



FOR IMMEDIATE RELEASE

NiCole Gipson

NGPR 📞 Strategic Communications 314824-8311 nicolemgipson@gmail.com

A Red Circle Launches Two Life-Changing Community Hubs to Combat School Cuts in North St. Louis County

Nonprofit serving Ferguson and surrounding zip codes provides food access, education advocacy, and youth arts programming—free to families, powered by community support.

FERGUSON, MISSOURI – March 18, 2025 – As federal budget cuts eliminate school meals, special education, and arts programs, A Red Circle, North St. Louis County's Community Development Organization, is taking bold action. Located near Ferguson, Missouri, A Red Circle is launching two new community hubs to address urgent needs through urban agriculture, food justice education, and arts access.

Now is the time to donate, sponsor a program, or RSVP for their upcoming events.

DONATE: www.aredcircle.org/donate

SPONSOR: bit.ly/ARedCircleSponsor

RSVP: bit.ly/RedCircleFarmRSVP

TICKETS: CreativeSpotOpening.eventbrite.com

“While lawmakers debate, we’re taking action to ensure children have access to meals, education, and the arts,” said Erica R. Williams, Founder & Executive Director of A Red Circle.

What A Red Circle Does

A Red Circle serves families in Ferguson, Normandy, Jennings, Hazelwood, Riverview Gardens, and surrounding North St. Louis County zip codes through these core programs:

- **A Red Circle Farm House** – Free cooking demos, STEM-based youth agriculture, and nutrition education
- **A Red Circle Creative Spot** – Youth arts, music, theater, and digital media access
- **A Red Circle Education Advocacy** – Student and parent empowerment through advocacy training and organizing
- **A Red Circle People’s Harvest** – Future community grocery co-op and farmers market

These programs are free to families—but only possible through donors and sponsors.

Two Free Events Open to All Visitors

A RED CIRCLE FARM HOUSE OPEN HOUSE – Thursday, April 10, 2025

North County Agricultural Education Center | 4:00 PM – 7:00 PM

RSVP FREE: bit.ly/RedCircleFarmRSVP

- Garden tours, cooking demos, and youth-led advocacy
- Opportunities to sponsor student meals and class programs

A RED CIRCLE CREATIVE SPOT GRAND OPENING – Saturday, May 3, 2025

414 S Florissant Rd, Ferguson, MO | 12:00 PM – 4:00 PM

TICKETS FREE: CreativeSpotOpening.eventbrite.com

- Live performances, local vendors, and creative showcases
 - Group tickets, school sponsorships, and vendor tables available
-

The Crisis: What's at Stake

- \$1 billion in federal cuts to school meal funding
- Loss of orchestra, after-school care, and special education in North County schools
- Rising food insecurity and vanishing arts programs

“When arts and after-school programs disappear, kids suffer. We refuse to let that happen,” said Erica R. Williams.

Press & Media Access

Media professionals are invited to tour the A Red Circle Farm House, photograph the events, and schedule interviews with Erica R. Williams.

Media Preview: April 10 from 10 AM–1 PM

Contact for passes: nicolemgipson@gmail.com | 314-824-8311

Download Press Kit & Sponsorship Package

Logos, headshots, event flyers, and sponsor info:

bit.ly/ARedCircleSponsor

A Red Circle's Tagline:

Rooted in Ferguson. Growing Justice in North County.

Follow and support:

Website: www.aredcircle.org

Instagram/Facebook: @ARedCircleSTL

Donate: www.aredcircle.org/donate

Sponsor: bit.ly/ARedCircleSponsor
