## Notes, June 2018

Our next meeting is Sept 30Please continue to check the Facebook <u>FSFA Core</u> <u>Members' Group</u> for info/updates during the summer. Share your news, questions, comments and artist opportunities, as well.

Members Only Password: FS1st

#### News

Fountain Street is has been accepted as a member of the <u>Boston Art Dealers'</u> <u>Association</u>. Being accepted to BADA is very important; it will give the gallery prestige and legitimacy, which is important to many collectors in this market.

## Schedule

Staffing hours for for the fall and beyond will be available on SignUP by July 1.

If you're scheduled to show in 2020, Cherie will be emailing you shortly to give you calendar dates, and to ask about your availability and preferences.

## **Upcoming Group Exhibitions**

CORE MEMBER SHOW: 11/28 - 12/23 'Breaking the Rules', curated by Allison Maria Rodriguez, assisted by Chelsea Revelle. DETAILS and SUBMISSION LINK here and in Members' Only Area. Allison will be away in July, so if you have questions please ask her before she leaves. Deadline is 08/25/18.

CALL FOR ART: Juried show in January 2019 Details coming soon!

#### Renewals

Core members renew on September 1st. Dues have increased, and are \$1400, with an option to pay monthly at \$120/month. Dues are not expected to increase again in 2019. Invoices will be sent out in August.

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We have one opening for a new core member (filling Susan Emmerson's spot) Applications will be accepted until July 1st. We want the best possible candidates. Please share this link! <a href="http://www.fsfaboston.com/core-member">http://www.fsfaboston.com/core-member</a>

In July, application folders will be shared with you for your review. Afterwards, a short list of finalists will have a portfolio review/studio visit with Marie and Tatiana, who will then decide on the best candidate(s).

## **Press and Artist News**

Check out our updated <u>PRESS</u> page. Sending press releases out **3 months before the start of the show**, and targeting online media, is helping to generate good press for shows and artists. We are now posting artist PRESS, interviews and features (digital, print, or both) outside of Fountain Street show reviews on the website.

To be included on our press page, send a link and/or PDF copy to the <u>Fountain</u> <u>Street email</u>, and either Marie or Tatiana will post the information, as well as link it to your artist web page.

Your press must mention Fountain Street, and can only be press about your personal artistic practice. i.e. not a review of a show at another gallery/business (this can go in the Artist News area) If you're not sure whether it meets the criteria send it anyway, we'll post it if it fits.

Also check out our new <u>Artist News</u> page, which highlights all the amazing things artists do outside of Fountain Street, and reinforces the Gallery's reputation.

To have your news listed, reply to Sylvia's monthly email request for news.

### Sales

We saw an uptick in sales both online and in the gallery in April and May. Annex sales have been good, we've sold 5 pieces so far from 'Unframed'.

1stDIBS- **Before making a submission**, visit the **Submission Info** under Members Only (password is FS1st). This information changes often as we learn how to maximize our presence and sales. Questions? Ask Denise.