

Center for Excellence in Teaching and
Learning for Student Success (CETLSS)

Strategic Plan



2024-2029



In this strategic plan, the Center for Excellence in Teaching & Learning for Student Success (CETLSS) at Appalachian State University articulates our commitment to fostering the development and advancement of individuals, programs, and academic units across all App State campuses. With a focus on collaboration, intentionality, and quality, we aim to support our campus community as we enrich the educational and work experience for all and promote faculty and student success.

VISION

The Center for Excellence in Teaching and Learning for Student Success (CETLSS) aspires to lead campus and national conversations to transform teaching and its relationship to student success.

By providing pedagogical and faculty career support, we contribute to the design of effective learning-centered environments that promote the potential and success of all faculty, staff, and students.

MISSION

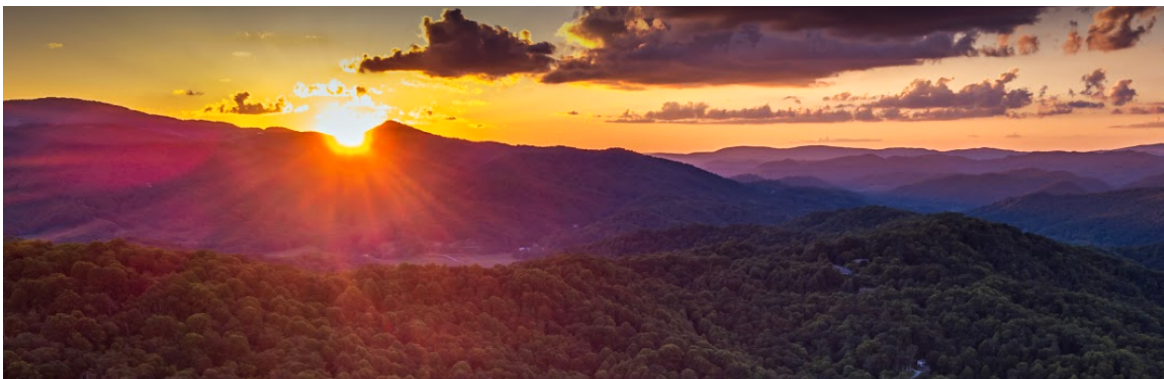
Appalachian State University's Center for Excellence in Teaching and Learning for Student Success (CETLSS) is dedicated to growing excellence in teaching and learning, online instruction, civic engagement, and mentoring and career support. The Center provides professional development to the campus community aimed at advancing faculty and student success. Learn more at <https://cetlss.appstate.edu>

Strategic Priority One

Prioritize the Growth and Development of People

Lead instructional development, career development, mentorship development, and civic engagement development for all faculty and instructional staff (new, early career, mid career, legacy, instructors, temporary, adjunct, and lecturers).

- **Instructional Development** - Empower faculty to design and implement quality learning experiences to foster teaching excellence that enables student success.
 - Increase quality programming that strengthens teaching and learning.
 - Increase participation in and impact of programming to enhance online teaching and learning that addresses innovation and emerging trends.
 - Increase faculty's purposeful use of technologies for teaching and learning.
 - Increase capacity to assist in analyzing teaching to include incorporating student voice into formative feedback.
- **Career Development** - Support faculty as they navigate career decisions, transitions, and advancement at Appalachian State.
 - Lead institutional onboarding and integration activities to support new faculty in acclimating to the position and institution.
 - Expand mentoring opportunities and communities on App State campuses based on faculty needs and interests.
 - Expand career support opportunities to meet the needs of faculty at all stages of their career.
- **Mentorship Development** - Build mentorship capacity and culture across individuals and groups.
 - Design and implement mentorship development resources in collaboration with campus partners.
 - Increase engagement in mentorship development in departments to accommodate faculty hiring, transitions, and retention.
- **Civic Responsibility Development** - Collaborate with faculty and students to utilize education to serve the needs of society.
 - Deepen faculty members' knowledge of civic engagement pedagogy.
 - Increase campus conversations on the role of civic engagement as a priority for and purpose of one's university education.



Strategic Priority Two

Advance Organizational Development

Support the organizational and programmatic needs of the university that address emerging and relevant institutional priorities, initiatives, and challenges.

- **Institutional Priorities** - Build institutional capacity in support of the academic mission.
 - Build capacity for program and departmental level innovation to increase faculty and student success.
 - Design programming based on capacity, institutional/faculty needs, emerging trends and research, and participant and partner feedback.
 - Support campus leaders as they guide their units in the development of practices, policies, and frameworks that support teaching, learning, and career development.
 - Lead the Carnegie Engaged Campus Reclassification initiative to prioritize Appalachian's commitment to Civic Engagement.
 - Elevate the center's national standing by actively participating in discussions and scholarship that advances the field of educational development.
- **Institutional and Community Partnerships** - Build institutional and (local to global) community partnerships to expand impact.
 - Collaborate with campus partners to strengthen the academic mission across campus.
 - Expand external partnerships to support institutional priorities and broaden reach and impact.

Strategic Priority Three

Enhance the Relationship Between Teaching Excellence and Student Success

Engage campus and higher education communities in examining the relationship between teaching excellence and multiple ways of defining and supporting student success.

- **Campus Conversations and Initiatives** - Support faculty, academic units, and the institution in examining the connection between quality teaching and student success.
 - Prioritize quality teaching as an essential driver for enhancing student success.
 - Enable faculty to connect pedagogical choices to student success outcomes.
 - Enable academic programs and interdisciplinary teams to examine multiple data sources and identify and implement strategies for increasing student success.
 - Lead the Scholarship of Teaching and Learning (SoTL)/Discipline-Based Educational Research (DBER) efforts to connect teaching and student success through scholarship.
- **External Communities Engagement** - Facilitate an examination of the faculty role in student success with higher education communities.
 - Lead national conversations on teaching excellence and innovation.
 - Collaborate with partners across the higher education landscape to examine and support the relationship through research, projects, and initiatives.