

# HSO Emails - Marketing Agency for Fitness Company

## Questions and Avatar

*Who is the avatar?*

A 34 Year old Business owner for an athletic Ecomm Business

He is doing around 15k per month and is struggling managing the marketing for his business while also running the financial side of things

*What is their current situation and why is it so bad? (pain points)*

Arlin is overwhelmed everyday because he doesn't have enough time to market his company properly

He spends his time learning and trying different marketing techniques. And he will go days without doing any marketing because of the finances - the marketing campaigns are quickly thrown together and a complete mess

He can't get a consistent, good marketing campaign up and running.

He has steady sales but needs a push on marketing to get over the 20k/month target

*What is their dream state and why is it so desirable? (pleasure points)*

To have a steady marketing campaign running, have organized ads, emails, social posts etc

Be able to track marketing data and watch the performance

Achieve the 20k per month profit goal and be able to free up some of his time to work on the finances and design of his products

Have a Campaign so good marketing is planned well into the future. Its automated

*What problems are stopping them from getting to their dream situation?*

He doesn't have enough time to learn the skills and give his all on the marketing side of things

In the spare time he is learning new things about marketing and cannot implement them right away

*How will your product help them bridge the gap between their current situation and dream situation? (based upon problems stated above)*

Arlin needs the help from the marketing agency to set up a highly effective marketing campaign, plan well into the future. And set it up so it can run smoothly

This will save him time to focus on more important things, and make him get to his 20k per month profit goals

## **HSO Email #1 - Marketing Agency**

### **DIC Emails - Marketing Agency for Fitness Company**

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## **DIC Email #1 - Marketing Agency**

### **SL: The Marketing mistake costing fitness experts THOUSANDS**

This one simple mistake is costing fitness experts THOUSANDS of dollars without them even knowing it.

See, Fitness marketing campaigns take hours to set up and operate to maximize results.

And the problem most of these fitness experts face is that they don't have enough time to set up and operate these winning marketing campaigns.

This prevents their business from surpassing \$20k per month.

As a result, it turns their marketing into a bottleneck of their business.

If you think your marketing could be a handicap in your business, and you want to turn it into a money printing machine.

But...Like most fitness experts, you have limited time.

You need a well planned, organized, and results driven marketing campaign that can make you an additional \$5k in profit whilst operating on its own.

## **Implement built for you**

- Sales and Marketing Funnels that are results driven
- Ad campaigns on all platforms that boost conversions
- Email marketing template that keep your customers connected
- Managed Social Media posts that will grow your following

Click Here to get access to the [“built for you, plug and play”](#) marketing campaign. (and fix any mistakes you may have)

## **DIC Email #2 - Marketing Agency**

### **SL: Surpass \$20k in revenue with this new marketing discovery**

Do you know the BIGGEST mistake over 90% of fitness experts are making that's preventing them from surpassing \$20k in revenue.

They don't implement “DTS”

See, DTS aka “data tracking systems” are essential to having highly performing marketing campaigns.

But the problem most fitness experts face, is that their marketing campaigns are so unorganized, the data

- Can't be tracked
- Can't be analyzed
- And can't be understood

Which prevents them from knowing important info like...reach, sales, impressions, clicks etc.

As a result they don't know how the business is performing and what is working.

So if you want to avoid the critical error costing fitness experts thousands of dollars.

And ensure your marketing campaigns are organized, effective, and are result driven.

Click Here to access the [“data driven results” marketing system](#) that can make you an additional \$20k in profit whilst operating on its own.

## **DIC Email #3 - Marketing Agency**

### **SL: Fast track marketing campaigns to \$20k/month in only 30 minutes**

90% of fitness experts unknowingly make this marketing mistake that destroys their chances of surpassing \$20k/month.

They don't implement “money making systems” in their marketing campaigns.

See, money making systems can 4x profits.

But the problem most fitness exports face...

Is that they don't have the time to implement these money making systems.

Which causes their revenue to plateau and become stagnant.

And we both know...

Stagnant revenue is not a good thing.

So if you don't want to make this critical error most fitness experts make.

And ensure your revenue and sales continue to climb.

[Click Here to discover the “money making” marketing systems](#)

# PAS Emails - Marketing Agency for Fitness Company

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## **PAS Email #3 - Marketing Agency**

### **SL: How bigger biceps improve marketing results**

Do you know the most common mistake fitness experts make in marketing?

They spend too much time working out.... And end up not having enough time to build a good marketing campaign.

(haha, imagine if that was the case...I mean, it could be. If I owned a fitness company, I would want to be jacked, too)

But in all seriousness, many of these fitness experts are unaware of the problem.

They think spending 30 minutes coming up with half-assed funnels, ads, and sales copy can generate the extra \$10k in profit they are looking for.

Yet, they end up scratching their heads, wondering why sales and revenue are declining...

If only they had access to the marketing system the top fitness experts are using that is bringing in an extra \$25-\$30k in profit each month...

They would be able to reach their sales and revenue goals.

If you want to reach your revenue goals of earning \$20k plus months...

And free up your precious time to work on other parts of the business...

Then click here to access the "time-saving, money printing" marketing system.

## **PAS Email #2 - Marketing Agency**

**SL:(Name)... work less, market better**

Do you know the marketing norm that is destroying fitness experts left and right.

They don't know the damage it can do.

And end up paying the price by watching their business plateau at \$20k/month.

You see, most business owners don't have enough time to market properly.

They think spending 30 minutes coming up with funnels, ads, and sales copy will get the job done.

And then they sit there scratching their heads wondering why sales and revenue are on the decline...

**All because they don't have enough time to run GREAT marketing campaigns.**

However, with the right systems in place, your marketing campaigns can print you an extra \$10-\$20k in less than 4 weeks...with only 30 mins of work each week.

What can you do with an extra \$20k each month?

Hire that expert product designer? Upgrade your ride with beautiful italian leather seats? Take that trip and experience the crisp cool winter air of switzerland?

All is possible with this marketing system.

So, what are you waiting for?

If you want your marketing campaigns to instantly start turning traffic into sales.

[Then click Here to access the "time saving. money printing" marketing system](#)

**PAS Email #1 - Marketing Agency**

**SL: Why Fitness brands can't get past \$20k/month**



97% of fitness experts can't pass \$20k/month because of this one marketing mistake

Most business owners can't prioritize marketing because they wear all the hats in the business and only have x amount of hours each day.

They think spending 30 minutes coming up with half assed funnels, ads, and sales copy will be enough to generate them the extra \$10k in profit they are looking for.

but then they sit there scratching their heads wondering why sales and revenue are on the decline...

**All because they can't prioritize the businesses money maker...marketing**

Its not their fault, they don't have the time.

But, if they could implement the marketing systems used by top fitness brands like Gymshark, YoungLA, Alphalete, and RawGear...

They would be making an additional \$10-\$15k profit each month...

While spending LESS time than they already are.

If you want an additional \$15k each month, and your time back...

[Then click Here to access the "Time saving, money printing" marketing system](#)