Privacy Policy

Unicorn, its subsidiaries and its affiliates ("Company" or "We" or "Us" or "Our") respect the privacy of its users ("User" or "You"). We are committed to protect our User's Information. We believe that you have a right to know our practices regarding what information we collect for Admob or third-party Advertisement serving technologies, and Google/Firebase Analytics for collecting App statistics we use in our App, and under what circumstances, if any; how we use it. When you use our App. We disclose it.

IF YOU DO NOT AGREE TO THIS POLICY, PLEASE DO NOT USE Unicorn. If we change or modify our privacy policy, we will post those changes to this privacy policy page. WE RESERVE THE RIGHT TO CHANGE OR MODIFY THIS PRIVACY POLICY AT ANY TIME, so please review it frequently.

BY PLAYING USING Unicorn, YOU AGREE TO THE TERMS & CONDITIONS SET FORTH IN THIS PRIVACY POLICY, including to the possible collection and processing of your Personal Information (as defined below).

1. **Offline Use**

   Unicorn may allow the use of some features in its App offline (without internet connection). Offline use of the App will preclude the collection of any information pertaining to You and/or Your use of the App (including, as applicable) by any Third Parties (defined below) and/or Unicorn.

2. **Online Use**

   Unicorn does not collect any information from its Users. Some information may nonetheless be collected through third party services which are used in Unicorn App such as advertising networks and stored on such Third Parties' servers.

   Non Personal Information: Unicorn allows Third parties to collect non personal information or non-identifiable information ("Non-Personal Information"). To put it simply, with respect to such Non Personal Information we have no idea what is the identity of the User from which Third Parties have collected the Non-personal Information. Non Personal Information collected by Third Parties may include the following technical information:

   - o Type of operation system (e.g. iOS, etc.)
   - o Type of browser (e.g. Safari, etc.)
   - o Screen resolution (e.g. 800×600, 1024×768, etc.)
   - o Language (e.g. English)
   - o Device Vendor (e.g. iPhone, etc.)
   - o Geo-location – (e.g. United States).

Unicorn allows Third Parties collection of Non Personal Information for strict and limited purposes. Namely, for the limited purpose of analyzing the Service in order to provide You with the Service functionalities and performance.

Persistent User Identifier and No Other Personal Information:
Third Parties may also collect from Users a persistent User identifier. Unicorn allows for this information to be collected strictly for internal operations of the Service including serving You with contextual advertisement ("contextual advertisement" are ads that are served to you without connection to any behavioral elements).

Unicorn does not allow Third Parties to collect information that may identify an individual (other than the persistent User identifier which is collected for the limited purpose of internal operations of the Service) nor does it allow the collection of any information of private and/or sensitive nature ("Personal Information").

Unicorn does not allow any personal information to be linked to the persistent identifier, even from other services.

3. **Ad Serving Technology**

Unicorn App may employ proprietary or third-party ad serving technologies that may use cookies, tracking pixels or other technologies to collect information as a result of ad serving through our App as well as to help track results. Some dynamic in-app advertisement serving technology enables advertising to be temporarily uploaded into your App, mobile device and replaced while you are online. We or third parties operating the advertisement serving technology may use information such as age and gender as well as information logged from your hardware or device to ensure that appropriate advertising is presented within the App and to calculate or control the number of unique and repeat views of a given ad, and/or deliver ads that relate to your interests and measure the effectiveness of ad campaigns. We or third parties may collect data for this purpose including device ID's, information about your software, applications and hardware, browser information (and/or information passed via your browser), hardware, machine or device make and model, advertisement(s) served, in App location, length of time an advertisement was visible, other Internet and website usage information, web pages and mobile internet sites which have been viewed by you (as well as date and time), domain type, size of the advertisement, advertisement response (if any), and angle of view. The foregoing data may be used and disclosed per this policy and the privacy policy of the company providing the ad serving technology.

These ad serving technologies are integrated into our App; if you do not want to use this technology, do not use this App.

4. **Analytic Metrics Tools and Other Technologies**

Unicorn also uses Google/Firebase Analytics, a web analytic service offered by Google Inc. ("Google") as an analytic metrics tool in our App to collect information when User uses our App on mobile devices. Google/Firebase Analytics uses "Cookies", text files that are stored on your device and that enables the analysis of your usage of the App you are currently using. The information about your usage is collected through these cookies, and will be transmitted to and stored on Google server based in the US.

On behalf of Unicorn, Google will use this information in order to evaluate your usage of App used or currently using, to make reports on App activities and/or to provide us with statistics related to the App.

5. **Information Sharing**

We may share Information only in the following cases:
(a) to satisfy any applicable law, regulation, legal process, subpoena or governmental request; (b) to enforce this Privacy Policy or the Terms of Use, including investigation of potential violations thereof; (c) to detect, prevent, or otherwise address fraud, security or technical issues; (d) to respond to claims that any content published on the Service violates any right of a third-party; (f) to protect the rights, property, or personal safety of the Company, its Users or the general public; (g) when Company is undergoing any change in control, including by means of merger, acquisition or purchase of all or substantially all of the assets of Company; (h) pursuant to your approval, in order to supply certain services You have requested from Company; (i) to let our partners and affiliates serve You with contextual advertisements only;

6. **Security**

We take great care in maintaining the security of the Service and your information and in preventing unauthorized access to it through industry standard technologies and internal procedures, including through the use of encryption mechanisms. However, we cannot guarantee that unauthorized access will never occur.

7. **Questions and Feedback**

If You have any questions concerning this Privacy Policy, You are most welcome to send us an email to the following address:

swiftieapp@gmail.com and we will make an effort to reply within a reasonable time frame.