

Appcado Group “AC: Sold Out Push Down & Hide” Privacy Policy

Last updated: April 22, 2025

1. Introduction

Welcome to Appcado Group. “AC: Sold Out Push Down & Hide” (the “App”) is designed to automatically sort and manage out-of-stock products in Shopify stores (“Service”). This Privacy Policy explains how we collect, use, share, and protect personal information when you install or use our App.

2. Information We Collect

2.1 Shopify Account Data

When you install the App, we automatically access the following from your Shopify store:

- **Products (write access)**
- Store ID, domain, and installation metadata

2.2 Personal Data You Provide

We collect personal details about you and your team members who use the App, including:

- Name
- Email address
- Mailing address
- Phone number
- Billing information

2.3 Automated Data Collection

We use standard web technologies to gather usage data:

- **Cookies:** store anonymous identifiers (see <http://www.allaboutcookies.org>)
- **Log files:** record IP address, browser type, referring pages, timestamps
- **Web beacons/Tags/Pixels:** track page views and interactions

3. How We Use Your Information

We process your data to:

- Provide and maintain the App's functionality
- Communicate updates, support, and billing notices
- Monitor, optimize, and improve performance and features
- Investigate and prevent abuse, fraud, or security incidents

4. Information Sharing & Disclosure

We may share personal information with:

- **Service providers** who help us operate, host, or secure the App
- **Legal authorities** to comply with laws, subpoenas, or protect rights
- **Successors or affiliates** in the event of a merger or sale

We do not sell or rent your personal data to third parties for marketing.

5. Behavioral Advertising

We may use anonymized data to deliver targeted ads or promotions. To opt out:

- **Facebook:** facebook.com/settings/?tab=ads
- **Google:** google.com/settings/ads/anonymous

- **Bing:** advertise.bingads.microsoft.com/en-us/resources/policies/personalized-ads
- **DAA:** optout.aboutads.info

6. Your Rights & Choices

6.1 Access, Correction, Deletion

If you reside in the EU (GDPR):

- You may request access to, correction of, or deletion of your personal data.
- Email appcadogroup@gmail.com to submit a request.

6.2 International Transfers

Your data may be processed in Canada or the United States. Appropriate safeguards apply under applicable laws.

7. Data Retention

We retain:

- **Order Information:** until you request deletion
- **Installation & Usage Data:** for as long as needed to provide the Service or comply with legal obligations

8. Changes to This Policy

We may update this Privacy Policy periodically. The “Last updated” date above will reflect any changes. We recommend reviewing this page regularly.

9. Contact Us

For questions or complaints about this policy or our practices, please contact us at:

Email: appcadogroup@gmail.com

Thank you for choosing Appcado Group. We're committed to protecting your privacy while delivering top-tier Shopify automation.