How you can bring people to your website

Hey Mo,

I noticed you have 161 thousand subscribers on Youtube but you don't have a newsletter for your website. This means that you're not getting as many views on your videos as you should be, and it's probably costing you money.

I've been following your videos for a while now and have noticed that your channel doesn't seem to be as successful as it could be. You have over 161 thousand subscribers on YouTube but don't have a newsletter on your website, which means that no one is signing up to get updates when you release new content. Your videos also don't get as many views as they should, which means fewer people are buying your program online with meal plans etc.

I would like to give you a welcome email that you could send to people who have signed up, totally free of charge. Let me know what you think :)

Welcome to the greatest workout program you'll ever try!

It's not just a workout. It's a life-changing experience.

You know what? You don't need to be in shape to start your journey. You don't even need to have a gym membership or equipment at home. You don't need any of that to get started and reach your fitness goal, because the physique incubator has everything you need!

We've got a library of over 200 video tutorials that will have you sweating and shaking in no time, but more importantly, they'll help you learn how to turn everyday movements into exercises. We also have a nutrition guide with recipes for quick meals on the go and slow-cooker recipes that are easy to make ahead of time so you can eat healthy all week long.

To make sure you're getting the most out of your workouts, we'll send you emails twice a week with tips on how to improve your technique and keep yourself motivated throughout the entire process. Plus, our community forums will let you connect with other people who are going through this journey with you so that if one day feels like too much, there's always someone else there who understands how hard it can be sometimes.

Thank you for your time and have a great day!

Best regards,

Jamie