

Open Medicine Foundation®

HOPE Leading Research. Delivering Hope.

Triple Giving November 2022: OMF Social Media Toolkit

Campaign Website: www.omf.ngo/tgt2022

Dates: November 1 through Nov 29, 2022

Hashtag: [#TripleGivingTuesday2022](https://twitter.com/OpenMedF)

Facebook: [@OpenMedicineFoundation](https://www.facebook.com/OpenMedicineFoundation)

Instagram: [@OpenMedF](https://www.instagram.com/OpenMedF)

Twitter: [@OpenMedF](https://twitter.com/OpenMedF)

[Download graphics for Facebook, Twitter, and Instagram here!](#)



What is Triple Giving Tuesday?

#TripleGivingTuesdayOMF is an exciting opportunity to triple your impact and accelerate groundbreaking biomedical research into [Myalgic Encephalomyelitis \(ME/CFS\)](#), Long COVID, and related multi-system chronic, complex diseases (msCCD). Every donation made to OMF any day of the week between **Nov 1 through Nov 29, 2022** will be triple matched. Regardless of how you donate, when you donate, or where you donate, your gift will be TRIPLED! That means \$10 equals \$30, \$20 equals \$60, and so on! There's no better time than Triple Giving Tuesday to support research — don't miss out.

Copy and paste the text below to post on social media so you can tell your friends and family about OMF, and why supporting Triple Giving Tuesday matters to you.

Social Media Post for Facebook or Instagram:

I am a proud supporter of Open Medicine Foundation (OMF)'s #TripleGivingNovember campaign! OMF is leading research and delivering hope for the millions like me who suffer from the impacts of #ME/CFS and related diseases. All donations to OMF will be tripled through Nov. 29! Please Join me by donating or getting involved. Learn more 🙌 www.omf.ngo/tgt2022

#Millionsmissng #PwME #LongCOVID

NOW is the time to join me in supporting Open Medicine Foundation, a nonprofit organization dedicated to improving health care for patients suffering from multisystem chronic, complex diseases like #MECFS and #LongCOVID! ALL donations to OMF will be tripled from now until November 29, 2022. Please donate now or kick off your own OMF fundraiser: www.omf.ngo/tgt2022.

#PwME #MillionsMissing #TripleGivingTuesday2022 #LongCOVID

Long Text for Facebook, Instagram or Email:

Hi friends! As some of you know, I have Myalgic Encephalomyelitis / Chronic Fatigue Syndrome (ME / CFS).

I'm excited to share that Open Medicine Foundation (OMF), a leading nonprofit that is working to cure this disease, is kicking off its annual #TripleGivingTuesdayOMF campaign today. Thanks to generous matching donors, every dollar you donate to OMF any day of the week will be triple matched now through International Giving Tuesday on November 29, 2022! It would mean a lot to me if you could join me in supporting OMF throughout November by donating: www.omf.ngo/tgt2022

Why is this important? ME / CFS is a devastating, life-altering, multi-system disease affects millions of people globally, and now millions more are falling ill in the aftermath of COVID-19. Hope is needed now.

While its impact is widespread and devastating, relatively little is known about the disease, no FDA-approved treatments exist, and patients are left to deal with the illness with little help from the medical establishment, in many cases for decades.

Fortunately, OMF is working to change the research landscape. OMF is a US-based global nonprofit, with a 19-member Scientific Advisory Board that includes two Nobel laureates and six National Academy of Sciences members. OMF has facilitated and funded the establishment of six research centers across the globe dedicated to diagnosing, treating, and ultimately preventing these related chronic, complex diseases.

OMF is leading the research and making real headway. There is now a committed community of world-renowned scientists, doctors, and patients raising awareness and making great strides in finding treatments that bring ME / CFS patients some relief and hope for a normal life in the future.

When you donate, you help to accelerate this critical research, giving hope to millions – including me.

Please join me by supporting #TripleGivingTuesdayOMF today. Can't donate? No problem. Please check out other ways to get involved at www.omf.ngo

Thank you for your support!

Social Media Posts for Twitter:

I'm a proud supporter of Open Medicine Foundations' #TripleGivingTuesday! OMF is leading research and delivering hope to the millions like me who suffer from #ME/CFS & related diseases. All donations to OMF are now TRIPLED through Nov. 29! Please Join me!
www.omf.ngo/tgt2022

NOW is the time to join me in supporting Open Medicine Foundation, a nonprofit dedicated to ending multisystem chronic, complex diseases like #ME/CFS and #LongCOVID! ALL donations to OMF are tripled until Nov. 29. Donate now or kick off a OMF fundraiser: www.omf.ngo/tgt2022.

Thanks to matching donors, every dollar you donate to [@OpenMedF](https://twitter.com/OpenMedF) any day of the week will be TRIPLE MATCHED now through International Giving Tuesday on November 29, 2022! Please join me in accelerating research of #ME/CFS & related diseases by donating: OMF.ngo/tgt2022

[Download graphics for Facebook, Twitter, and Instagram here!](#)

Record a short video! This is the number one way to inspire your network to support you. Post on your own social media page and be sure to tag Open Medicine Foundation!

Video Transcript Example:

"Hello, my name is (x) **(Briefly describe who you are, and why you support our mission.)**

I'm excited to share that Open Medicine Foundation is kicking off their annual #TripleGivingTuesdayOMF campaign today! Thanks to generous matching donors, every dollar you donate to OMF any day of the week will be triple matched now through International Giving Tuesday on November 29, 2022!

Why is this important? ME / CFS is a devastating multi-system disease affecting up to 20 million people worldwide, and millions more now suffer from Long COVID.

While its impact is widespread, relatively little is known about the disease, and no FDA-approved treatments exist. Patients are left to deal with the illness with little help from the medical establishment, in many cases for decades.

Fortunately, OMF is working to change the research landscape. They have facilitated and funded the establishment of five research centers across the globe dedicated to diagnosing, treating, and ultimately preventing chronic, complex diseases. There's no better time to donate and accelerate OMF's work than Triple Giving Tuesday.

Please join me by donating today! You can visit [omf.ngo](https://www.omf.ngo) to make a donation or create your own fundraiser. **Thank you for your support! Together, we can end ME/CFS."**

Want to educate your personal community more about ME/CFS and related diseases? Check out our Social Shareables page to download informational graphics to post on social media! or click through the image slider below to download:

<https://www.omf.ngo/social-shareables/>