

## Sample Silent Auction Request Letter

Dear:

We would like to invite your business to participate in an initiative to support the Canadian Catholic School Trustees' Association (CCSTA) Toonies for Tuition fundraising campaign.

Did you know that, across Canada, elementary and secondary students have varied access to Catholic education? In some provinces and territories, Catholic education is fully funded. In others, it is partially funded. And in still other provinces, no government funding whatsoever is provided for Catholic education, making it a luxury out of reach to many students and families.

Approximately twenty years ago, the Canadian Catholic School Trustees' Association (CCSTA) created the Toonies for Tuition campaign. Since that time, Toonies for Tuition has distributed almost \$1.2 Million to families seeking a Catholic education for their children. However, the requests received always well exceed what is collected.

CCSTA would like to change that. The number of students whose Catholic education is fully funded far outnumbers the number of students who must pay full or partial tuition. One toonie from every person in an area where Catholic schools are fully funded would more than support all those wanting to access a Catholic education in Canada.

The Alberta Catholic School Trustees' Association (ACSTA), of which our school division is a member, is holding a silent auction in conjunction with its AGM & Convention to support this initiative. The event is expected to draw over 200 delegates, and participating businesses will be prominently featured in the convention program.

In that regard, we would like to invite your business to provide a donation for the auction.

Please see the linked [donation form](#). The form is also available on the [ACSTA website](#)

Thank you for your consideration of our request and for your support for Catholic education.