

# CAMPAIGN RULES

BSPA ELECTIONS: Summer 2026

---

- (1) Campaigning will be defined as “any activity by a candidate, be it through social media, discussion, or announcements, to encourage or entice a constituent to vote for them or another specific candidate.”
- (2) The campaign window will be open from **Tuesday June 23rd, 2026 8:00 AM - Tuesday June 30th, 2026 11:59 PM**. The date for the Election itself is from **July 1st-July 4th, 2026**— but only public campaigning is permitted on that date, not unsolicited direct messaging.
- (3) A maximum of two (2) posters no larger than 11” x 17” will be permitted for campaigning purposes and can be posted on designated bulletin boards around campus.
- (4) Social media campaigning is permitted on **Instagram**, with rules as follows:
  - a. Candidates can post campaign messaging in the form of photos, videos and stories to their personal Instagram account, so long as 1) the account is public, and 2) each post tags the official BSPA Instagram account (@bspacarleton) and uses the official #BSPAelections2026 hashtag.
  - b. Candidates may create an Instagram account/profile for their campaign. The account must be public and each post and story must tag the official BSPA Instagram account (@bspacarleton) and use the official hashtag above.
  - c. Unsolicited private or direct messages are not permitted on election day, but public campaigning is permitted.
- (5) No campaign material shall refer to another candidate or their platform in any way without express consent of said candidate.
- (6) Please note you cannot use the BSPA logo in any campaigning materials, but you must tag BSPA when posting on Instagram.
- (7) A **violation of Rules 1-7 will result in an electoral penalty**. A candidate with three electoral penalties will be disqualified.
- (8) Electoral complaints and appeals as well as any questions/concerns can be submitted to **Muriel Jimenez**: (murieljimenezluna@cmail.carleton.ca), **the Chief Electoral Officer**.

\*We encourage all candidates to be **mindful of accessibility** in their campaigning (for example, by providing **closed captioning videos** etc).\*

Please Note: You **DO NOT** need to campaign if you are not comfortable, **HOWEVER** this may affect your chances in being elected for the position due to lack of visibility. If you have any questions or concerns feel free to reach out.