

2019-20 Annual Report – Student Orientation and Transitions

Mission

UA Little Rock Student Orientation & Transitions aims to introduce and connect new undergraduate students to the campus community and foster a spirit of success. It also engages parents and families with campus resources to ensure smooth, balanced transitions. The program develops skilled and confident Orientation Leaders who assist with new student orientation and become welcoming campus leaders.

Summary Narrative

Enhance recruitment and retention efforts to increase enrollment

- Facilitated a large video call including 70+ videos from campus units, offices, athletics, student groups, and religious organizations.
- Collaborated with Advising & Registration during an academic college restructure to coordinate official communications about advising for new students.

Other highlights

- Fall 2020 orientation was delayed to allow separation of advising and development of a virtual orientation experience.
 - Emails to new students began in March 2020, informing them about upcoming processes.
 - Responded to COVID-19 by meeting vendors and preparing a proposal for a professional virtual orientation platform, selecting Go2Orientation by October 2020.
 - The new Virtual New Student Orientation launched January 2021 and officially debuted March 1, 2021.
 - Due to these changes, no assessment measures were conducted for Fall 2020 orientation.
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Assessments

Assessment 1

- **Goal:** Strengthen human resources and infrastructure to support UA Little Rock's mission.
- **Type:** Student Learning (Knowledge acquisition/ integration/application)
- **Activity:** Orientation Leader Training Program (OLTP)
- **Artifact:** Focus group
- **Results:** Not completed due to COVID-19

Assessment 2

- **Type:** Operational
- **Activity:** Orientation process
- **Artifact:** Survey
- **Results:** Not completed due to COVID-19

Assessment 3

- **Goal:** Assess Orientation Leader personal and professional growth
- **Type:** Student Learning
- **Activity:** Personal and professional growth
- **Artifact:** Survey
- **Time:** Spring 2020
- **Results:** [Details not provided]
- **Continuous improvement:**
 - Collaborated with Communication Skills Center to better prepare Orientation Leaders for small group discussions and interactions.
 - Added communication training sessions planned for Summer 2021.

Stakeholder Involvement / Communication Plan

- Orientation Leaders preparation involved collaboration with the Communication Skills Center.

Priorities for Next Year

- Integrate faculty into Orientation through interactive sessions.
- Build stronger peer-to-peer student relationships at orientation.
- Collaborate with the Alumni Office and University District to raise student awareness of Little Rock city resources.
- Introduce the First Year Experience program to new students.