

This is why your customers are leaving.

To no surprise, many businesses face this problem. And the majority of them don't know what to do!

They just think It's "bad luck"

Which is wrong.

It's actually the complete opposite.

If you want to know how you can ensure your customer will never leave, nor choose a competitor instead of you...

You're at the right place.

Let's get into it!

One thing at a time.

Your ad doesn't make them do multiple things in one step. Every ad should be focused on one thing an one thing only:

Getting your customer to the next step, with 0 confusion.

You shouldn't say that they need to do 20 things in 1 ad, because what does a confused customer do?

Nothing! Which isn't their fault. It's YOUR responsibility to give clear instructions so they can easily understand.

People are good at following easy instructions, but does f**k all when it's not.

Just imagine your writing to a 11 year old, If they don't understand, a customer won't either.

So, the next time you make an ad, guide them true the sales process correctly. You can't give a map without showing where the destination is...

Make it simple.

When I was in high school, I had one critical problem. In every test, and every exam, I found everything to be CONFUSING! I despised it.

It's like my school wanted me to fail! But guess what?

Your customers feel the exact same way after you tell them what to do.

We want to make money, of course! But a confused customer is leaving one.

Do you want to know the best way to get a fast sale?

By making it as simple as possible, Simplicity always win.

Your job is to make sure that your instructions are clear, and you could do that by looking at it from the customer's perspective.

Make it hard to get lost and easy to say yes.

This is the best way to make sales.

We only have one goal.

You do the work. And your ads get you the work.

Simple as that.

As I've said a few times now, simple=better.

If you struggle to get clients or need help with your ads, you can contact us here.