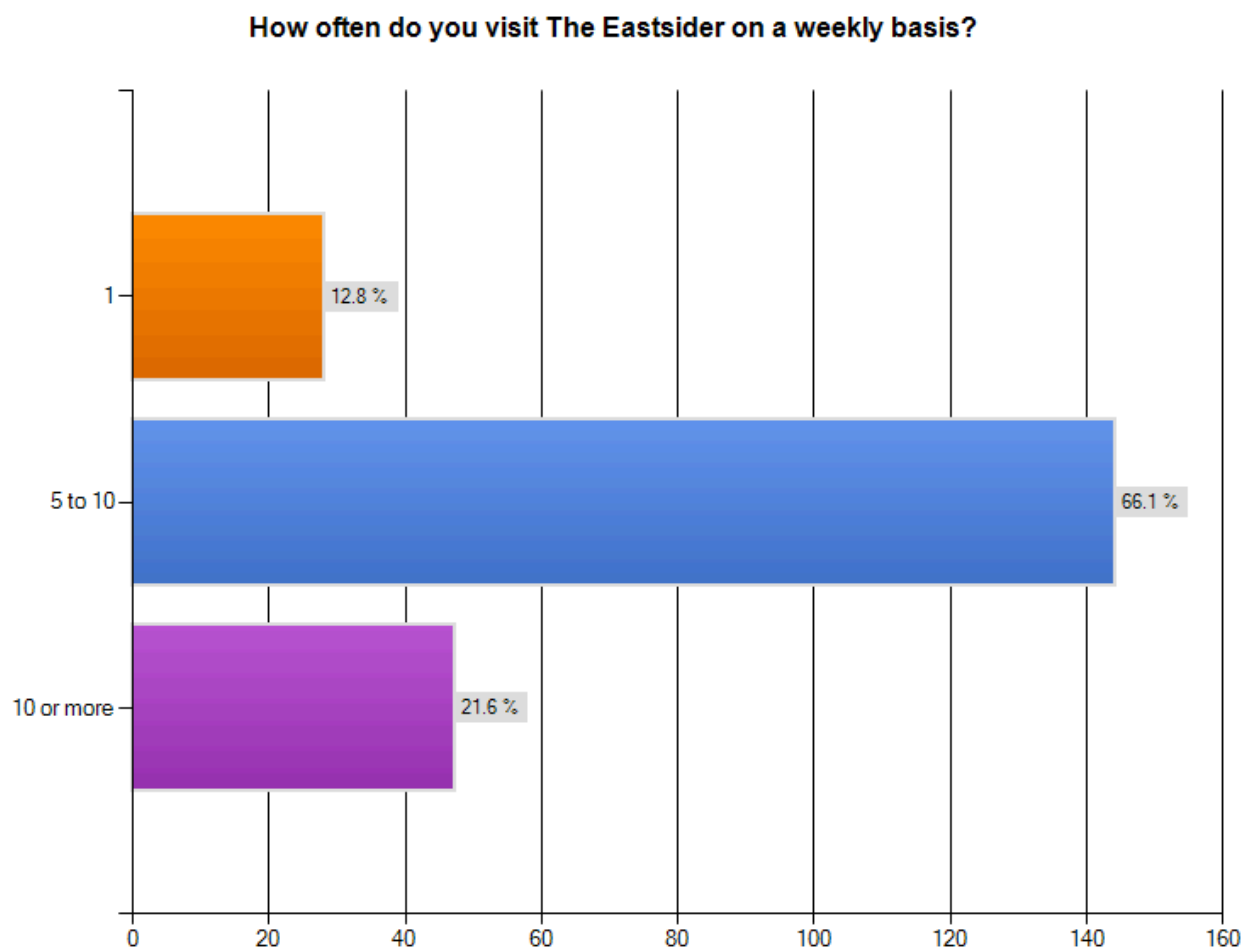
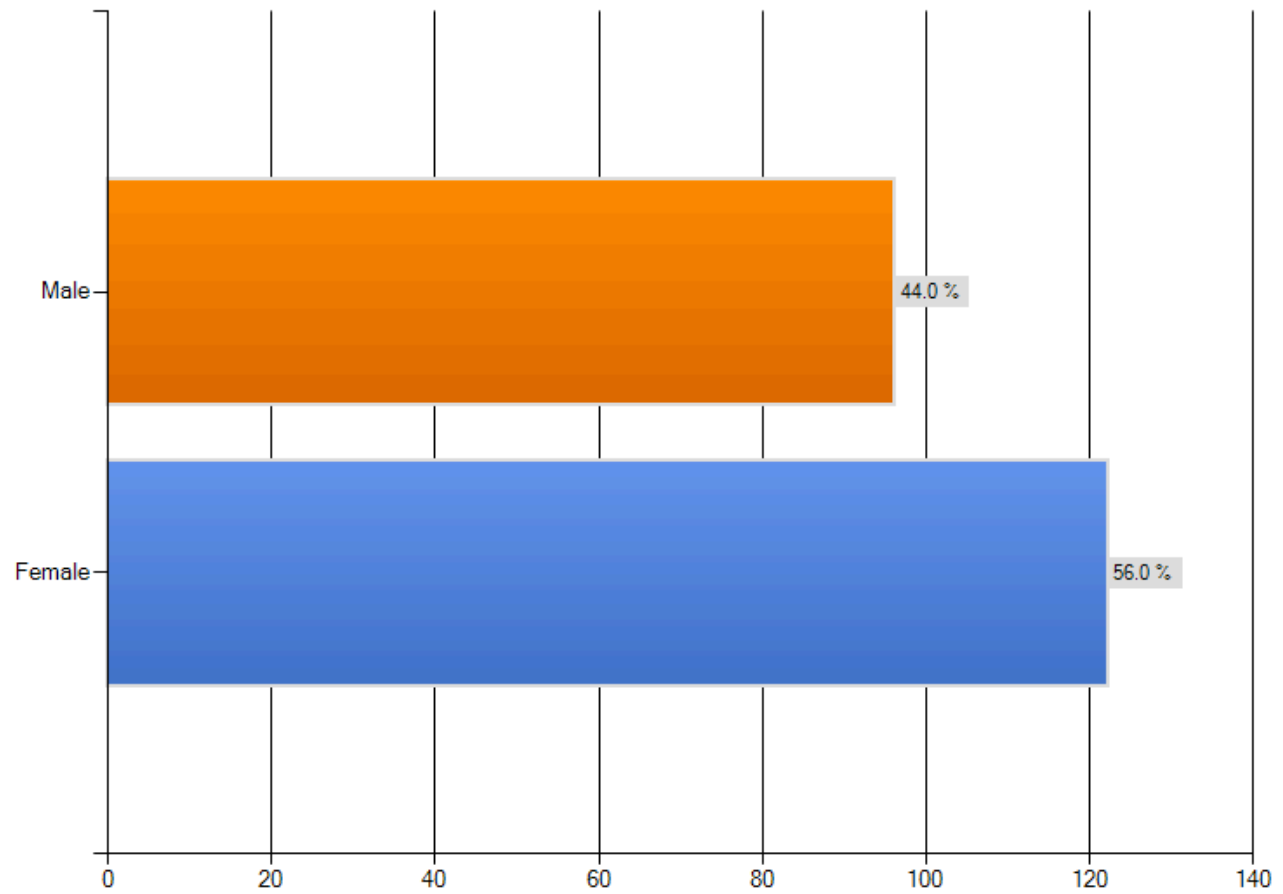


2012
The Eastsider Reader Survey
Reader Demographics

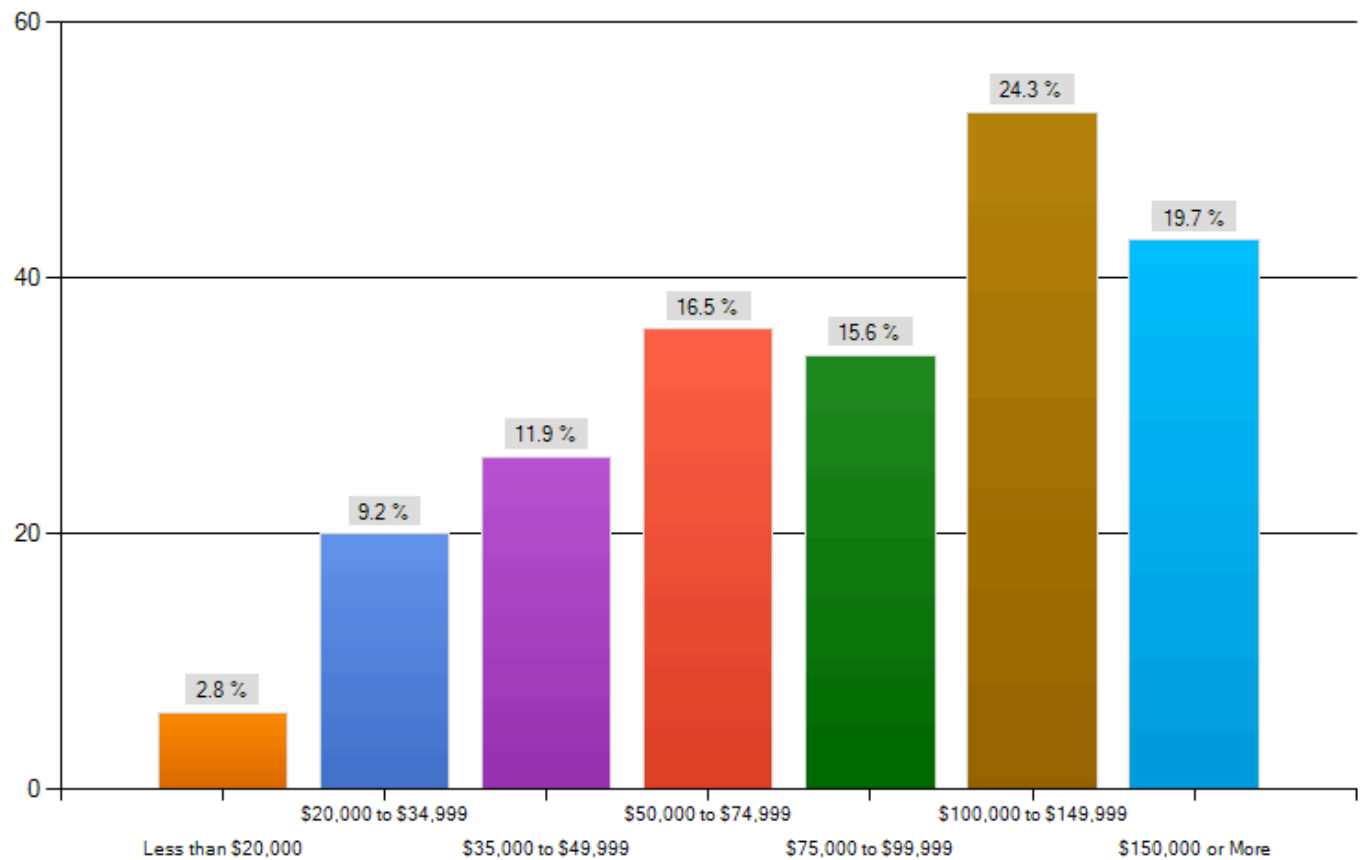
Results from 218 surveys submitted online from Oct. 21- 26, 2012



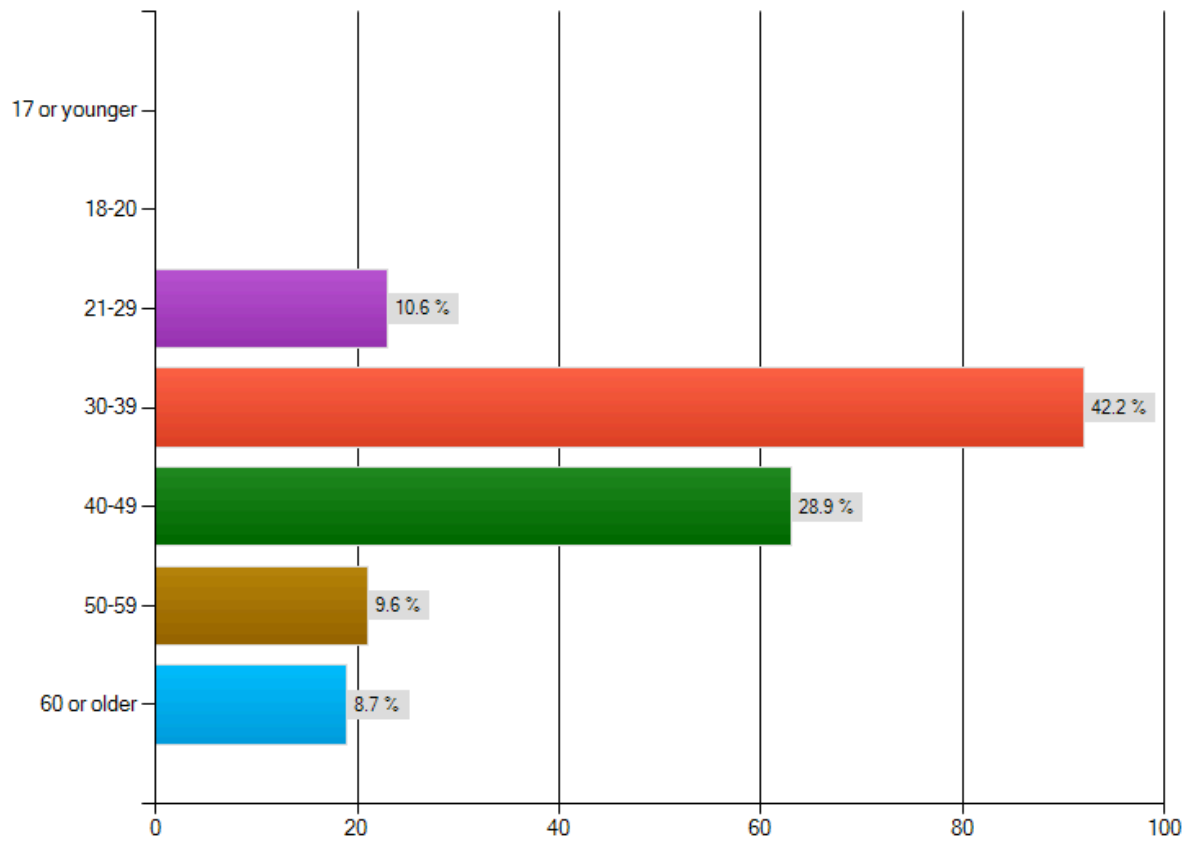
Are you male or female?



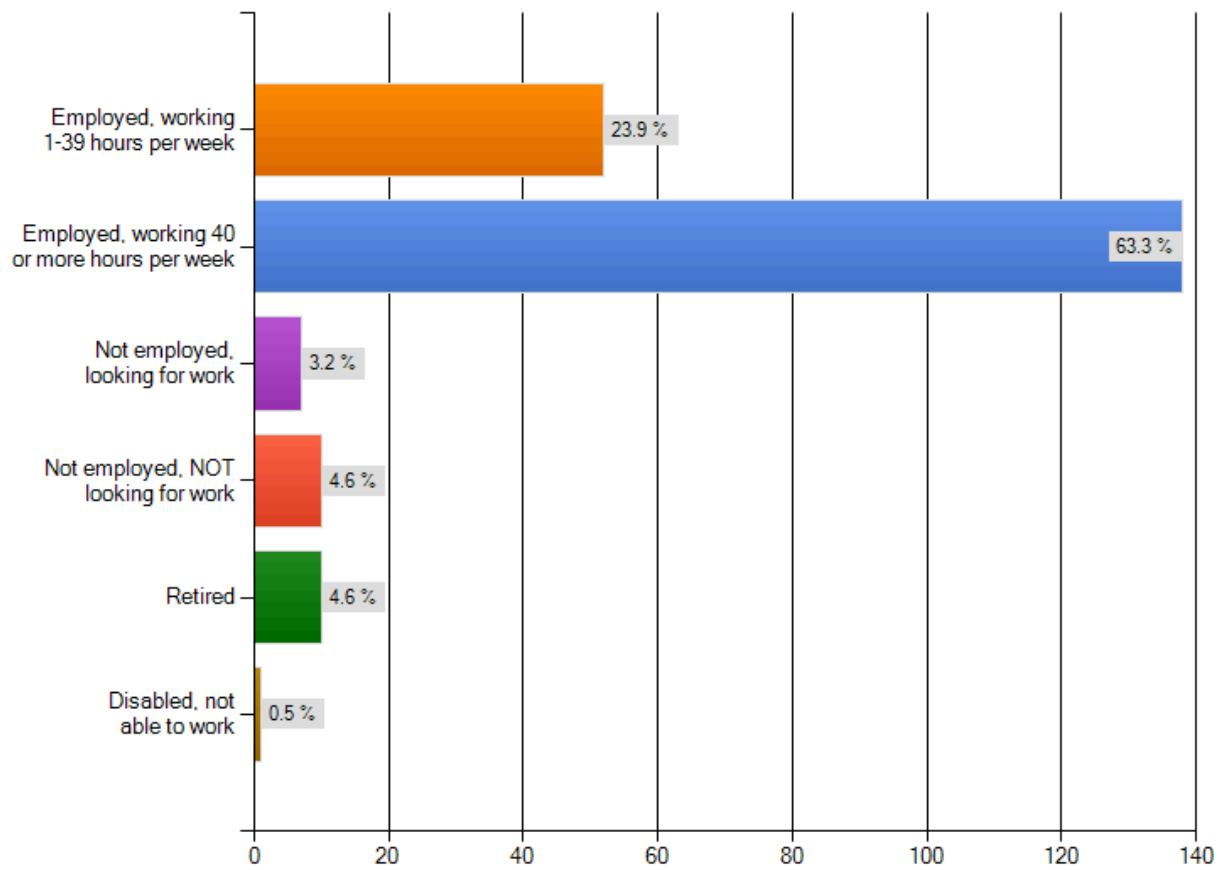
How much total combined money did all members of your HOUSEHOLD earn in 2011? This includes money from jobs; net income from business, farm, or rent; pensions; dividends; interest; social security payments; and any other money income received by members of your HOUSEHOLD that are EIGHTEEN (18) years of age or older.



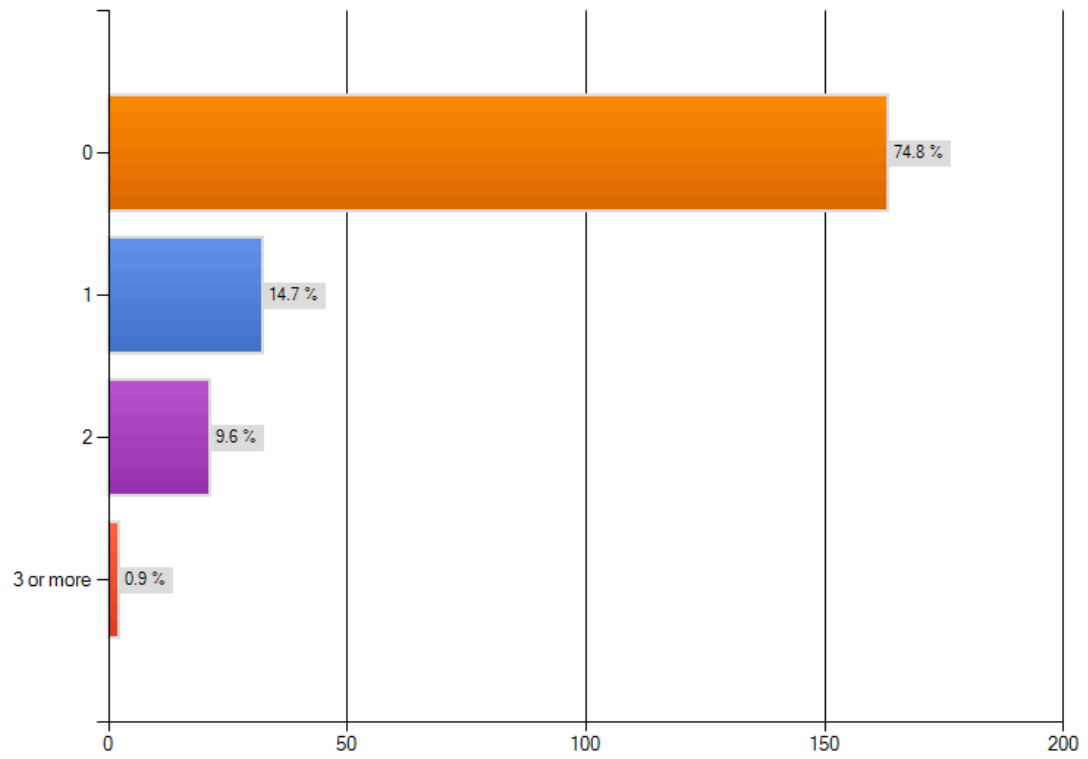
Which category below includes your age?



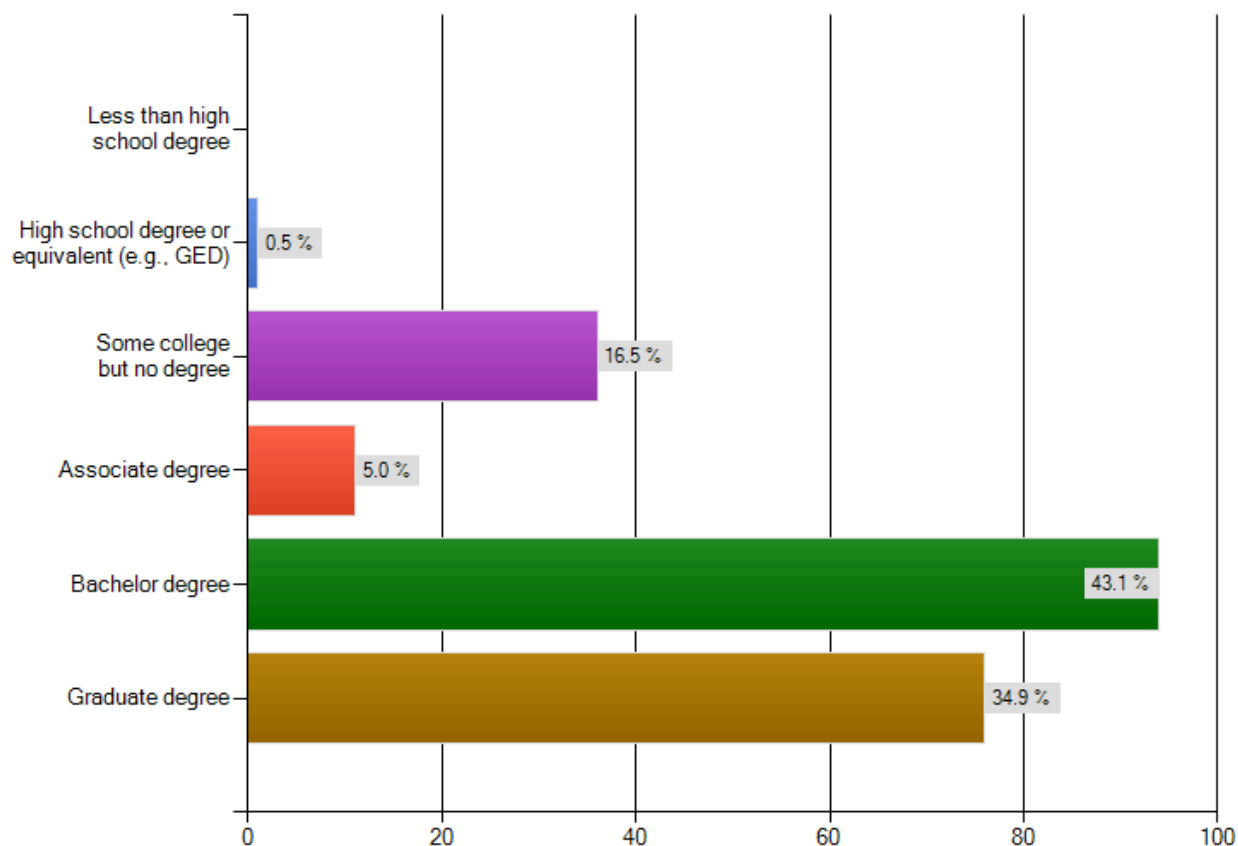
Which of the following categories best describes your employment status?



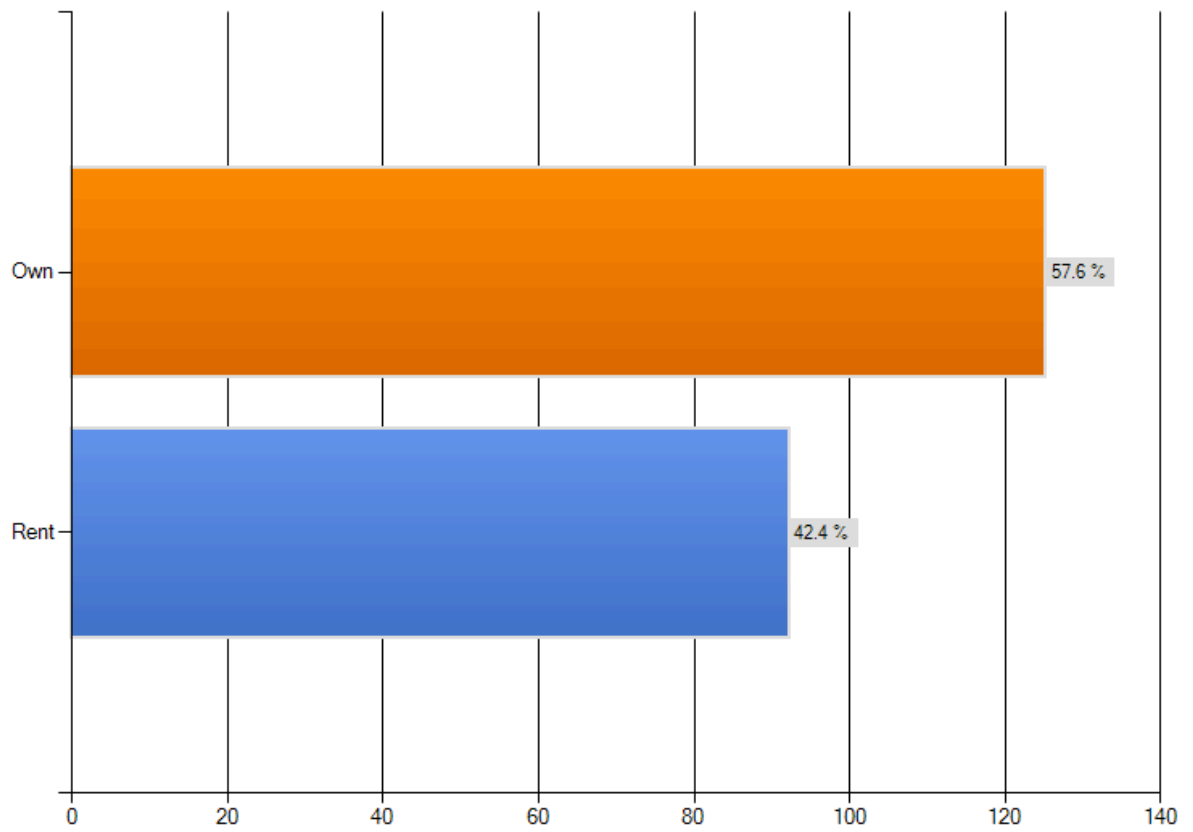
How many children currently live in your household?



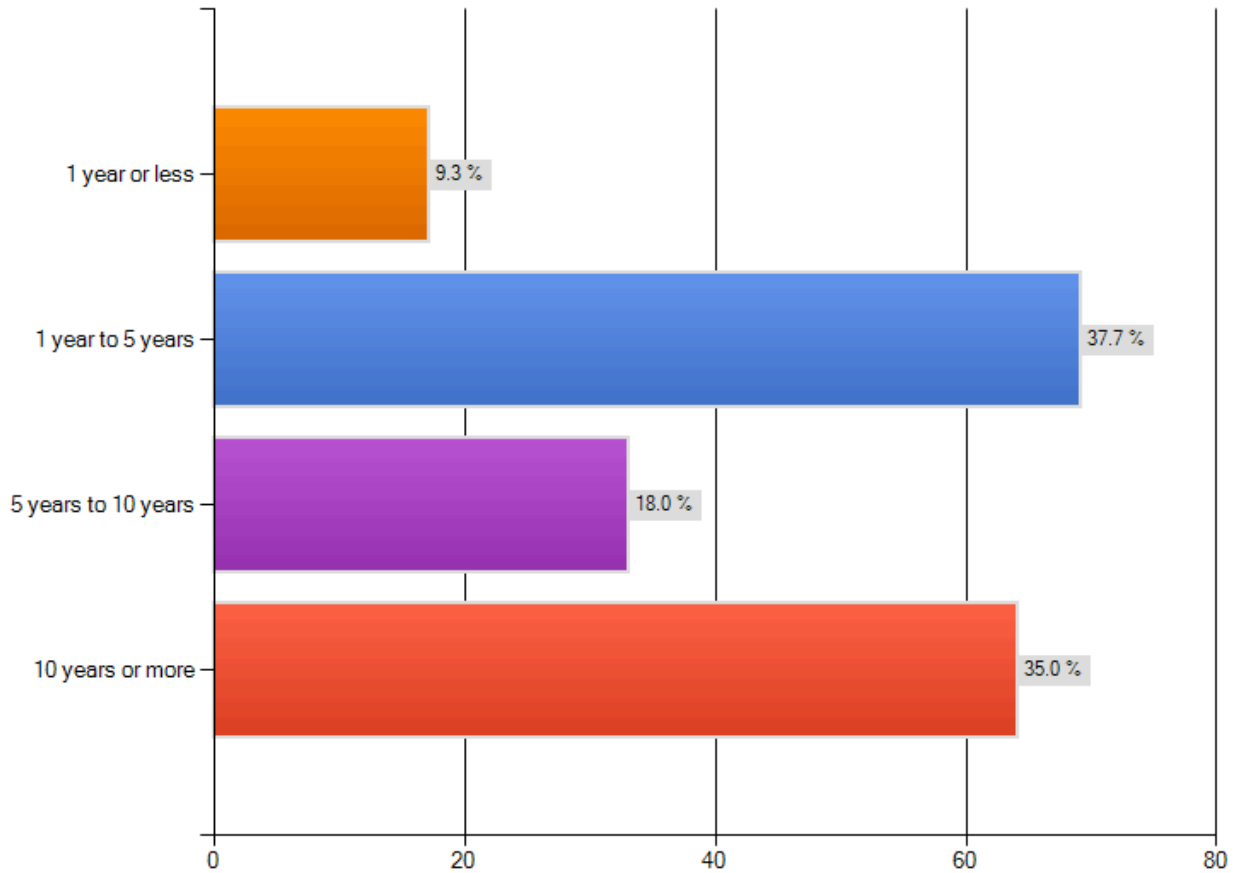
What is the highest level of school you have completed or the highest degree you have received?



Do you own or rent your home?



How long have you lived in your current neighborhood? (Please choose only one.)



In What Zip Code Do You Live In?

90026 (Echo Park & Silver Lake)	39%
90039 (Atwater & Silver Lake)	15%
90065 (Cypress Park, Glassell Park & Mt. Washington)	9%
90042 (Highland Park)	9%
90027 (East Hollywood - Silver Lake)	6%
90041 (Eagle Rock)	5%
90029, 90031, 90032, 90033, 90063	9%