

Privacy Policy

We take your privacy seriously. When downloading or playing Game, you are trusting us with your personal data, and trusting that we will use and share it appropriately. We deeply care about maintaining that trust intact. For this reason, we have written our privacy guidelines and practices in this policy.

Please read our Privacy Policy thoroughly, as we want you to understand how we collect, use, and share your data. By using Huge Pizza, Balls Merge 2048, you acknowledge your acceptance of the practices and policies described below, and you hereby consent that we will collect, use, and share your data in the following ways.

Remember, your use of the Services is at all times subject to the Terms of Service of BDAppstore .

1. Methods, purposes and uses of personal data collection

(1) Data we collect from you

We may collect and use data, some of which may be considered personal data, in order to operate the Services and to enhance your experience, as described in the following table and this Policy.

How We Use Personal Data	What Does This Mean?	Categories of Data Processed
Analyze and measure how you play the Game	To analyze and measure how you use our services to improve the Services or optimize the performance of the Game.	Device information
Identifiers		
Information related to your use of and interactions with the Services		
Communicating with you	Responding to your inquiries and communicating with you.	Email address
Marketing and advertising	To deliver marketing messaging and ads on the Game.	
To measure the performance and effectiveness of ads and other content that you see or interact with.		Device information
Identifiers		
Inferences drawn from the use of the Services		
Information related to your use of and interactions with the Services		
Privacy choices		
Device information, such as: the type, brand, operating system and language of your device; the type and operator of network.		
Identifiers, such as: Mac address; IDFA; IDFV.		

(2) Data from advertisers, analytics vendors, and advertising vendors

We may obtain data about you or your use of the Services from advertisers, Analytics Vendors and Advertising Vendors. We may combine the data you provide us and data we automatically collect with data from public or third-party sources. If we combine or associate data from other sources with personal data that we collect through the Services, we will treat the combined data as personal data in accordance with this Policy.

2. How we protect personal data

We are dedicated to safeguarding the personal data of our customers and employees. In accordance with this commitment, we comply with the principles of the General Data Protection Regulation (GDPR) and California Consumer Privacy Act (CCPA) when collecting, utilizing, and handling personal data. This includes adherence to principles of legality, fairness, and transparency; limiting data collection to specific purposes; minimizing the amount of data collected; ensuring accuracy; limiting data storage; maintaining integrity and confidentiality; and being accountable for data protection. In order to protect your data, we have taken several steps to ensure compliance with globally-recognized security best practices and has adopted additional security measures and tools to ensure a more robust level of protection around your data.

3. Third parties' SDKs

This Policy applies only to the Services. The Services may contain links to other SDKs or application not operated or controlled by us. We are not responsible for the content, accuracy or opinions expressed in such SDKs or applications, and such SDKs or applications are not investigated, monitored or checked for accuracy or completeness by us. Please remember that when you use a link to go from the Services to another website or application, this Policy is no longer in effect. Your browsing and interaction on any other website, including those that have a link on our platform is subject to that website's own rules and policies. Such third parties may use their own cookies or other methods to collect data about you.

Google Admob

Firebase policies.google.com/privacy?hl=en

Appsflyer www.appsflyer.com/legal/privacy-policy

Applovin

Max www.applovin.com/privacy

Pangle www.pangleglobal.com/zh/privacy/partner-en

Facebook www.facebook.com/privacy/policy/?entry_point=comet_dropdown

Mintegral www.mintegral.com/cn/privacy

4. How long do we keep your personal data

We will retain your personal data for no longer than is necessary for the purposes stated in this Policy, unless otherwise extending the retention period is required or permitted by law. The standards we uses to determine the retention period are as follows: the time required to retain personal data to fulfill business purposes, including providing products and services; maintaining corresponding transaction and business records; controlling and improving the performance and quality of products and services; ensuring the security of systems, products, and services; handling possible user queries or complaints and locating problems; etc.

5. The rights you have

You can request to access, obtain a portable copy of, correct, or delete data related to your stored preferences and your use of the Services. Please note that we may take steps to verify your identity to enable us to respond to your request.

Because we do not require users to register to use our Services, if you use more than one of our Services, or if you use our Services on more than one device, you may need to manage your data for each of the Services separately.

As permitted by law or to provide our Services, we do not delete data and we use to:

Respond to customer support inquiries;

Detect and prevent security incidents, identify, and repair errors that impair functionality of our Services (e.g., log files, error diagnostics); and

Comply with legal obligations.

6. Children's personal data

We do not knowingly make the Game or our Services available to children under 13 years of age. If you, as a parent or guardian of a child or children, discover that your child is playing the Game or using our Services without your consent, you should contact us immediately and we will take reasonable steps to ensure that the child can no longer continue to play the Game or use our services.

7. Update

If we decide to change our privacy policy, we will post those changes to this privacy policy, and other places we deem appropriate so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it.