

# Trends Games Production

**This privacy policy** ("Policy") describes how we collect, protect and use the personally identifiable information ("Personal Information") you ("User", "you" or "your") provided in this document and any of its products or services (collectively, "Website" or "Services"). It also describes the choices available to you regarding our use of your personal information and how you can access and update this information. This Policy does not apply to the practices of companies that we do not own or control, or to individuals that we do not employ or manage. The privacy of your personal and non-personal information is of great importance for us in **Trends Games Production**.

We will strictly comply with all relevant legislative requirements, and, in the event of any inconsistency, the legislative requirements will override the provisions of this document.

We reserve the right to amend our Privacy Policy at any time without notice to you, and such amendments will take effect from the date of issue on our website.

If you are a minor at law (which usually means you are aged under 18 in countries including Australia and the United States, though this age may vary depending on where you are located), you must get your parent or guardian's permission before providing us with any personal information. We may collect Non-Personal Information, such as a device ID or other persistent identifier linked to the device or computer, which may be used by a child to play our Websites/Apps.

## Collection of Personal Information

We receive and store any information you knowingly provide to us when you fill any online forms on the Website. You can choose not to provide us with certain information, but then you may not be able to take advantage of some of the Website's features. We will only collect information Personal and non-personal where it is reasonably necessary to do so for the conduct of our business. Any collection of personal information by us will be fair and lawful and will not be intrusive.

We may collect information regarding your use of our software, applications and/or services, including information about the duration of your use, the features you use and your interactions with other users of the software, applications and/or services.

We may collect information regarding the device you use to access the software, applications and/or services, including (where applicable) its model, operating system, screen resolution and other technical information.

## Use of Collected Information

Any of the information we collect from you may be used to improve customer service and respond to queries and emails of our customers; run and operate our Website and Services. Non-personal information collected is used only to identify potential cases of abuse and establish statistical information regarding Website traffic and usage. This statistical information is not otherwise aggregated in such a way that would identify any particular user of the system. We may provide aggregated or anonymous information to third parties for the purposes of developing and delivering targeted advertising. We will not share your personal information with such third parties without your consent.

We may use information held about you to verify your compliance with any terms and conditions that may apply to the use of our software, applications and/or services.

The precise information required to be provided will vary depending on the circumstances requiring disclosure of that information.

Any personal information submitted to us online, including via the software and/or services, may need to be processed by a third party. By submitting personal information online or via the software and/or services, your consent to the disclosure of that information to a third party, who may be located overseas, for the sole purpose of processing the submitted information.

Below are provider names of some of the third party analytics and advertising services we use. Please see the links below to learn more about the privacy policy of our third-party service providers.

### **Advertisement**

By using our Website/Apps, you may be offered advertising content. We or the ad networks we use may utilize ad-serving technologies that use cookies, beacons, tracking pixels and other technologies that are placed within the ads and allow us or our networks to collect Non-Personal Information. Non-Personal Information such as age and gender may be used to ensure that appropriate advertising is offered to you. Usage Data and Non-Personal Information such as advertising identifiers may be used to determine how many clicks an ad received, to measure the effectiveness of ad campaigns, to determine the proper amount of repeat views of a given ad, and/or to deliver ads that best relate to your interests. Depending on your device and its operating system, you may be able to choose to prevent your device's ad identifier being used for interest-based advertising or reset your device's ad identifier by changing the settings of your device.

### **Information Security**

We secure information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use, or disclosure. We maintain reasonable administrative, technical, and physical safeguards in an effort to protect against unauthorized access, use, modification, and disclosure of personal information in its control and custody. However, no data transmission over the Internet or wireless network can be guaranteed. Therefore, while we strive to protect your personal information, you acknowledge that

- (i) there are security and privacy limitations of the Internet which are beyond our control.
- (ii) the security, integrity, and privacy of any and all information and data exchanged between you and our Website cannot be guaranteed.
- (iii) any such information and data may be viewed or tampered with in transit by a third party, despite best efforts.

### **Data Breach**

In the event we become aware that the security of the Website has been compromised or users Personal Information has been disclosed to unrelated third parties as a result of external activity, including, but not limited to, security attacks or fraud, we reserve the right to take reasonably appropriate measures, including, but not limited to, investigation and reporting, as well as notification to and cooperation with law enforcement authorities. In the event of a data breach, we will make reasonable efforts to notify affected individuals if we believe that there is a reasonable risk of harm to the user as a result of the breach or if notice is otherwise required by law. When we do we will post a notice on the Website.

### **Changes and Amendments**

We reserve the right to modify this privacy policy relating to the Website or Services at any time, effective upon posting of an updated version of this privacy policy on the Website. When we do we will revise the

updated date at the bottom of this page. Continued use of the Website after any such changes shall constitute your consent to such changes. Policy was created with WebsitePolicies.com

### **Acceptance of this Policy**

You acknowledge that you have read this Policy and agree to its terms and conditions. By using the Website or its Services you agree to be bound by this Policy. If you do not agree to abide by the terms of this Policy, you are not authorized to use or access the Website and its Services.

### **Contacting Us**

If you have any questions about this Policy, please contact us.