TweetStorm on the day of to encourage sign-ups, engage with interested people, and help create palpable energy online.

Goals

1. Create national buzz around Rise for Climate, Jobs, and Justice on September 8th
2. Have at least 15,000 RSVPs to Rise events by the end of the day with 5,000 RSVPs for the San Francisco march

How can my organization get involved?

I. Send an email to your list on 8/8

Sample email content can be found below, and for guidance on how to set up a source code to track your sign-ups, please see our partner toolkit [here](#).

II. Post on social media on 8/8

Sample content can be found below!

III. Join us on Twitter at 3 pm EST/Noon PST on 8/8

We're inviting all participating organizations and individuals to share their story of #WhyWeRise, and why they're committed to Rising for Climate, Jobs, and Justice on September 8th - together we can show the broad movement behind Rise for Climate, Jobs, and Justice, and the energy we're building to take us through September 8th, the midterms, and beyond.

Sample Messaging

Social Media:

 = Where to plug in your source-coded link, if you have one (info on setting one up can be found [here](#))

Twitter

- We are at a crossroads. Our planet, livelihoods, and democracy are under attack. It's time for bold leadership to reclaim our future.
In ONE MONTH, we Rise for Climate, Jobs, and Justice across the country. Join us: <http://peoplesclimate.org/rise> #RiseForClimate
- We're officially ONE MONTH away from Rise for Climate, Jobs, and Justice on September 8th. Find an event in your area, and pledge to act today: <http://peoplesclimate.org/rise> #RiseForClimate
- In ONE MONTH, we Rise for Climate, Jobs, and Justice. We hope you'll join us here at [insert organization] in taking action to demand bold climate leadership from our elected leaders. riseforclimate.org #RiseForClimate
- A month goes by fast! Don't wait to sign up for a Rise for Climate, Jobs, and Justice event in your area! <http://peoplesclimate.org/rise> #RiseforClimate
- We marched in 2014 in NYC. In 2017 in DC. And now, in ONE MONTH on Sept 8 we will #RiseforClimate, Jobs, & Justice around the country to demand 100% clean energy and a just transition to an economy that leaves no one behind. Are you in? Find an event near you → <http://peoplesclimate.org/rise>
- Our country and our planet has a problem -- but we know how to solve it. Transition to 100% clean energy economy. Well-paying jobs. Racial, social, & economic justice. Join us to rally for #ClimateJobsJustice on Sept 8! riseforclimate.org #WhyWeRise
- Will you be joining us on Sept 8 to Rise for Climate, Jobs & Justice? Share why with #WhyWeRise! For economic justice? For 100% clean energy? For a safe climate for your children? Share your story!

Facebook

- The Trump administration continues to bury its head in the sand while the seas are rising. They are ignoring the climate crisis and the opportunities in the clean energy economy. But we're not waiting around. In ONE MONTH, on September 8, we'll be turning out for a massive day of action.

We are demanding bold and visionary leadership that fights for climate, jobs, and justice. Find an event near you! <http://peoplesclimate.org/rise>

- We marched in 2014 in NYC. Then again in 2017 in DC. And now, in ONE MONTH on September 8 we will Rise for Climate, Jobs, & Justice around the country to demand 100% clean energy and a just transition to an economy that leaves no one behind. Find an event near you & RSVP today! <http://peoplesclimate.org/rise>
- Our country and our planet has a problem -- and we know how to solve it. One month from today -- on September 8 -- we will Rise for solutions! We will Rise for a transition to a clean energy economy that works for everyone. We will Rise for racial, economic, and social justice on all fronts. We will Rise to ensure workers can organize for family-sustaining wages and safe workplaces. And we will Rise to say we will be voting. This is #WhyWeRise.

Join us as we Rise for Climate, Jobs, & Justice. Find an event in your area and invite your friends! <http://peoplesclimate.org/rise>

- Climate change costs us more than just money, it costs communities their livelihoods and even lives. Hurricane Maria took 4,645 lives, and many Puerto Ricans are still living without power. Hurricane Harvey left low income communities of color living next to Houston's petrochemical plants in danger of exposure to extremely toxic chemicals.

These are just two reasons why in ONE MONTH we will Rise for Climate, Jobs, & Justice on September 8. Find an event near you: <http://peoplesclimate.org/rise>

Sample Email:

- Can be found [here](#)

Shareable Graphics:

- Rise for Climate, Jobs, and Justice posters can be found [here](#)
- Or other shareable graphics can be found below! (Click on the image to open, then right-click to 'Save Image As')



SEPT 8TH 2018

**RISE FOR CLIMATE.
RISE FOR JOBS.
RISE FOR JUSTICE**

RISEFORCLIMATE.ORG



ON SEPTEMBER 8
RISE
FOR CLIMATE,
JOBS, & JUSTICE



JOIN THE PEOPLES
CLIMATE MOVEMENT
RISE
ON SEPT. 8



SAVE THE DATE: SEPTEMBER 8

**TO CHANGE
EVERYTHING,
IT TAKES
EVERYONE.**





SAVE THE DATE: SEPTEMBER 8

**YOU WERE
THERE IN 2017.**

**WE NEED
YOU IN 2018!**